



How to Start a MSWSN Chapter

Friday, September 18, 2020

Brought to you by your MSWSN Liaisons to ACOSA

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Logistics

- Please stay muted until speaking
- Okay to record session?
- We will be monitoring the chat.
- Some panelists need to leave by 2:45 so please hold onto questions until after their presentation.
- We will be emailing the webinar recording out to participants. We will also post them on our webpage which you can find at www.acosa.org.
- Please have patience, our web pages are under construction! 😊

AGENDA

- Welcome & introductions
- In the beginning...
- Creation stories from Monmouth and NYU Silver
- Sharing stories, raising questions, generating possibilities
- Next steps – share email for connecting this year?

Group consultation and support, etc.

- Announcements – upcoming MSWSN webinars; social media;
GOTV as an organizing strategy with impact: VISW, SW Vote

In the beginning.....

Talk with students, professors, community agencies, alum, professional associations.....find others who are interested.

Get together and share why you are interested and what you want to accomplish. Do an informal needs assessment; follow the energy; make it do-able! Do you want to...

- Learn more about macro-level social work?
- Put social justice and human rights into action?
- Create opportunities for all students to experience macro-in-action?
- Build professional networks?
- Other? Or all of the above?

Each group will have its own mission/vision/purpose.

There is no one way! You don't need a large number to start in.

Who?

- Undergraduate social work students, faculty, staff;
- Graduate social work students, faculty staff – clinical, group , macro, management concentrations;
- Interdisciplinary with students from law, health professions, policy, technology, journalism, criminal justice, etc.

Structure

Your group can be **INFORMAL**

- Meetings for connection, information-sharing, meet-ups to volunteer at social action events, etc.

Your group can be **FORMAL**

- Institutionalized by college as a club (and potentially \$\$ support) with officers, a charter and/or leadership plan.

Core elements

Although every chapter has full autonomy, we recommend grounding the work of your group around these core elements:

- **Rooted in social justice** – insuring that all actions operate out of the core values of the NASW Code of Ethics and are open and inclusive to all;
- **Awareness of macro practice** - Advancing awareness of and experience with the breadth of macro practice from policy to advocacy to organizing for social change and beyond;
- **Sustainability of your group** – engaging and developing student leaders to continue the group each year.

Sources of support....

- Find faculty, staff, administrator or alum who can be an allies and advisors. They can be an anchor as students join and then graduate. They can advocate for visibility and resources. They can organize within the faculty.
- Consider linking with advocacy groups in your community.
- Connect with field placement agencies and field instructors.
- Keep connected to alums.
- Become a recognized student organization in your college or university.
- Consult with National MSWSN; connect with colleagues from other schools to brainstorm and problem-solve.

In the beginning.....

You do not need to contact us before starting. You can use the name, Macro Social Work Student Network, or use your own!

One of the purposes of the National MSWSN is to support the development of MSWSN chapters or clubs nationally and internationally. Be in touch if you need consultation, have hit a road block or need to brainstorm about structure and sustainability.

Once you have formed, we would love to list your group on our webpage as an active chapter. We hope you will share your news and events, consult and support other groups, and let us know what more we can do for support , connection, and amplification.

Some examples.....

MSWSN of University of Tennessee Knoxville

- The way in which we accomplish our goals of enhancing the student experience and engaging with professionals is through the sharing of ideas.
- As students prepare to enter the workforce full-time, the MSWSN seeks to be a resource for job searching and resume help.
- The MSWSN seeks to bridge the gap between the micro and macro concentrations and frameworks, understanding that social work is unified by the desire to better serve clients in any environment, and we are committed to furthering ideas that help better serve clients on any scale.

Monmouth University

The mission of the Global & Community Practice (GCP) Club, founded at the Monmouth University School of Social Work, is to develop a diverse network of undergraduate and graduate students, with an interest in advancing human rights and social justice throughout our local communities.

The purpose of the GCP Club is to:
Promote the growth, understanding, and awareness of community development, domestically and abroad.
Provide and support a community-infused co-curricular experience at Monmouth University, by engaging in projects with local vulnerable communities.



Who are we? We are a new student club, open to all majors, undergraduates, graduates, faculty, staff and administrative members.

What is our purpose? To promote the growth, understanding and awareness of local and community development by collaborating with student organizations and departments across campus.

What is community development? "a process where community members come together to take collective action and generate solutions to common problems"

What are we doing this year? We have many plans! We are organizing a beach clean-up, a Narcan Training Session, and co-sponsoring a panel on policing in communities of color with Students for Systemic Change and the Criminal Justice Department, and working with the Institute for Global Understanding on their symposium on human rights and the environment.

How can I get involved? You can share your information with any of the members and/or contact the President, Hafsa Ijaz at s1264972@monmouth.edu or the Vice-President, Aisha Louis-Jean at s1290462@monmouth.edu.

Let the students speak....

**Monmouth University
Global & Community
Practice Action Group**

**Hannah Burke
Courtney Gosse**

**NYU Silber School of Social Work
MSWSN**

**Ashma Luitel
Sara Thomas**

- a. How did your club/chapter get started?
- b. What are some activities you've sponsored? Key accomplishments? What are you planning for this year?
- c. What tips can you offer on how and where to start or renew?
- d. How have you sustained your chapter? What are the keys to success?

Sharing stories...

- Are there others on the call who have active chapters or clubs?
- Questions?
- What supports do you need?
- How can we support each other?

Resources

- Association of Community Organization & Social Action (ACOSA) acosa.org
- Influencing Social Policy (ISP) influencingsocialpolicy.org
- Network of Social Work Management (NSWM) socialworkmanager.org
- #macroSW Macro Twitter Chat Collaborative macrosw.com
- Special Commission to Advance Macro Practice in Social Work acosa.org

Voter engagement/civic education can be a great way to get started!

Voting is Social Work (VISW) www.votingissocialwork.org

Social Work Votes www.socialworkvotes.org

VotER www.vote-er.org

Thank you for joining us!

Please stay in touch.

Send/share photos, event announcements, news

- Email: MSWSNetwork@gmail.com
- Facebook: [Macro Social Work Student Network](#)
- Pinterest: [MSWSN](#)
- LinkedIn: [MSWSN: Macro Social Work Student Network](#)
- Twitter: <https://twitter.com/mswsn>