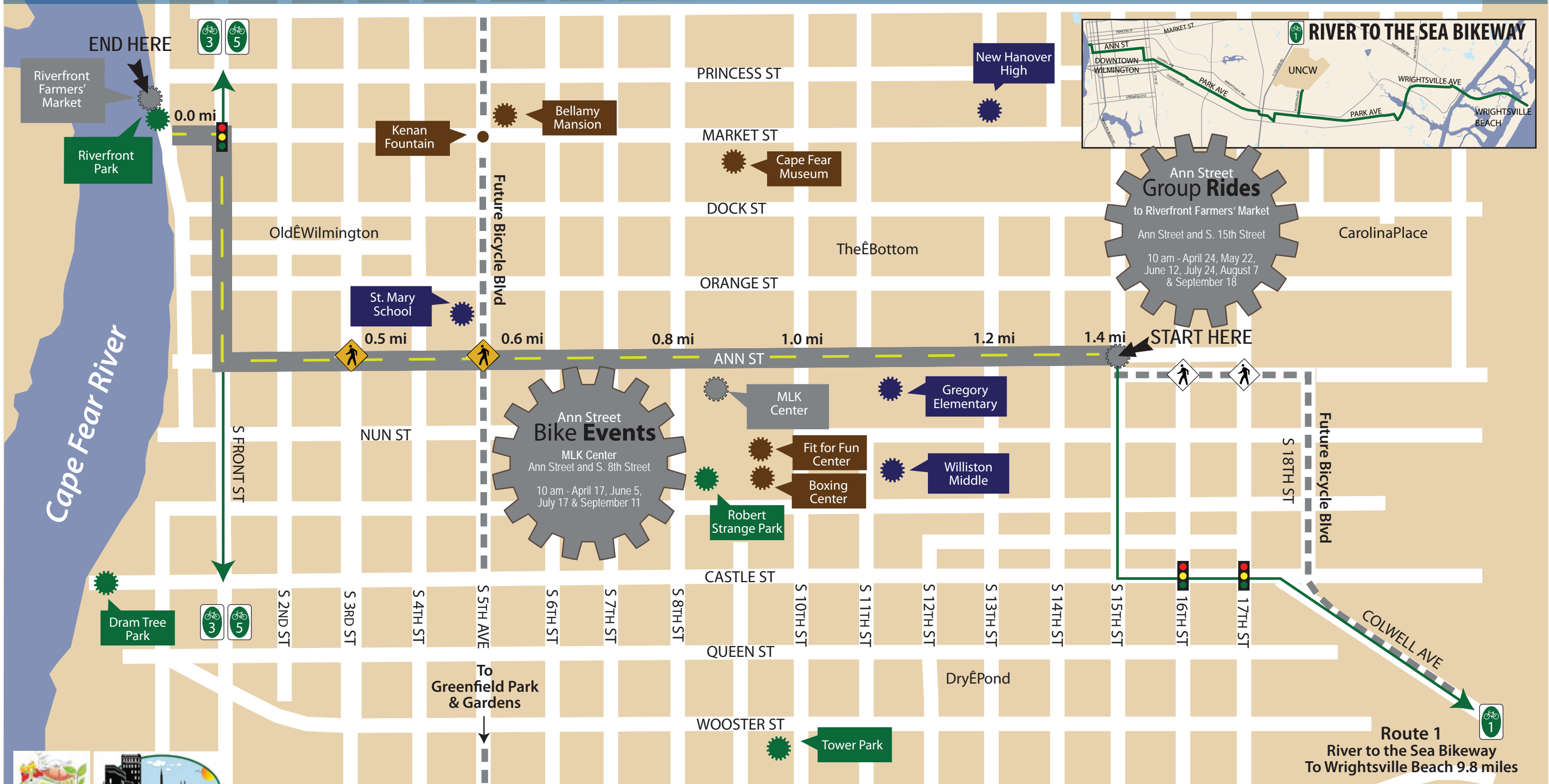


Ann Street Bicycle Boulevard

a section of the River to the Sea Bikeway

www.rivertoseabikeway.com



FEAST on the SOUTHEAST Local and Fresh!

RIVERFRONT FARMERS' MARKET

Customer convenience in a SNAP NOW AT SELECT FARMERS' MARKETS IN NC.

CITY OF WILMINGTON NORTH CAROLINA

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Cape Fear Cyclists Information Hub for Southeastern Cyclists

NORTH CAROLINA Health Wellness TRUST FUND

Wave

Ann Street Bicycle Boulevard

a section of the River to the Sea Bikeway

The City of Wilmington is constructing North Carolina's first bicycle boulevard. This concept is a strategy whereby bicycles are given priority over motor vehicles on an existing roadway corridor. The bicycle boulevard will involve road improvements such as curb extensions, alley resurfacing, high-visibility crosswalks, pavement markings, and signage. It will connect many of the historic neighborhoods in Downtown Wilmington as well as Williston Middle School, Gregory Elementary School, Fit for Fun Center, Sherridale Morgan Physical Fitness and Boxing Center, Robert Strange Park, Martin Luther King, Jr. Recreation Center, downtown Wilmington and the Riverfront Farmers' Market.

The Ann Street Bicycle Boulevard will complete the connection from Downtown Wilmington to Wrightsville Beach, therefore making the bicycle boulevard accessible to most of Wilmington's population.

Ann Street Group Rides

Easy 1.4 mile ride

There are six (6) scheduled Ann Street Group Rides. These rides begin at Ann and S 15th Streets and end at the Riverfront Farmers' Market. The City of Wilmington will be giving away Farmers' Market gift cards to 15 participants in each group ride. Those who join us at Ann Street and South 15th Street and ride to the Farmers' Market will be eligible for the gift cards as well as many other prizes.

Ride Schedule

April 24, May 22, June 12, July 24, August 7, September 18

- 10:00 am Ann St - S 15th St
- 10:02 am Ann St - S 13th St
- 10:04 am Ann St - S 10th St
- 10:06 am Ann St - S 8th St
- 10:08 am Ann St - S 5th Ave
- 10:10 am Ann St - S 3rd St
- 10:12 am Ann St - S Front St
- 10:15 am Riverfront Park

Riverfront Farmers' Market

opens 8am April 17

The Riverfront Farmers' Market is located along the Cape Fear River in Historic Downtown Wilmington in Riverfront Park (00 block of N. Water Street).

It is a curbside market featuring local farmers, producers, artists and crafters. Products include fresh fruits and berries, vegetables, plants, herbs, flowers, eggs, cheeses, meats, seafood, honey, baked goods, legumes, pickled items, jams and jellies, wine, art, crafts and more.

The Riverfront Farmers' Market opens Saturday, April 17 at 8 am. For more information www.wilmingtonnc.gov

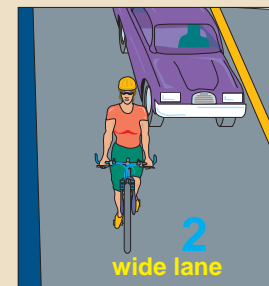
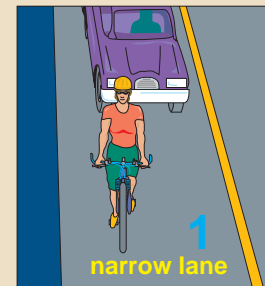


Basic Traffic Riding Techniques

Riding confidently and skillfully in traffic takes practice and an understanding of some basic ideas. One of the most important ideas is road position. Just where you ride on the roadway depends on several important things: your speed, the width and condition of the road, and your destination.

- 1 When everyone else is going a lot faster than you, keep well to the right.
- 2 When they're going a little faster, ride near traffic. This encourages right-turners to slow and wait instead of passing at the last moment and cutting you off.
- 3 When they're going the same speed as you, ride in the line of traffic. This is your most visible position and ensures you'll be where drivers look for traffic. There's no reason to ride fast near the curb and a lot of good reasons not to.

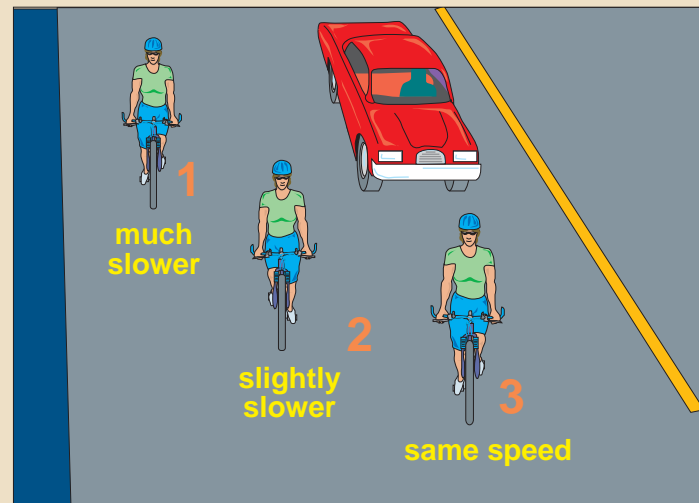
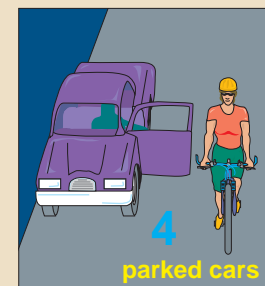
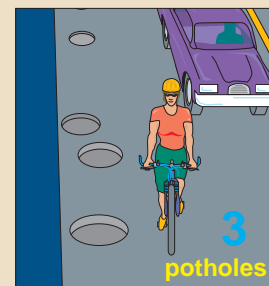
1 On a road with very narrow lanes, ride far enough from the edge to discourage dangerously close passing.



2 On a road with wide traffic lanes, ride just to the right of the traffic stream. This allows easy passing but reduces the danger caused by turning or crossing traffic.

3 On a road with gravel, debris, or potholes on the right side, ride on the smooth pavement to the left of them.

4 Always ride a good door's width from parked cars. Also be aware of cars backing out from driveways.



Basic Traffic Riding Techniques, Share the Road and Wear a Helmet articles and illustrations courtesy of

Share the Road

Cars and bicycles frequently must Share The Road. On roadways with high levels of bicycle traffic, but relatively demanding conditions for bicyclists, Share The Road signs have been installed. These signs are intended to increase motorists' awareness of bicyclists on a roadway without designating that roadway as a preferred route.

Bicyclists, however, must also be aware of the importance of sharing the road with motorists. If someone comes up behind you, move to the right when safe to allow them to pass. In groups, bicyclists should ride cooperatively and help motorists pass safely.



Wear a Helmet!

If you don't already have one, get a bicycle helmet* today! If you have one, wear it every time you ride. Today's helmets look good, are very light, and let in those cooling breezes... all while protecting your head and brain! Helmets cost as little as \$15 and could be your most important piece of equipment.

Why? In a word: protection. A good bike helmet can protect your brain. That's important if your head hits a hard surface... like a road, a curb, or a car. Brains are fragile and once damaged may not mend.

*In North Carolina, children under the age of 16 are required to wear an approved bicycle helmet.



Event Calendar 2010

Ann Street Bicycle Boulevard Events

April 17, June 5, July 17, September 11
MLK Center-10 am

Ann Street Group Rides

April 24, May 22, June 12, July 24, August 7 and September 18
Ann Street and S. 15th Street-10 am

Azalea Festival

April 9-11

Riverfront Farmer's Market

April 17
Riverfront Park-8am

River to Sea Ride

May 1
Riverfront Park

Orange Street ArtsFest

May 29-30
Orange Street and Front Street

Riverfront Celebration

July 4
Water Street, Downtown Wilmington

Art Walk and Parade

September 11
Downtown Wilmington

Riverfest

October 1-3
Downtown Wilmington

Visit www.rivertoseabikeway.com or call 910.341.3258 for more information.

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