

ASQHA

ALASKA STATE QUARTER
HORSE ASSOCIATION

SPONSORSHIP RATES

	DIAMOND	\$2000	CIRCUIT TITLE SPONSOR. FULL PAGE AD IN THE SHOW BOOK. TWO COMPLIMENTARY TICKETS TO THE YEAR END BANQUET.
	PLATINUM	\$1000	FULL PAGE AD IN THE SHOW BOOK. ASQHA WEBSITE AND FACEBOOK PROMOTION.
	GOLD	\$700	1/2 PAGE AD IN THE SHOW BOOK. ASQHA WEBSITE AND FACEBOOK PROMOTION.
	SILVER	\$500	1/4 PAGE AD IN THE SHOW BOOK. ASQHA WEBSITE AND FACEBOOK PROMOTION.
	BRONZE	\$200	ASQHA WEBSITE AND FACEBOOK PROMOTION.
	INDIVIDUAL	\$100	RECOGNITION IN THE SHOW BOOK

ADVERTISING RATES

	1/4 PAGE	\$100
	1/2 PAGE AD	\$200
	FULL PAGE	\$300
	INSIDE FRONT OR BACK COVER	\$350
	BACK COVER	\$400

LEGAL SIZE BOOKLET AD PLACEMENT CHART

FULL PAGE	8 1/4 x 6 3/4
1/2 PAGE	4 x 6 3/4 OR 8 1/4 x 3 1/4
1/4 PAGE	4 1/8 x 3 1/4 OR 2 1/8 x 6 3/4
ALL MEASUREMENTS ARE GIVEN IN HEIGHT x LENGTH	

Sponsor must provide digital camera ready art work.

SPONSOR INFORMATION

Sponsor Name	
Contact Name	
Mailing Address	
City/State/Zip	
Phone	
Email	
Website Address	
Facebook Name	
Amount Due	

Advertising Deadline: February 15, 2019

I agree to the advertisement or sponsorship rate as indicated above. I understand that payment is due 100% in full at the time of advertising or sponsorship commitment and I am responsible for the quality of the ad submitted.

Signature: _____ Date: _____

Printed Name: _____ Date: _____

Please send completed forms to: asqhamarketing@gmail.com

Checks made Payable to: ASQHA and mailed to Beth Austin - 4645 Killen Lane - Fairbanks, AK 99709

For advertising or sponsorship questions contact Beth Austin at 907-378-8840 or at the above email address.