



2021-2022 Sponsorship Opportunities

The Rural Planning Caucus of Virginia is pleased to announce its Sponsorship Program for 2021-2022. Sponsors receive a wide array of sponsorship benefits as detailed below.

Annual Conference: September 29 - October 1, 2021 – Mountain Lake Lodge

THEME: POST PANDEMIC REBIRTH – NEW OPPORTUNITIES FOR RURAL COMMUNITIES

Platinum Sponsor (\$2,500) Benefits	Gold Sponsor (\$1,000) Benefits	Silver Sponsor (\$500) Benefits	Bronze Sponsor (\$250) Benefits
Two Conference Registrations for the RPC Annual (2021) Conference and Two Annual RPC memberships Meals and Lodging included	Two Conference Registrations for the RPC Annual (2021) Conference and Two Annual RPC memberships Meals and Lodging not included	One Conference Registration for the RPC Annual (2021) Conference and One Annual RPC membership Meals and Lodging not included	
One exhibit space at the RPC Annual (2021) Conference	One exhibit space at the RPC Annual (2021) Conference	One exhibit space at the RPC Annual (2021) Conference	
Special recognition at the RPC Annual (2021) Conference	Special recognition at the RPC Annual (2021) Conference	Special recognition at the RPC Annual (2021) Conference	Special recognition at the RPC Annual (2021) Conference
Sponsorship ribbon on name badge	Sponsorship ribbon on name badge	Sponsorship ribbon on name badge	Sponsorship ribbon on name badge
Company logo and listing on all RPC Annual (2021) Conference materials, signage, and in registration materials	Company logo and listing on all RPC Annual (2021) Conference materials, signage, and in registration materials	Company logo and listing on all RPC Annual (2021) Conference materials, signage, and in registration materials	Company logo and listing on all RPC Annual (2021) Conference materials, signage, and in registration materials
Recognition on the RPC website from July 1, 2021-June 30, 2022	Recognition on the RPC website from July 1, 2021-June 30, 2022	Recognition on the RPC website from July 1, 2021-June 30, 2022	Recognition on the RPC website from July 1, 2021-June 30, 2022
Social media recognition with your ad or bio included and a printed profile page in the conference booklets	Social media recognition with your ad or bio included and a printed profile page in the conference booklets	Social media recognition with your ad or bio included and a printed profile page in the conference booklets	
Platinum Sponsors are invited to be a part of the conference program by introducing speakers along with a 5-minute overview commercial of their company/organization	Gold Sponsors are invited to be a part of the conference program by introducing speakers along with a 5-minute overview commercial of their company/organization		
Platinum Sponsors will sponsor one of the following during the 2021 Annual Conference with special recognition at the event: Wednesday wine tasting, Thursday beer tasting, Thursday entertainment, Hospitality Suite, or a conference registration scholarship	Gold Sponsors will sponsor one of the following during the 2021 Annual Conference with special recognition at the event: Wednesday wine tasting, Thursday beer tasting, Thursday entertainment, Hospitality Suite, or a conference registration scholarship		

2021-2022 Sponsorship Application and Registration Form
Annual Conference September 29 - October 1, 2021
Mountain Lake Lodge, Giles County, Virginia

ORGANIZATION/COMPANY NAME: _____

CONTACT NAME: _____

MAILING ADDRESS: _____

TELEPHONE: _____ **EMAIL:** _____

ORGANIZATION/COMPANY WEB PAGE: _____

SPONSORSHIP LEVEL: PLATINUM (\$2500.00) _____ GOLD (\$1000.00) _____ SILVER (\$500.00) _____ BRONZE (\$250.00) _____

A PLATINUM OR GOLD SPONSORSHIP ALLOWS YOU TO SPONSOR ONE OF THE FOLLOWING – PLEASE LET US KNOW YOUR PREFERENCE (FIRST COME, FIRST SERVED):

WEDNESDAY (9/29) TASTING _____

THURSDAY (9/30) BEER TASTING _____

THURSDAY (10/1) ENTERTAINMENT _____

CONFERENCE ATTENDEES (2 INCLUDED FOR PLATINUM AND GOLD AND 1 INCLUDED FOR SILVER):

1. NAME: _____ TITLE: _____

PHONE: _____ EMAIL: _____

2. NAME: _____ TITLE: _____

PHONE: _____ EMAIL: _____

SPONSORSHIP PREFERENCES

BENEFIT	Please provided additional information below
Table in exhibit space (PLATINUM, GOLD, SILVER)	Table desired? _____
Company logo: e-mail to chair@rpcva.org	Emailed? _____
Company profile: e-mail to chair@rpcva.org	Emailed? _____
Social media recognition of your sponsorship upon receipt of payment: e-mail a jpg or pdf of your ad or bio to include in the post) to chair@rpcva.org	Emailed? _____
Printed profile page in the conference booklets	Please mail 80 copies of your profile page to the PO Box below
PLATINUM OR GOLD SPONSORS: Do you desire to be a part of the conference program? If so, do you desire to: 1 – introduce a speaker or _____ 2 – give a commercial about your company/organization? _____	

Payment Information

****Notice to potential sponsors – The Rural Planning Caucus of Virginia is a non-profit 501 C-3 public charity as of November 4, 2016 and is eligible to receive tax-deductible charitable donations. This may make all or part of your sponsorship to our organization tax-deductible. Please contact chair@rpcva.org if you have any questions about this. ****

Enclosed is a check for: \$_____ payable to Rural Planning Caucus of Virginia.

Please send all completed forms and payments to: Rural Planning Caucus of Virginia Registration – Sponsors
c/o Sharon Angle, Treasurer
RPC of Virginia
P.O. Box 2721
Staunton, VA 24402

Key Contacts: Tripp Little, 2021 RPC Chair
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