

Thursday, August 1, 2019



Dear, DFW Counselors—

Greetings, as we embark, together, on another successful school year! As the DFW Admissions Regional Network (DARN) begins vigorously planning college fairs, high school visits, and special programming for this upcoming recruitment cycle, we take a moment to reflect back upon last year's partnerships and successes. Our network has grown by leaps and bounds, and as a response, DARN has continuously returned our gaze to our own existence and mission—reemphasizing our foundation in supporting recruiters without a home office in DFW and accelerating our commitment to our esteemed counselors and quality students.

As of last month, we are a membership of 73 member schools, with 104 individual DARN members: Within this collective body, we encompass 16 in-state Texas institutions and 57 out-of-state schools, including those in the private and public sectors. Just think of all the full-time recruiter accessibility for your students! We are perhaps most proud of the execution of our DARN signature events: We hosted two counselor updates in the DFW metroplex (please join us in February 2020!) and added to our established Spring Swing model, including rotations in Parker and Tarrant Counties, the Mid-Cities Private Schools, the Mid-Cities Public Schools, the Waco-area, the Dallas Private Schools, Plano and Frisco, the Road to Wichita Falls, and Arlington. We hosted our annual Summer College Search Series in nine locations across the metroplex and conversed with approximately 1000 students and parents. Aiming to enrich our membership in the realms of professional development, DARN gathered for the day at our second annual summer conference, where we engaged with opportune topics including Identity Development, Women in Admissions, and an Active Shooter Training. As we reflect upon a holistic review of the year, we made our rounds with over 16 mini-fairs, 23 college fairs, 20 panels and presentations, and 142 lunch visits. Of course, you don't find this hard to believe, because you are on the receiving end of our incessant emails!

Accelerated by renewed energy and robust travel schedules, we'll soon be gathering with bright-eyed students in your offices, dragging our rolling bags into crowded cafeterias, and chatting with anxious parents of college-bound seniors. In case you haven't been reminded lately, the partnership you form with DARN is invaluable, and our relationships with you reflect some of the greatest joys in this profession. The individual recruiters of DARN, and our collective body, as a regional network, offer open ears and eager spirits, welcoming your innovative ideas for ways in which we can better serve your communities. Let us shoulder the responsibilities you carry in preparing your students for collegiate processes: Invite us into your schools for parent panels, spring swings, case studies, mini-fairs, and summer events. Join us as we treat you at our annual counselor updates. Reach for the DARN Booklet and Cheat Sheet, as students inquire about programs and specialties. Most importantly, remember that we stand at the ready to partner with you as you prepare your students to transition to college campuses in their next educational chapters. Here's to another year, together, of equipping and celebrating your beloved DFW students! We can't wait to see you on the road!

Sincerely—

Heather L. Robinson-Lauer, PhD  
The University of Alabama: Regional Recruiter  
Fort Worth and the Panhandle  
DARN Chair: 2019-2020

August 2019

# DFW ADMISSIONS REGIONAL NETWORK



DARN was originally founded as a support network for regional admission representatives that were regionally located in the DFW area. DARN was created for admission professionals that found themselves working without their co-workers, hundreds of miles from their main campuses. Today, we still maintain that strong support network and have extended our resources to helping high school counselors like you!

*What can DARN do for you?*

## DARN SIGNATURE EVENTS

DARN signature events include our Summer College Search Series, Swings, and the Counselor Update. Please contact the CSS or Swing Coordinator for more information.

## COUNSELOR UPDATES

DARN hosts Counselor Updates in February for high school counselors to learn more about our member institutions, organizational updates, and ways to partner with us!

## HIGH SCHOOL VISITS

Reach out to the Outreach Coordinator or any DARN Member to set up a visit or visit our website for more information.

## COLLEGE & MINI-FAIRS

Reach out to the Outreach Coordinator or any DARN Member to set up a college or mini-fair. Also visit our website for more information.

## PANELS & PRESENTATIONS

DARN and DARN Members are available for panels and presentations. Examples include College 101 and Financial Aid.

## INFORMATION ON OUR MEMBER INSTITUTIONS

**DARN Booklet** - Quick information on a member institution & their recruiters' information.

Access Here --> [Booklet](#)

**DARN Cheat Sheet** - Have you ever had a question on a member institution's admissions process? Look no further! This is your one-stop-shop for quick answers.

Access Here --> [Cheat Sheet](#)

## DARN EXECUTIVE BOARD 2019/2020

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