



Why an ICF Credential Will Advance Your Career



Becoming an International Coach Federation (ICF) Credentialed coach is a growing necessity in a growing industry. New data shows more coaches are becoming credentialed, proving how vital it is for industry professionals. The 2012 *Global Coaching Study* shows that **33% of coaches surveyed hold an ICF Credential** which is up from 19% in 2006. The recent study also shows there's a stronger appetite among younger coaches for certifications and credentialing. Here are three reasons why you should become an ICF Credentialed coach.

1. A Higher Than Average Annual Income

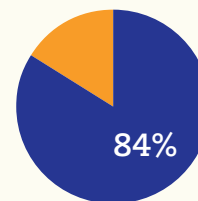
According to the 2012 *ICF Global Coaching Study*, credentialed coaches reported higher-than-average incomes worldwide compared to non-credentialed-coaches, with the exception of the Middle East and Africa.

2. Increases Recommendations & Client Satisfaction

According to the 2010 *ICF Global Consumer Awareness Study*, clients were more likely to be satisfied with their coaching experience and recommend coaching to others when they worked with an ICF Credentialed coach.

3. Clients Want Credentialed Coaches

In the 2010 *ICF Global Consumer Awareness Study*, **84% of adult consumers** who had experienced a coaching relationship reported that it was important for coaches to hold a credential.



Credentialing Program

An International Coach Federation (ICF) Credentialed coach has completed rigorous education and experience requirements and has demonstrated a strong commitment to excellence in coaching. A Credentialed coach has fulfilled coach-specific training, achieved a designated number of experience hours, and has worked with a Mentor Coach. Join the ranks of industry leaders and become an ICF Credentialed coach.

Your Commitment

The time commitment depends on which level you chose to pursue. The Associate Certified Coach (ACC), requires at least 100 hours of client coaching experience. The Professional Certified Coach (PCC), requires at least 750 hours of client coaching experience. The Master Certified Coach (MCC), requires at least 2,500 hours of client coaching experience.

The financial commitment comes from application, review and exam fees. The total cost can range from \$100 to \$775, depending on membership status and the type of application. For ICF members the fees are reduced.

How Do I Apply?

There are two ways to apply for the ACC and PPC credential: an ACTP application or a portfolio application. There is a single application type for the MCC credential. An overview of requirements for each credential level is listed below.

	ACC ACTP	ACC PA	PCC ACTP	PCC PA	MCC
Full Name	Associate Certified Coach—Accredited Coach Training Program	Associate Certified Coach—Portfolio	Professional Certified Coach—Accredited Coach Training Program	Professional Certified Coach—Portfolio	Master Certified Coach
Training	Completion of certification requirements with an ACTP	60 hours of coach-specific training	Completion of certification requirements with an ACTP	125 hours of coach-specific training	200 hours of coach-specific training
Mentor Coach	Fulfilled by ACTP certification	10 hours with a Mentor Coach	Fulfilled by ACTP certification	10 hours with a Mentor Coach	10 hours with a Mentor Coach
Minimum Requirement Experience	100 hours 75 paid hours 8 clients	100 hours 75 paid hours 8 clients	750 hours 675 paid hours 25 clients	750 hours 675 paid hours 25 clients	2500 hours 2250 paid hours 35 clients
Coach References	2 letters	2 letters	2 letters	2 letters	3 letters
Exam	Fulfilled by ACTP certification	Recorded coaching session	Fulfilled by ACTP certification	Written, and 2 recorded coaching sessions	Written, live oral and recorded session exams
Fees for ICF Members	US \$100	US \$100 + US \$200 exam fee	US \$300	US \$300 + US \$275 exam fee	US \$300 + US \$275 exam fee
Credential Renewal	3 years; 40 CCEUs; 10 hours mentor coaching	3 years; 40 CCEUs; 10 hours mentor coaching	3 years; 40 CCEUs	3 years; 40 CCEUs	3 years; 40 CCEUs

For more information visit coachfederation.org/icfcredentials.

Approved: (ACSTH) Any program that training is approved on an hour by hour basis.

Accredited: (ACTP) 125 hour program that includes mentoring and testing process.