

# PROSPECTUS

## SOCALPAPA Paints the Back Bay & OC Parks Online Show

SOCALPAPA, Newport Bay Conservancy and Orange County Parks want to offer an opportunity to members to participate in an online Art Show and Sale.

### Overview

This Show/Sale has 2 parts:

1. **ONLINE SHOW**, promoted to the public and to collectors for viewing and purchase.
2. **GALLERY SHOW... *that is, IF the Muth Center at Back Bay opens in July (we will know by July 1 and will inform you).*** If Center is open, paintings will also be displayed in a “gallery” setting at Muth for the public to view (artists will NOT be required to “sit”); if NOT open, the ONLINE show will proceed and paintings sold will be delivered to the Muth Center, or other announced nearby location, for buyer pickup (*artists not required to ship*).

The show is open *only* to SOCALPAPA members. There is a **\$15.00 entry fee**. The show is NON-juried; a **good quality image** of your work must be submitted. A 65% commission for sales will go to the artist, with 35% going to the Newport Back Bay Conservancy. The show is LIMITED to 72 works, on a first come / first serve basis. One painting per artist is guaranteed to be accepted. If we do not get 72 works by close of registration (*see dates below*), a second painting may be accepted in order of artist’s registration date/time.

### IMPORTANT DATES

**JUNE 8, 8:00 am - PROSPECTUS AVAILABLE** Go to SOCALPAPA.com

**JUNE 11, 8:00 am - REGISTRATION OPENS** on the website.

**JUNE 29, REGISTRATION CLOSES at 11:59 pm** - OR when maximum of 72 pieces reached.

**JULY 10, Drop-off by appointment** (If the Muth Center is open, you will be notified on July 1)

**JULY 11, 8:00 am - Show OPENS ONLINE** / and at the Muth Center (**ONLY IF THE CENTER HAS OPENED** – they will let us know by July 1).

**JULY 19, 11:59 pm - Show CLOSES.**

**JULY 20, Pick-up art by appointment, (ONLY IF THE CENTER WAS OPENED)**

### Prospectus Detail

**Benefits:** Sell your art! 65% to artist; 35% to NBC. NBC handles sales, sales tax and payment to artists. Sales will be made online and at the Muth Center if it is open. The show will be advertised to previous purchasers, NBC members, individual artist outreach, and through social media.

**How to Enter:** Sign-up on **SOCALPAPA** <http://www.socalpapa.com> starting June 11, 2020 at 8:00 am. Go to the “**Events**” tab on the home page to register, and pay \$15 by secure credit card payment (Payment is non-refundable; no exceptions.) Enter the required information and answer questions. One painting is guaranteed to be displayed. First come; first serve, with a maximum of 72 paintings. There will be no jurying (other than that the painting meets the

requirements BELOW) and no awards presented. The first 72 paintings registered will be accepted – one painting per artist, with a possible second painting selected in order of registration. Once payment has been made, you will be instructed to email a .jpg image of your art to [socalpapagallery@gmail.com](mailto:socalpapagallery@gmail.com) . Artwork images should be of good quality, of the artwork only, no frame showing and approximately 1920 pixels at 72 dpi on the longest side. If you have questions about images or entering the show, please call Dawn at 720-270-9555 or email [dbgfineart@gmail.com](mailto:dbgfineart@gmail.com)

**Requirements:** Original plein air paintings only. “Original” means your own concept, design and work, not done in a workshop or under the instruction or supervision of another. “Plein air” means completed 70 percent outdoors on location. (30 percent studio touch-up okay.) Paintings may be oil, acrylic, water color, pastel. Paintings must have been completed within the last three years. **Paintings that received an award in any previous SOCALPAPA show WILL BE accepted, as well as works displayed in previous shows. All paintings entered must be framed and ready for sale by the time of the show opening on July 11, even if the show is online only.**

**Subject Matter: The Newport Back Bay or one of the OC Parks.** Go to the OC Parks website for a list of locations, parks, trails, wilderness areas, and beaches, under OC Parks Department management <https://www.ocparks.com> . Only paintings from these lists will be displayed in the show. **No exceptions.** Paintings that are unidentifiable as to location or too generic in nature, e.g., solo tree; ocean wave, may be declined. It is a good idea to include the location in the name of your image, e.g. “Summer Morning (Black Star Canyon)”.

**Maximum Canvas or panel size:** 16x20 or square inch equivalent. (HxW of the original art, not the frame, must be 320 square inches or less) Paintings must be framed, backed with a black or brown dust cover, and ready to hang with d-rings and wire.

**Minimum price of \$250:** except bin work. All accepted artists will receive separate bin work information and requirements via email if the Muth Center opens.

**The Show:** The Online Show will open for viewing on a new, separate, SOCALPAPA Gallery Website and include all 72 paintings. The duration of the show is July 11 through July 19. **IF** the Muth Center is open, accepted paintings must be delivered, by appointment, on **Friday, July 10** to the Muth Interpretive Center Conference Room. Masks requested by all participants.

Online credit card payments will be accepted for the purchase of art on the SOCALPAPA Gallery website and at the Muth Center if open. Payments will be processed through the NBC and artist commissions will be paid.

By registering for the Show, participant agrees to deliver, display, and pick up paintings by appointment.

#### **Disclosure**

Insurance is the responsibility of the artist. Neither Southern California Plein Air Painters Association, NBC, Muth Center, O.C. Parks nor any of their members will assume liability for loss, theft, or damage during all phases of this event. Artists participating in the Show agree to allow Southern California Plein Air Painters Association and NBC reproduction privileges of the artist’s award winning art for purposes of education, fund raising, and publicity.