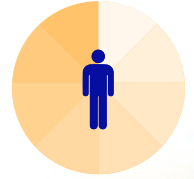


OUR RALLYING CRY

In order to pursue the mission of ICF North Texas, accomplish the goals set forth below, and effectively & efficiently operate our chapter, we must expand the influence of coaching and strengthen coaching cultures.

BY THE NUMBERS



EXPANDING THE INFLUENCE OF COACHING:

With over 150 registrants, 60% of which were non-coaches, Celebrate Coaching 2020 offered relevant education and exposure to the benefits of coaching.



For North Texas Food Bank, we provided a comprehensive, pro bono program of team, group and individual coaching during the pandemic, worth over \$100,000. 40 ICF-NT coaches volunteered to participate. Also provided over 9 hours of coaching and leadership development to 26 NTFB leaders from Manager to Executive level.

North Texas provided 9 coaches who coached 88 attendees for a total of 44.5 hours.



Over a dozen members volunteered coaching services during the pandemic through United Way and Success in Kind.

We held a joint workshop and meeting with ATD in June and bartered seats at their Learning Summit for seats at our Celebrate Coaching 2020 event.



WORKING TOGETHER WITH OTHER ICF CHAPTERS:



With Southeast Region of ICF chapters, produced 9 virtual webinars. Our webinar was the highest attended webinar all year for all chapters.

Planned a pre-Global Leadership Forum reception in Fort Worth, cancelled by the pandemic

Sent 3 members to the Southeast Region Leader Virtual Symposium

Supported the All-Texas Coaches Conference through communication support and many ICF-NT volunteers.

SERVING OUR MEMBERS



Reinvigorated the LINC Special Interest Group program. There are 55 members currently participate in 6 groups that meet virtually monthly. Groups include: Digital Marketing, MCC Certification, Book Group, PCC Credential Support, ACC Credential Support and New Business.

Offered our members and guests over 26 hours of CCEUs in 2020.

Hosted two virtual happy hours to increase fun & connections during pandemic. We are planning a Holiday virtual happy hour in December.





PROFESSIONAL DEVELOPMENT

Improve professional development opportunities by expanding offerings beyond monthly luncheons that are flexible, diverse and targeted.

- Hosted 2 live chapter meetings pre-pandemic, and 10 virtual chapter meetings with an average of 46 attendees per event
- Offered 15 core competency and 11 resource development CCEUs to our members
- Offered 9 Southeast Region educational webinars to ICF-NT members
- Hosted first-ever virtual Celebrate Coaching 2020 event, featuring Sandy Mitsch from Brené Brown Group as keynote speaker and Renee Robertson, VP of ICF Global, with 15 sponsored virtual tables and 152 registered guests
- Partnered with WBECS (World Business and Executive Coach Summit) to promote free educational presummit program and paid full summit program. CCEUs were available for both programs to those who registered.
- Conducted first-ever ICF-NT / ATD-Dallas joint membership virtual meeting on June 16 with speakers from Gallup presenting on Leading Through Disruption and How to Create Organizational Resiliency



BUILD A VIBRANT COACHING COMMUNITY WITHIN ICF NORTH TEXAS

Members will build stronger connections and chapter loyalty by having more opportunities for members to use their gifts through chapter volunteerism and by having diverse and targeted quality options for chapter participation. Members will be celebrated for engagement within the community.



- Started a New Members Introduction virtual lunch to welcome coaches, provide basic information about the chapter and invite them to get involved
- Reinvigorated LINC Special Interests Groups, which now have over 55 member participants in six groups
- 11 volunteer coaches from ICF North Texas provided pro bono coaching to over 150 attendees at the Texas Conference for Women
- Hosted 3 virtual happy hours during year
- Attracted over 50 non-board volunteers to committees such as Programs, NTFB coaching program, LINC Special Interest Groups, and pro-bono coaching opportunities.



OPERATIONAL EXCELLENCE

Improve and sustain operational effectiveness through simplified and standardized processes, procedures, policies and tools.

- Turned on a dime in March to offer meetings on Zoom. Standardized processes and roles for creating a professional online program
- Initiated rituals such as reviewing board norms and values, chapter calendar and progress on Rallying Cry at each board meeting

