

September 2017 Newsletter

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September 8 Luncheon

Register at www.icf-nt.com or click on Registration Button

Register by September 4: \$30
Register after September 4: \$40

Register for the September 8 Luncheon

Pay for this event online when registering

Meeting Details

Time: 11:15 AM to 1:15 PM
Location: Hackberry Creek Country Club
Address: 1901 W. Royal Lane Irving, TX 76051
Website: www.hackberrycreekcc.com

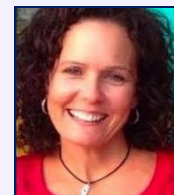
September 8 Luncheon Program

September 8 Luncheon Program

7 Secrets to Designing Unforgettable Coaching Programs

Presented by Sherry Yellin, PhD, ACC, BCC

Our September 8 Luncheon Program features Sherry Yellin, PhD, ACC, BCC, owner of The Learning Connection, Inc. and the CEO of TRL Resources, Inc. For more than twenty years, Dr. Yellin has worked with leaders within a variety of industries, public and private, domestic and international. She combines her command of brain-based learning with her experience as a director, entrepreneur, and consultant to equip leaders to be extraordinary. She is a certified coach through the International Coach Federation and the Center for Credentialing.



Program Description:

How do you design programs that truly gain outstanding results and have massive impact? How do you design programs that are unforgettable even when you do not have a background in training? How do you design and deliver programs that have pop and practicality? The answer to these questions lies in knowing how to apply seven principles of how the brain learns best.

One of the things I've noticed is that all coaches have a unique and powerful message to share. But, they often struggle designing programs that truly have the 'wow' factor. This presentation includes "before" and "after" examples to demonstrate how integrating these principles "flipped" a program from ordinary to extraordinary.

Whether your coaching program consists of presentations, workshops, webinars, retreats, or a combination of all, these seven brain-based principles will revolutionize the learner's experience and equip you to design trainings that impress and impact.

Learning Objectives:

- Discover seven brain-based learning principles essential to high-impact programs
- Observe ways to apply seven brain-based learning principles to coaching programs
- Leave with tools in-hand to apply immediately

CCEUS for this Program: 1 Core Competency CCEU

About Our Presenter:

For more than twenty years Sherry Yellin, PhD, ACC, BCC, has worked with leaders in a variety of industries, public and private, domestic and international. Among her many clients are the United States Office of Personnel Management, Baylor Scott & White Health. National Aeronautics and Space Administration HQ and Goddard,

Continued on Page 2 . . .

Envision COACH TRAINING



Get World-Class
COACH TRAINING
from experts in the field

“...an incredible journey and transformation...”

“...truly transformational...”

“...an AMAZING program...”

LEARN MORE



September 8 Workshop

Register at www.icf-nt.com
or click on Registration Button

Workshop Cost: \$89.00

[Register for the
September 8 Workshop](#)

**Pay for this event online
when registering**

Meeting Details

Time: 1:30 to 3:30 PM
Location: Hackberry Creek
Country Club
Address: 1901 W. Royal Lane
Irving, TX 76051
Website: www.hackberrycreekcc.com

September 8 Luncheon Program (Continued)

Continued from Page 1 . . .

AAFES (The Exchange), Children’s Medical Center of Dallas, Countrywide Financial Corporation, AT&T, Blue Cross Blue Shield of Texas and Illinois, PepsiCo, Verizon Wireless, Frito Lay, United States Coast Guard, Texas Association of Fire Educators, and Lucent Technologies.

At Baylor, Scott & White Health, Dr. Yellin serves as partner and adjunct faculty at Baylor Health Care System. She developed and delivered new leadership orientation for all supervisors and managers and custom designed training to support a new performance management system including calibration and talent development. She created Behavioral Interviewing courses and process, a requirement for all leaders.

For the National Aeronautics and Space Administration (NASA), Dr. Yellin serves as partner and adjunct faculty. She developed and delivered Intelligent Leadership—leading culture change to leaders at NASA Headquarters and NASA Goddard. She facilitated Emotional Intelligence at NASA Headquarters, supporting their ASPIRE program, a program designed to develop high potential leaders.

At the Office of Personnel Management (OPM), Dr. Yellin serves as partner and adjunct faculty. She designed and delivered custom programs to various government agencies, including Department of Labor and Department of Justice.

While at The Exchange (AAFES), Dr. Yellin developed the Intelligent Coaching program, delivered to over 500 supervisors, managers, directors, and vice presidents around the world and taught Intelligent Coaching classes to leaders serving at multiple Army and Air Force bases and to executives at The Exchange Headquarters. She trained over 15 instructors to deliver the Intelligent Coaching program globally, including Germany, Japan, and Guam.

September 8 Workshop

September 8 Workshop

A Deeper Dive into 7 Secrets to Designing Unforgettable Coaching Programs

By Sherry Yellin, PhD, ACC, BCC

1:30 – 3:30 PM

Immediately Following the Luncheon Program

Workshop Cost: \$89.00

Let’s get down to business! Join us for this workshop as Dr. Yellin takes us deeper into the secrets of designing unforgettable coaching programs.

Workshop Description:

For this highly interactive, hands-on workshop, **participants are asked to bring a program they either need to create or enhance.**

Workshop Outcomes:

- Take a deeper dive into each of the seven principles
- Discuss why they are important to the brain and learning
- Provide practical suggestions on ways to integrate each of the principles
- Allow participants time to apply to their program

CCEUs for this Workshop: 2 Core Competency CCEUs



**Find out why
the most
Successful
Coaches
Start at
iPEC**



ACTP
Accredited Coach Training Program
International Coach Federation

START HERE

*Just a friendly reminder
to please complete the
payment for your
monthly meeting
reservation at the time
you make your reservation
in order to earn the
early registration price
and to be sure we've
ordered a meal for you.*

President's Message

See You in September—Around the Table at ICF-NT



Welcome back from the summer! As Board member Kristin Robertson wonderfully described at our August meeting, we especially invite you to experience a sense of 'community' and collegial support this fall at ICF-NT—around the table, online and at special gatherings, by reaching out to other chapter members.

Deepen your connections at ICF-NT and:

1. **Come to the Table.** Monthly Program meetings offer a special opportunity to sit together and share a meal. Eating together has many benefits. It helps us slow down, be present in the moment, enjoy our food and, most importantly, connect with one another! Next time you sit down at an ICF-NT luncheon, introduce yourself, ask a question, and share a story. You could start with "What I did on my summer vacation..."
2. **Get Social on our FB Page.** We have created a special 'closed' group for our Chapter members aligned with our website—although it's always 'open' for you to share an article or blog, keep up with members' milestones, and get involved with LINC activities. Our norms discourage using this page to promote our professional businesses or events. When 'outsiders' do bump across boundaries, we invite them to become members and observe our norms or exit gracefully.
3. **Invite a Guest to Lunch or LINC.** Be a welcoming host and invite guests to a monthly luncheon or even a LINC event to give them a glimpse of what membership has to offer. Introduce us at the registration table, so we can provide chapter information and help them make connections. If you invite them to a LINC event, please escort them and be their host. Help them understand that membership is a pre-requisite for continuing involvement and show them how to sign up to join our community on the website!

See you in September!

Write me at President@icf-nt.com. Jude Olson, PhD, ACC, ICF-NT President



**Jude Olson, PhD, ACC
ICF-NT President**

ICF-NT Prism Retrospective is Friday, October 20

Prism Retrospective 2017

Creating a Coaching Culture



Friday, October 20

11:15 AM – 2:00 PM

Hackberry Creek Country Club

1901 W. Royal Lane, Irving, TX 76051

Cost:

\$45 for ICF-NT Members and Alliance Partners
\$55 for Non-Members

Mark your calendars. You won't want to miss this dynamic event!

The PRISM Award was created to recognize, celebrate, and learn from organizations that have embraced coaching as an integral part of their leadership strategy. This year we are honoring the legacy of the award rather than honoring a specific organization. This year will feature a panel discussion on internal coaching with past Prism winners:

CHRISTUS Health
The University of North Texas Health Science Center
The University of Texas at Dallas Executive and Leadership Coaching Program

Symposium Overview

11:15—11:45	Networking and Welcome
11:45—12:20	Lunch and PRISM Overview
12:20—1:05	Internal Coaching Panel Discussion and Q&A
1:05—1:50	Nominating Coaches Panel Discussion and Q&A
1:50—2:00	Upcoming Prism Zoom Call and Close

Panel Discussions:

- **Internal Coaching Panel:** Take a deep dive into coaching cultures with past PRISM winners. Explore how internal coaching impacts organizations and discuss ROI.
- **Nominating Coaches Panel:** Learn more about the experiences that nominating coaches had in working with nominees on the Prism application process.

[Register Now](#)

[Learn about Sponsorships](#)

ICF-NT 2017 Board

President: [Jude Olson](#)

President-Elect: [Catherine Oleksiw](#)

Secretary: [Tim Kincaid](#)

Treasurer: [Mike Caracalas](#)

Past President: [Randy Fernandes](#)

Programs: [Kristin Roberts](#)

Membership: [Tracy Cadorine](#)

Social Media: [Norma Martinez](#)

Alliances: [Steve Coxsey](#)

Prism: [TBD](#)

Communications: [Lisa Seay](#)



ICF Global News

Please click [here](#)
to read the latest
ICF Global News!

Renew Your ICF Membership

[Renew your ICF membership](#)
and your credential for
another year to connect
with our cutting edge
coaching research,
lifelong learning, and
opportunities for networking
and community-building.

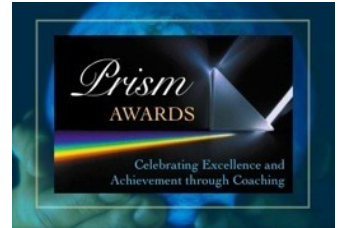


Be A Sponsor — 2017 PRISM Retrospective

2017 PRISM Retrospective

Sponsorship Benefits

The International Coach Federation of North Texas is hosting its 2017 Prism Retrospective and we invite you to join us as a sponsor. **We anticipate more than 100 attendees from corporations and the coaching community.**



The PRISM Award was created to recognize, celebrate, and learn from organizations that have embraced coaching as an integral part of their leadership strategy. It is a highlight for ICF in North Texas and around the world.

Event Sponsor: \$500

Display table at the event
Acknowledgment on ICF-NT website
Acknowledgment at luncheon
1 pre and 1 post event social media mention
Preferred seating and 2 complimentary tickets

Table Host (Table of 8): \$360

Acknowledgment at luncheon
Acknowledgment on ICF-NT website
Preferred seating for 8

For Questions or to Secure Your Sponsorship Package

Jude Olson, ICF North Texas Chapter President

Email: jude@judeolsoncoaching.com

Save the Date — Holiday Fiesta on December 7

SAVE THE DATE AMIGOS!

THURSDAY, DECEMBER 7TH, 2017

HOLIDAY FIESTA

VIA REAL RESTAURANT, IRVING, TEXAS
5 PM - 8 PM | \$40 PER PERSON

Includes Dinner & 2 Drink Tickets,
Complimentary Dessert plus a FREE Gift!
Spouses and Significant Others Welcome!

Look for details on the website soon!

**Welcome to Our
ICF North Texas
New Members**

July 21 – August 20

Stacey Arsenault

**ICF North Texas Vision
and Mission**

Vision

ICF-NT will be known as the leading resource for the coaching community and the organizations and individuals it serves, providing:

- A collaborative network of credentialed coaches
- Continuing education
- Impactful contributions to the coaching profession

Mission

To grow and develop a competent coaching community that drives results for coaches and those they serve.

Member News

Congratulations to

Alma Helmich-Zgoda, PCC

*On receiving your PCC
(Professional Certified Coach)
credential from ICF.*

Distinguished Service Award

Distinguished Service Award Application Available Now Application Deadline is September 8!

At our Annual Meeting on November 10, 2017, ICF-NT will honor the first recipient of the Distinguished Service Award that recognizes outstanding service to the chapter and the coaching profession.

Nomination and Eligibility

- Nominee must be an active member in good standing with the ICF North Texas Chapter, hold a current ICF Credential, and have or have had an active coaching practice.
- Nominating coach must be an active member in good standing with the ICF North Texas Chapter and hold a current ICF Credential.
- Eligible coaches may nominate more than one individual, and may nominate themselves.

Selection Criteria

- Contribution to ICF-NT
- Contribution to the Coaching Profession
- Role Model (for Ethics and Best Practice)
- Professional Practice

Application

- Download the [2017 Distinguished Service Award Application](#). **The deadline for applications is September 8.**
- Submit application to Russ Yaquinto, MCC at russ@thechangeconnection.com and Catherine Oleksiw, PCC at Pres-Elect@icf-nt.com.

Review Process

The Distinguished Service Award Advisory Board, principally comprised of past chapter presidents, will review applications and make a recommendation to the ICF-NT Board of Directors for final approval of the 2017 Distinguished Service Award winner.

For additional information Contact Catherine Oleksiw at Pres-Elect@icf-nt.com or Russ Yaquinto at russ@thechangeconnection.com.

Annual Review of ICF-NT Bylaws

Annual Review of ICF-NT Bylaws

According to the ICF-North Texas Bylaws, the Board of Directors are required to review, or direct a review of, the Bylaws annually to determine if any modifications or amendments are necessary. The bylaws have been reviewed. Proposed amendment revisions were presented to the Board of Directors at their monthly meeting on August 11, 2017. The Board of Directors unanimously accepted the revisions. The most notable revisions include:

- Incorporation of the position of immediate Past President of the ICF-NT Board as a Board member with full voting rights
- Clarification on filling a Director vacancy or an Officer vacancy
- Alignment of the nomination and election process of Directors with that of Officers.

The **revised ICF-NT Bylaws** can be accessed [here](#).

Are you newly Credentialed?

Have you recently Earned an ICF Coaching Credential?

Your ICF-NT Chapter wants to recognize your achievement.

Please email Tracy Cadorine (memberships@icf-nt.com) so your professional organization can Recognize your accomplishment.



Leverage the ICF Brand

The ICF has invested in great marketing and brand work that is available for use by members. Check out what is available and proudly display your membership in the strongest coaching organization on the planet!



ICF Lone Star Alliance Committee Seeks Publications by ICF-NT Members

Lone Star Alliance Committee Requests Information on Books / Publications by ICF-NT Members

The Lone Star Alliance is preparing for an event on October 13 and they have stopped to ponder what an incredible resource we have in each other in our state.



As part of their effort at getting creative about helping us get to know, appreciate and take advantage of the wealth of wisdom we have together, they have asked for ICF-NT's assistance in capturing a list of books and publications that our members have already produced.

You can contribute to this effort by sending Tracy Cadorine the following information to memberships@icf-nt.com:

- Complete title of your book/publications
- Where they can be purchased
- Full name of member coach

You are asked to send your book/publication information to Tracy **no later than October 8.**

Pro Bono Coaching for Conflict Resolution Specialists

Pro Bono Coaching for Conflict Resolution Specialists

The Association for Conflict Resolution (ACR), a nonprofit professional organization, is hosting a conference in Addison in October for their members titled "Professionalize Your Passion." Attendees will pay a fee that covers costs, but presenters receive no pay, similar to ICF-NT events.

ICF colleague Cinnie Noble, PCC, is co-presenting a day-long workshop on Wednesday October 11 to help participants develop a vision and plan for their conflict resolution career. Her workshop design includes bringing in ICF credentialed coaches to provide one hour of pro bono coaching to each of the 30 participants around enriching their vision to prepare for design. If she gets fewer than 30 volunteer coaches, she will place each coach with a small group.

If you are an ICF credentialed coach and are interested and available to provide an hour of pro bono coaching to conflict resolution colleagues, please contact Cinnie Noble directly at cinnie@cinergycoaching.com.

Upcoming Chapter Meetings and Programs

YOUR COMPANY NAME



Advertise your services, offer your books, or tout your expertise to ICF-North Texas members

Contact us to advertise in both our monthly newsletter and on our web site for only:

\$100 quarterly for members
 \$350 yearly for members
 \$150 quarterly for non-members
 \$550 yearly for non-members

\$25 fee for changes to Ads in the middle of a paid period

- ✓ High Res (300 dpi) jpeg ad
- ✓ jpeg no wider than 250 pixels
- ✓ Ads are subject to approval of ICF-NT's Board
- ✓ Artwork and content must be approved and payment made prior to placing ad

Contact Mike Caracalas today (treasurer@icf-nt.com) to have your ad posted

September 8	ICF-NT Luncheon Program at Hackberry Creek Country Club. <i>7 Secrets to Designing Unforgettable Coaching Programs</i> . Presented by Sherry Yellin, PhD, ACC, BCC.
September 8	ICF-NT Workshop at Hackberry Creek Country Club. <i>A Deeper Dive into 7 Secrets to Designing Unforgettable Coaching Programs</i> . Presented by Sherry Yellin, PhD, ACC, BCC.
October 20	ICF-NT Prism Retrospective. <i>Creating a Coaching Culture</i> . Hackberry Creek Country Club from 11:15 AM—2:00 PM.
November 10	ICF-NT Annual Meeting at Hackberry Creek Country Club. Watch this space for more information.
December 7	ICF-NT Holiday Fiesta. At Via Real Restaurant from 5:00—8:00 PM. Additional information is forthcoming.

**Coaching is the universal language
 of change and learning.**
 -CNN

Tell Us About Your Coaching Success Stories!

We'd like to hear about your coaching success stories—the successes of your coaching business and especially your clients' successes. These are an integral part of our ICF North Texas Coaches story. Your experiences remind us of our mission to grow and support a professional coaching community that drives results for individual coaches and those they serve. And sharing your story could help others.

Please take a minute to tell us about a positive experience you've had as a Coach. All stories will be reviewed and documented, and with permission, we may share your story online or in one of our ICF-NT publications.

If you're willing to share your story, please contact PR@icf-nt.com.

International Coach Federation—North Texas Chapter
www.icf-nt.com

Follow us on:

