

July 2016 North Texas Coaches Newsletter

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July 8 Program

Register at www.icf-nt.com
or click on Registration Button

**Pay for this event online
when registering**

**Register for the
July 8 Program**

Meeting Details

Time: 11:15 AM to 1:15 PM

Location: Hackberry Creek
Country Club

Address: 1901 W. Royal Lane
Irving, TX 76051

Website: www.hackberrycreekcc.com

July 8 ICF North Texas Coaches Luncheon

July 8 ICF North Texas Luncheon

High Impact Personal Presence: Tips of the Trade for Getting More Business with Clients You Love

By Sandra Dee Robinson

Our July 8 Luncheon features Sandra Dee Robinson, a television actress, speaker, trainer, author, TV/radio host, founder of www.CharismaOnCamera.com, nature lover/advocate, and "personal empowerment enthusiast." Watch Sandra on her video link: (<https://youtu.be/s9rDd3q0zI8>).



Sandra Dee has been titled the "Charisma Coach" as she assists executives, coaches, entrepreneurs, and well-established experts to help them naturally develop authentic power behind their personal presence and communication skills. She started Charisma on Camera to help brilliant people facing the same big problem she overcame—getting stuck when it is time to really connect with an audience on stage, on video and personally.

The techniques she has developed come from years of studying with top communication experts and performance coaches mixed in with personal experiences from an acting career that continues to thrive after more than two decades.

Starting as a teen, she portrayed major roles: *Another World*, *Sunset Beach*, *Bold and the Beautiful*, *General Hospital*, *Days of Our Lives*, plus many prime time shows: *CSI Miami*, *Criminal Minds*, and *Two and a Half Men*, among others. She attributes her consistent success in the challenging TV industry to the lessons she now has honed into effective workshops and seminars.

She is driven to empower her clients with the knowledge of the incredible gifts God has given them so they may get their message out, attract clients and make the impact in the world they are uniquely designed to create.

Program Description:

I would bet that you began your coaching business because you felt your gifts could help people and you love to see clients clear the path to their success. You envisioned a life you love and a business that makes an impact in the world.

Continued on Page 2 . . .



Find Out Why
the Most
Successful
Coaches
Start at iPEC

LEARN MORE



July 8 Workshop

Register at www.icf-nt.com
or click on Registration Button

**[Register for the
July 8 Workshop](#)**

**Pay for this event online
when registering**

Workshop Details

Time: 1:30 to 3:30 PM
Location: Hackberry Creek
Country Club
Address: 1901 W. Royal Lane
Irving, TX 76051
Website: www.hackberrycreekcc.com

July 8 ICF North Texas Luncheon (Continued)

Continued from Page 1 . . .

Here's the thing, even the coaches that I interviewed that have now passed the *seven figure mark* admitted to experiencing some of the major challenges that you may be facing right now, such as:

- Trading time for dollars
- Keeping the pipeline of clients full
- Taking on some clients that *exhaust* you
- *Mental and physical burnout* from trying to network, manage marketing and social media, and more networking

Program Outcomes:

Sixty percent of Sandra Dee's clients are coaches who have seen the power of building their personal presence change their life and business.

Are you managing your energy and words in the most effective way to take advantage of the opportunities you get? Let's hone your outreach tools (starting with the ones already inside you!) and build the business and life you will love to have. Join Sandra Dee for high impact tips and fun interaction and experience and learn:

- How to enroll others in your coaching in the most authentic way. (Networking will never be the same again for you!)
- How to include the *3 things* that potential clients are looking for when they click on your business video and consider your services.
- How you can begin to *coach one-to-many* and solve the Time-For-Dollars ceiling on your revenue. The sky's the limit!
- The secret to sharing the parts of your personal story that will attract the *exact right* client that your heart longs to work with!

CCEUs for this program: 1 CCEU (applied for)

July 8 ICF North Texas Workshop

July 8 ICF North Texas Workshop

High Impact Personal Presence Getting Down to Business: Practice Your Presence

By Sandra Dee Robinson

Now that you have learned some of the ins and outs and importance of creating an effective personal presence so critical for connecting with both prospective clients and clients, let's practice.

Sandra Dee will use experiential exercises to loosen you up to find and explore your own personal presence in authentic ways. Whether you take this experience to the stage, to the airwaves, create high impact videos or simply for networking and connecting with your clients, you will come away with a new awareness of self, presence and impact on those around you.

As a bonus, Sandra will spend time with each of you individually and you will have an opportunity to see yourself on camera as others see you and experience a deeper more personal sense of your own powerful presence.

Enrollment is limited so sign up *now*.

CCEUs for this workshop: 2 CCEUs (applied for)

Member News

Congratulations to:

Diana Ryan, ACC

*On receiving your ACC
(Associate Certified Coach)
credential from ICF.*

Welcome to Our ICF North Texas New Members

May 21 — June 19

Amber Antolik
Reggie Gatewood
Steve Hendon
Allison Pollard

ICF North Texas Vision and Mission

Vision

ICF-NT will be known as the leading resource for the coaching community and the organizations and individuals it serves, providing:

- A collaborative network of credentialed coaches
- Continuing education
- Impactful contributions to the coaching profession

Mission

To grow and develop a competent coaching community that drives results for coaches and those they serve.

President's Message

July has arrived!

The month of July is the first full month of summer and also the time to celebrate our country's independence with great pride by spending time with family and friends.



We continue our celebration by announcing that Kate Canales will be our 2016 Prism keynote speaker. Kate was one of the speakers at the ICF Global Leadership conference that Jude Olson and I attended in March. After hearing Kate speak, Jude and I felt that she would add a special flair to this year's Prism program.

Kate is a Dallas native and the director of Design and Innovation Programs, Lyle School of Engineering at SMU. She has a background in product design, design research, and design strategy. Her area of focus is innovation through an understanding of human needs and behavior. Kate has a few TEDx talks to view and this link will take you to one on *Disruption by Design*: (<https://www.youtube.com/watch?v=08sA69AGrF8>).

We have expanded the Prism format this year to include a variety of workshops for attendees to choose from and we continue to accept proposals for the three Prism workshop tracks: Coaching Ethics, Positive Psychology, and Internal Coaching. Prism nominations are also still being accepted. Time is limited, so get those nominations submitted.

We are looking to make this year's Prism event our biggest and best to date. We have reached out to our three other Texas ICF chapters (Houston, Austin, and San Antonio) to be a part of this year's event. I encourage you to invite your friends, colleagues, and clients to join us for a one of a kind experience.

We are having a great time planning the event and would love a few more volunteers to assist with the planning and/or assist during the actual Prism event. Please contact our Prism board chair, [Pam Van Dyke](#) or [me](#) if you would like to join us or have any questions.

Prism brief:

Date: Thursday, October 6
Venue: American Airlines C.R. Smith museum
(<http://crsmithmuseum.org/plan-an-event/>)
Keynote: Kate Canales
Theme: Design and innovation in Coaching

*If everyone is moving forward together, then success takes care of itself.
~ Henry Ford*

Randy Fernandes, CPCC, ACC
ICF-NT Chapter President

Just a friendly reminder to please complete the payment for your monthly meeting reservation at the time you make your reservation in order to earn the early registration price and to be sure we've ordered a meal for you.

Prism 2016 – Mark Your Calendars for Thursday, October 6

Prism 2016 Design and Innovation in Coaching Workshop Proposal and Poster Session Guidelines

Thursday, October 6
9:00 AM – 4:00 PM

American Airlines CR Smith Museum
4601 Hwy 360, Fort Worth, TX 76155

The ICF North Texas Coaches are pleased to announce the **Prism 2016** event on **Thursday, October 6, 2016**. Mark your calendars. You won't want to miss this dynamic event!



Kate Canales will be our 2016 Prism keynote speaker. Kate was one of the speakers at the ICF Global Leadership Conference in March. Kate is a Dallas native and the director of Design and Innovation Programs, Lyle School of Engineering at SMU. She has a background in product design, design research, and design strategy. Her area of focus is innovation through an understanding of human needs and behavior. Kate has a few TEDx talks to view and this link will take you to one on *Disruption by Design*: (<https://www.youtube.com/watch?v=08sA69AGrF8>).

Applications for the 2016 Prism Award must be submitted by Wednesday, July 20. The application will be available on the [ICF-NT chapter website](#), and you may also contact Catherine at coleksiw@gmail.com for the application.

Prism 2016 will include afternoon workshops that are intended to strengthen and enhance coaching competencies. The Prism Steering committee is accepting interactive and dynamic proposals for the afternoon workshops. Each proposal will be reviewed and considered based on relevancy to the conference theme, *Design and Innovation in Coaching*. Proposal submission will be open from Wednesday, June 1 until Friday, July 15. All proposals must be submitted via the *online proposal form* which can be found on the ICF-NT website starting on June 1, 2016. Guidelines for workshop proposal submission are listed below.

In addition to the Workshops there will also be a Poster Session. Please see the guidelines for the Poster Session below.

Guidelines for Workshop Proposal Submission

All ICF-Credential Coaches are encouraged to submit a workshop proposal in one of the 3 tracks shown below, [using this form](#):

- Track 1: Coaching Ethics
- Track 2: Positive Psychology and Coaching
- Track 3: Internal Coaching

Workshop Proposal Submission Requirements:

- ✓ Contact information for all presenters and identification of the main contact person
- ✓ Desired length of the workshop (60 minutes or 90 minutes)
- ✓ Outline of the themes and goals of the workshop, including a brief abstract (less than 100 words) intended for the ICF-NT website
- ✓ Relevancy to the field of coaching and the conference theme
- ✓ Any equipment, room capacity, or other logistic constraints
- ✓ A brief description of each organizer's background, including relevant past experience in organizing conferences and workshops

Poster Session Guidelines

The Poster Session will be dedicated to coaching students. It will combine both text and graphics to make a visually pleasing presentation which will be presented every 15 minutes.

If you have any questions please email drpam@teamandgroupcoach.com.

Upcoming Programs for August and September

Are you newly Credentialed?

Have you recently Earned an ICF Coaching Credential?

Your ICF-NT Chapter wants to recognize your achievement.

Please email Timothy Kincaid (memberships@icf-nt.com) so your professional organization can Recognize your accomplishment.



Leverage the ICF Brand

The ICF has invested in great marketing and brand work that is available for use by members. Check out what is available and proudly display your membership in the strongest coaching organization on the planet!



August 12 ICF North Texas Coaches Luncheon Program

Calling All Authors!

Book Writing and Publishing: Everything You Wanted to Know but Didn't Know What or Who to Ask

Have you ever been the least bit **curious** about writing your own book?

So many coaches are doing this to enhance their brand, set themselves apart in the marketplace, and create marketing leverage, not to mention to get amazing new perspectives and information out to the world.



Calling all Authors!

Your ICF North Texas Coaches Chapter wants You!

Our August 12 Luncheon Program will feature:

*Book Writing and Publishing:
Everything You Wanted to Know but Didn't Know What or Who to Ask*

We want to honor **you**, our ICF-NT authors, at this event.

Please contact either:

Geri England, geri.eng@gmail.com, 972-899-1750

or

Laurel Rolls, larolls10@gmail.com, 214-770-3854



Join us August 12 to explore the what and how-to's of writing and publishing your own book from some select experts.

And we will feature all our ICF-NT authors. Come and learn from their experiences, see their amazing results, and celebrate their accomplishments!

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September 9 ICF North Texas Luncheon Program

Personal Branding

By Valerie Sokolosky

Mark your calendar now for our September 9 Luncheon Program where Valerie Sokolosky will present a program on personal branding. More information will be forthcoming as the event draws nearer.

ICW Follow-Up: Pro Bono Opportunity for our Chapter

International Coaching Week Follow-Up

Pro Bono Coaching Opportunity for our Chapter

Fellow Coaches, in the spirit of our commitment to share coaching through pro bono service, we have the opportunity to partner with a nonprofit organization that has many area offices across our region. The organization has a training day on the calendar for Wednesday, September 7th. To be able to say 'yes' to this organization and partner with them, we need volunteers in specific roles.

The most challenging role we need to fill is an individual or possibly a duo who can present on a specific topic during the organization's morning training time. This is similar to the model we followed about three years ago when our chapter partnered with United Way. Sara Smith, MCC, and her husband Paul offered training to United Way's employees and employees of partnering agencies, and then our member coaches offered laser coaching to attendees who signed up for a session.

The topic for this organization's training will be around "Difficult Conversations." Many supervisors are avoiding confronting problematic behaviors, whether in social interaction or specific duties of a role, because overall an employee is contributing and they don't want to "rock the boat." There are many more details to share to help the person or duo tailor their presentation for this audience, but if you already have a lot of ideas in mind you are probably well-prepared to present on this topic.

We will need at least 10 volunteers who can be available approximately 1:00 to 3:00 pm that day to offer single-session laser coaching. Each volunteer may coach 2 or possibly 3 clients in that time, planning for sessions that are each a half-hour or shorter. We will also need a couple of people to be present and help coordinate our members and the organization's clients that day.

If you are interested in one of these roles, please contact the chapter's Alliances Coordinator, Steve Coxsey, by email at steve@stevecoxsey.com or by phone at 817-416-8971. If you know someone in the chapter who might be a good fit for the training opportunity, please reach out to that person to be sure they know about this opportunity and encourage them to pursue it.

Doerr Institute at Rice Univ Seeks Managing Director

The [Doerr Institute](#) for New Leaders at Rice University is hiring a [Managing Director](#) to manage the coaching program. Responsibilities include overseeing the team of coaches and coaching processes for roughly 1,200 student and faculty clients; assisting with running an ICF-accredited coach training program; managing a student peer coaching program; and working with the Institute's Director, Dr. Thomas L. Kolditz, retired US Army brigadier general and social psychologist, to develop creative applications to develop leaders across Rice University. The position requires ICF coaching certification. The job is not virtual and a move to Houston or nearby would be required. For more information on this exciting position, see <http://jobs.rice.edu/postings/7669>. For more information on the Institute, see <http://doerrinstitute.rice.edu/>. Feel free to reach out to Catherine A. Oleksiw, Ph.D., PCC, current Secretary of the ICF-NT Board, for an overview of the Doerr Institute. She has been consulting with the Institute since January, serving as the external evaluator.

Renew Your ICF Membership

[Renew your ICF membership](#)

and your credential for another year to connect with our cutting edge coaching research, lifelong learning, and opportunities For networking and community-building.



Did you miss the March 31 deadline?

It's not too late. Go to:

<http://coachfederation.org/renew> and renew today.



ICF Global News

Please click [here](#) to read the latest ICF Global News!

Communications About Coach Training Programs

Publicity for ICF-Approved Coach Training Programs

Periodically you receive emails about ICF-approved coach training programs.

Two email blasts a year are made available to ACTP or ACSTH programs recognized by the International Coach Federation. In addition, these programs must have at least one full member of the ICF North Texas chapter who is in a sales, administrative or faculty position.

This effort aligns with our chapter mission to *"Grow and develop a competent coaching community that drives results for individual coaches and those they serve."*

Any questions about this should be directed to the VP of Membership at memberships@icf-nt.com.

Update Your Member Profile on the ICF-NT Web Site

Update Your Member Profile Membership in ICF-NT Has its Benefits

The ICF-NT Board has responded to requests from our members for an enhanced "coach" search capability. The enhancement to the member Directory on the website is finished. When people look for a coach on the ICF-NT website, they can now search by key words as well as zip codes. Sounds good, doesn't it? The ICF-NT Member Directory has new and enhanced search capabilities. These "search" criteria are similar to global ICF member profile Directory data points.

It is up to you to *update your Profile*. Follow the instructions below or go to the website and download a copy of the instructions found in the "Members Only Section" and "Member Only Documents." Follow these instructions:

Step 1:

Login to the ICF-NT website. In the upper Right hand corner find "Profile." Click on Profile, which opens to a web page with five dialog boxes.

"Membership Summary" is the top box and it should reflect your current status. If you have a question about your membership, please contact Tim Kincaid: memberships@icf-nt.com.

Step 2:

Look at the "Website" box (right column, top box). Click on "Interests." Move your cursor down to "Interests" and update your information in the two boxes on this page.

In the first box, "Coaching Specialties," there are now seven *Coaching Specialties*. Check the boxes of the items that apply to you. The last choice under "Coaching Specialties" is *Available for Speaking or Training Engagements*. Check that box if it applies to you. In the second box, "Coaching Delivery," has four methods to choose. Check all that apply.

When you finish checking your boxes on this page, scroll down and hit the "Save" button. You should receive a confirmation notice that your changes were saved.

Step 3:

Look at the "Personal Info" box (left column, top box). Click on "Contact Info." You will want to update the information on this page. Scroll down and hit the "Save" button at the bottom of the page. You should receive a confirmation notice that your changes were saved.

When updating your contact info, "Website" means your personal website. Enter the full url: <http://www.etc>.

Step 4:

In the same "Personal Info" Box, move your cursor down to "Additional Membership Data" and click on it to update your information. Then scroll down and hit the "Save" button at the bottom of the page. You should receive a confirmation notice that your changes were saved

Step 5:

In the same "Personal Info" Box, move your cursor down to "Membership Directory" and click on it to update your information. (See the Note on Membership Directory information below.) The information here is what shows on the website. Scroll down and hit the "Save" button at the bottom of the page. You should receive a confirmation box that your changes were saved.

Note on the Social Media sections of Membership Directory:

FB = Facebook. Only enter your name, not the full url.

LI = LinkedIn. Per ICF-NT, enter everything after the www.linkedin.com.

Twitter: This is your username—everything after the @ on Twitter.

NOTE: The "Membership Directory" information is now key word searchable. You will want to include important search terms in your directory information. One possibility is to include an extra paragraph at the bottom. Start with the phrase, "Keywords:" and then include the terms separate by a comma. For example: Keywords: Career coaching, young adults, entrepreneurs, solopreneurs, business plans, business designs, financial coaching, marketing.

Upcoming Chapter Meetings and Programs

YOUR COMPANY NAME



Advertise your services,
offer your books,
or tout your expertise to
ICF-North Texas members

Sign up now to advertise in both
our monthly newsletter and on
our web site for only:

\$100 quarterly for members and
\$150 quarterly for non-members

Discounts for submissions
extending beyond quarterly

- ✓ High Res (300 dpi) jpeg ad
- ✓ jpeg no wider than 250 pixels
- ✓ Ads are subject to approval
of ICF-NT's Board
- ✓ Artwork and content must be
approved and payment made
prior to placing ad

Contact Mike Caracalas today
(treasurer@icf-nt.com)
to have your ad posted

| | |
|-------------|--|
| July 8 | ICF-NT Luncheon Program at Hackberry Creek Country Club. <i>High Impact Personal Presence—Tips of the Trade for Getting More Business with Clients You Love</i> . Presented by Sandra Dee Robinson. |
| July 8 | ICF-NT Workshop at Hackberry Creek Country Club. <i>High Impact Personal Presence—Getting Down to Business: Practice Your Presence</i> . Presented by Sandra Dee Robinson. Immediately following the luncheon program. |
| August 12 | ICF-NT Luncheon Program at Hackberry Creek Country Club. <i>Calling All Authors! Book Writing and Publishing: Everything You Wanted to Know but Didn't Know What or Who to Ask</i> . We will honor you, our ICF-NT authors, at this event. |
| September 9 | ICF-NT Luncheon Program at Hackberry Creek Country Club. <i>Personal Branding</i> . Presented by Valerie Sokolosky. |
| October 6 | Prism 2016 at American Airlines CR Smith Museum. From 9:00 AM—4:00 PM. Prism 2016 includes afternoon Workshop offerings and a Poster Session. |
| November 11 | ICF-NT Luncheon Program at Hackberry Creek Country Club. More information about this program will be forthcoming in the months. |
| December | ICF-NT 2016 Holiday Party. Location and Date and additional details will be presented as this event draws nearer. |

Tell Us About Your Coaching Success Stories!

We'd like to hear about your coaching success stories—the successes of your coaching business and especially your clients' successes. These are an integral part of our ICF North Texas Coaches story. Your experiences remind us of our mission to grow and support a professional coaching community that drives results for individual coaches and those they serve. And sharing your story could help others.

Please take a minute to tell us about a positive experience you've had as a Coach. All stories will be reviewed and documented, and with permission, we may share your story online or in one of our ICF-NT publications.

If you're willing to share your story, please contact PR@icf-nt.com.

Thanks!

International Coach Federation—North Texas Chapter

www.icf-nt.com

Follow us on:

