

August 2016 North Texas Coaches Newsletter

In This Issue

[August 12 ICF-NT Extended Program](#)

[Envision Ad](#)

[iPEC Ad](#)

[President-Elect's Message](#)

[PRISM Symposium 2016](#)

[Upcoming Programs for
September and October](#)

[Pro Bono Laser Coaching is
Coming Soon](#)

[Doerr Institute at Rice Univ
Seeks Managing Director](#)

[August 25 Business Development
Community of Practice Call](#)

[Coach Veterans Transitioning
to Civilian Life](#)

[Upcoming Chapter Events](#)

August 12 Program

Register at www.icf-nt.com
or click on Registration Button

**Pay for this event online
when registering**

**Register for the
August 12 Program**

Extended Meeting Details

Time: 11:15 AM to 3:30 PM

Location: Hackberry Creek
Country Club

Address: 1901 W. Royal Lane
Irving, TX 76051

Website: www.hackberrycreekcc.com

August 12 ICF North Texas Coaches Luncheon

August 12 ICF North Texas Luncheon

Book Writing and Publishing: What You Wanted to Know but Didn't Know What or Who to Ask

By Tonja Waring, Niki McCuistion, Sara Smith, and Harry Hall

Join ICF-NT on August 12 for this unique **extended program**. Plan on staying after our luncheon speaker for small group discussions around four important topics:

1. Setting a success mindset, idea development, writing, and editing
2. Traditional publishing
3. Self-publishing
4. Marketing and promotion

Have you ever been the least bit curious about writing your own book? So many coaches are now writing and publishing to:

- Enhance their brand
- Set themselves apart in the marketplace
- Create marketing leverage
- Get amazing new perspectives and information out to the world

The world of writing and publishing has changed dramatically from the days of striving for that big deal with a big publishing house. The appetite for information has also changed dramatically with the explosion of information available digitally. Differentiating ourselves in a crowded marketplace has become a place where we must be creative and demonstrate ourselves in more robust ways. Publishing books has become an expectation and a badge of credibility that leverages our brands and reaches in our chosen marketplaces.

And...there is a lot to think about when embarking on this process. Let's take the mystery out of the process and inspire you to write your own Best Seller!

Our August 12 program will be an **extended luncheon** beginning with our keynote speaker and then offering breakout groups to delve further into four important aspects of writing and publishing your successful book.

Noon – 1:15 PM Luncheon Speaker

Tonja Waring, manifesting mindset consultant, best-selling author, speaker, and founder of Manifest Publishing.



Tonja will take you on a journey from manifesting *your* success mindset and developing your vision and ideas for *your* targeted market through final publishing of your best-selling book, inspiring the development of your brand authority through the power of words and authorship.

Continued on Page 2 . . .



Envision

Business, Life, and Executive **Coach Training**

Get World-Class Coach Training from Experts in the Field

- ✓ Our Programs are ICF Approved and Accredited
- ✓ All our Trainings are In-Person and Highly Interactive
- ✓ We Have Decades of Experience to Share With You

www.EnvisionCoachTraining.com



Welcome to Our ICF North Texas New Members

June 20 – July 20

Adelle Dedrick
Mary Kathleen Swann

Just a friendly reminder to please complete the payment for your monthly meeting reservation at the time you make your reservation in order to earn the early registration price and to be sure we've ordered a meal for you.

August 12 ICF-NT Luncheon (Continued)

Continued from Page 1 . . .

She is the best-selling author of *The Power of Manifesting* and three additional books, and was awarded the National Association of Entrepreneur's Influencer—Making a Difference Award for 2016, and speaks globally on manifesting her vision for social profit companies.

Tonja is the founder and owner of Manifest Publishing where *your* book is written and designed to attract *your* ideal customer. Her proven book, *Writer's Success Boot Camp*, takes you from idea to finished product in 90 days and incorporates *The Manifesting Process* to make writing your best-seller more fun and enjoyable.

1:00 – 3:30 PM Small Group Explorations

After lunch you will have the opportunity to join from one to four discussion groups, exploring important aspects of the writing and publishing process:

Group 1: Setting a Success Mindset, Idea Development, Writing and Editing

Tonja Waring, coach, consultant, author, speaker, and founder of Manifest Publishing will bring her passion for manifesting a success mindset to the writing process from idea development to editing for final publishing. (<http://www.manifestpublishing.com/>).

Group 2: Traditional Publishing



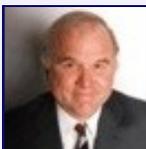
Niki McCuistion, author, speaker, performance coach, and television producer. As a prolific writer—seven books so far—Niki brings years of experience and success in many areas of book writing. Today she is going to lead our discussion about the ins and outs of Traditional Publishing. (<http://www.nikimccuistion.com/>).

Group 3: Self-Publishing



Sara Smith, coach, author, and speaker. With writing her new book, *Coach to Coach*, fresh in her mind, Sara will explore the various aspects of, pitfalls to avoid and avenues for self-publishing (<http://smithleadershipcoaching.com/>).

Group 4: Marketing and Promoting Your Book



Harry Hall, award-winning radio talk show host, author, and speaker, brings a strong background to the art of getting your book launched into the marketplace including what it takes to create an effective plan and get media attention. (<http://www.harryhallspeaks.com/>) (<http://www.pedestriennes.com/>).

CCEUs for this program:

1 to 3 CCEUs, depending on the number of breakout sessions attended (applied for).



Find Out Why
the Most
Successful
Coaches
Start at iPEC

LEARN MORE



ICF North Texas Vision and Mission

Vision

ICF-NT will be known as the leading resource for the coaching community and the organizations and individuals it serves, providing:

- A collaborative network of credentialed coaches
- Continuing education
- Impactful contributions to the coaching profession

Mission

To grow and develop a competent coaching community that drives results for coaches and those they serve.

President-Elect's Message

Hi Coaches,

The August 'dog days' have arrived—that sultry part of the summer where the Dog Star rises at the same time as the sun and we may feel more lethargic and slow our activity. In our Texas heat, it looks like my lazy dogs lying on the front porch...



It may be difficult to imagine the brisk pace of fall at this moment—and yet, I ask you to anticipate our 2016 Prism Symposium with enthusiasm!

Randy outlined the 'what' of our Prism Symposium in last month's letter. **I'd like to describe 'why' it's important and 'how' you can engage.**

First, **the ICF International Prism Award has become the epitome of coaching excellence** for companies using professional coaching who have demonstrated leadership impact and ROI.

Our **ICF-NT Chapter Prism Award is important because it honors local organizations.** The **event and awards ceremony** is a public acknowledgment of their efforts in creating a culture that embraces coaching. The "prism" was chosen because of the ability of the quartz crystal to refract light into the full spectrum of colors. It represents the clarity of thinking, the harmony, and the alignment of many human energies working together to achieve business/ organizational goals.

Our Prism Symposium on October 6 will be a celebration of the impact of professional coaching in our corporate and nonprofit alliances—as well as for our professional coaching community.

This brings me to **'how' you might engage:**

- ✓ **Nominations.** Identify organizations you think might deserve a Prism Award! Help them understand the nomination process. Email Catherine at coleksiw@gmail.com by August 15.
- ✓ **Workshops and Poster Sessions.** Present a workshop in one of three tracks: Coaching Ethics, Positive Psychology, or Coaching and Internal Coaching. Or, participate in Poster Sessions. Email Pam at drpam@teamandgroupcoach.com by August 15.
- ✓ **Major Sponsorship.** Reach out to Coaching schools, companies, suppliers that might want to showcase their products and services. When you have a potential sponsor let me know and we will pursue. Email me at jude@judeolsoncoaching.com before September 7.
- ✓ **Table Sponsorship.** Invite your clients and introduce external colleagues to ICF-NT by hosting a table. Last year, I sponsored a half table which resulted in new business and new coaches. Register soon on our website.
- ✓ **Volunteer.** We have short-term tasks (not committee meetings) that need to be done either prior to or on the day of the event. We will make your time and contribution 'fit' your schedule. Contact me at jude@judeolsoncoaching.com.
- ✓ **Show up!** Register and stand with your ICF-NT colleagues on October 6! Learn about Design and Innovation in Coaching—and earn CEU's for your professional development. Network and meet new colleagues and potential clients. Cheer local organizations using our services!

Have I gotten you out of your summer doldrums yet? Get off that porch and contact me at 682-478-7225 or jude@judeolsoncoaching.com. Join me to create Prism 2016!

**Jude Olson, PhD, ACC
ICF-NT President-Elect**

Prism Symposium 2016 – Mark Your Calendars for Thursday, October 6

Prism Symposium 2016 Design and Innovation in Coaching Workshop Proposal and Poster Session Guidelines

Thursday, October 6
9:00 AM – 4:00 PM

American Airlines CR Smith Museum
4601 Hwy 360, Fort Worth, TX 76155

The ICF North Texas Coaches are pleased to announce **Prism Symposium 2016** will be held on **Thursday, October 6, 2016**. Mark your calendars. You won't want to miss this dynamic event!

Kate Canales will be our 2016 Prism keynote speaker. Kate was one of the speakers at the ICF Global Leadership Conference in March. Kate is a Dallas native and the director of Design and Innovation Programs, Lyle School of Engineering at SMU. Her area of focus is innovation through an understanding of human needs and behavior. She was named one of the 20 Most Interesting Characters by the Dallas Observer, The People Issue of 2015. Kate has a few TEDx talks to view and this link will take you to one on *Disruption by Design*: (<https://www.youtube.com/watch?v=08sA69AGrF8>).



Applications for the 2016 Prism Award must be submitted by Monday, August 15. The application is available on the [Prism Nomination page](#) on the ICF-NT chapter website, or by contacting Catherine at coleksiw@gmail.com.

Prism Symposium 2016 will include afternoon workshops that are intended to strengthen and enhance coaching competencies. The Prism Steering committee is accepting interactive and dynamic proposals for the afternoon workshops. Guidelines for workshop proposal submission are listed below.

In addition to the Workshops there will also be a Poster Session. Please see the guidelines for the Poster Session below.

Prism Symposium 2016 Agenda

9:00 AM – 10:00 AM	Registration and Networking
10:00 AM – 11:00 AM	Keynote – Kate Canales
11:00 AM – 11:15 AM	Break
11:15 AM – 12:00 PM	Prism Award Ceremony
12:00 PM – 12:45 PM	Lunch (Brief Welcome from American Airlines Executive)
12:45 PM – 1:30 PM	Networking
1:30 PM – 3:00 PM	Workshops
3:00 PM – 4:00 PM	Networking and Departure



Guidelines for Workshop Proposal Submission

All ICF-Credential Coaches are encouraged to submit a workshop proposal in one of the 3 tracks shown below, [here](#):

- Track 1: Coaching Ethics
- Track 2: Positive Psychology and Coaching
- Track 3: Internal Coaching

Workshop Proposal Submission Requirements:

- Contact information for all presenters and identification of the main contact person
- Desired length of the workshop (60 minutes or 90 minutes)
- Outline of the themes and goals of the workshop, including a brief abstract (less than 100 words) intended for the ICF-NT website
- Relevancy to the field of coaching and the conference theme
- Any equipment, room capacity, or other logistic constraints
- A brief description of each organizer's background, including relevant past experience in organizing conferences and workshops

Poster Session Guidelines

The Poster Session will be dedicated to coaching students. It will combine both text and graphics to make a visually pleasing presentation which will be presented every 15 minutes.

If you have any questions please email drpam@teamandgroupcoach.com.

Upcoming Programs for September and October

Are you newly Credentialed?

Have you recently
Earned an ICF
Coaching Credential?

Your ICF-NT Chapter
wants to recognize
your achievement.

Please email
Timothy Kincaid
memberships@icf-nt.com
so your professional
organization can
Recognize your
accomplishment.



Leverage the ICF Brand

The ICF has invested in great marketing and brand work that is available for use by members. Check out what is available and proudly display your membership in the strongest coaching organization on the planet!



September 9 ICF North Texas Coaches Luncheon Program

Personal Branding: Make Your Mark and Make it Count!

By Valerie Sokolosky

As one of only twenty Master Brand Strategists worldwide, Valerie will give us impactful tips on how to create a strong personal brand that shows your uniqueness and strengths.



She will share her wisdom from ten years of branding experience in Fortune 500 organizations on what it takes to own your personal brand and demonstrate a professional presence that shows confidence in any situation—knowing what to do, what to say and how to present yourself as a leader in our coaching industry.

* * * * *

Prism Symposium 2016

Design and Innovation in Coaching Workshop Proposal and Poster Session Guidelines

Thursday, October 6
9:00 AM – 4:00 PM

American Airlines CR Smith Museum
4601 Hwy 360, Fort Worth, TX 76155



The ICF North Texas Coaches are pleased to announce the **Prism Symposium 2016** event on **Thursday, October 6, 2016**. Mark your calendars. You won't want to miss this dynamic event!

Prism Symposium 2016 will include afternoon workshops that are intended to strengthen and enhance coaching competencies. The Prism Steering committee is accepting interactive and dynamic proposals for the afternoon workshops.

Kate Canales will be our 2016 Prism Symposium keynote speaker. Kate was one of the speakers at the ICF Global Leadership Conference in March. Kate is a Dallas native and the director of Design and Innovation Programs, Lyle School of Engineering at SMU. She has a background in product design, design research, and design strategy. Her area of focus is innovation through an understanding of human needs and behavior.

Renew Your ICF Membership

[Renew your ICF membership](#) and your credential for another year to connect with our cutting edge coaching research, lifelong learning, and opportunities For networking and community-building.



Did you miss the March 31 deadline? It's not too late. Go to: <http://coachfederation.org/renew> and renew today.



ICF Global News

Please click [here](#) to read the latest ICF Global News!

Pro Bono Laser Coaching Day Coming Soon

International Coaching Week Follow-Up

Pro Bono Laser Coaching Day Wednesday, September 7

In the spirit of our commitment to share coaching through pro bono service, we have the opportunity to partner with Girl Scouts of Northeast Texas to provide training and laser coaching to staff across our region. The organization has a training day on the calendar for Wednesday, September 7. Valerie Pelan has agreed to be lead presenter for the morning training program and will be joined by Steve Coxsey as co-presenter.

That afternoon, we will need approximately ten volunteers who can be available 1:00 to 3:00 PM to offer single-session laser coaching. Each volunteer may coach two or possibly three clients in that time, planning for sessions that are each a half-hour or shorter. We will also need a couple of people to be present and help coordinate our members and the organization's clients that day.

The morning presentation will be on Difficult Conversations to support supervisors in having open, honest conversations with staff to promote improvement and development. Many are avoiding confronting problematic behaviors and don't want to "rock the boat" when an employee is contributing overall. The supervisors being coached may choose topics related to this theme, but they are free to choose any topic that affects their work performance.

If you are interested in providing laser coaching or helping coordinate the day's events, please contact the chapter's Alliances Coordinator, Steve Coxsey, by email at steve@stevecoxsey.com or by phone at 817-416-8971.

Doerr Institute at Rice Univ Seeks Managing Director

Doerr Institute at Rice University Seeks Managing Director

The [Doerr Institute](#) for New Leaders at Rice University is hiring a [Managing Director](#) to manage the coaching program.

Responsibilities include overseeing the team of coaches and coaching processes for roughly 1,200 student and faculty clients; assisting with running an ICF-accredited coach training program; managing a student peer coaching program; and working with the Institute's Director, Dr. Thomas L. Kolditz, retired US Army brigadier general and social psychologist, to develop creative applications to develop leaders across Rice University. The position requires ICF coaching certification.

The job is not virtual and a move to Houston or nearby would be required.

More information on this exciting position can be found at: <http://jobs.rice.edu/postings/7669>. For more information on the Institute, see <http://doerrinstitute.rice.edu/>.

Feel free to reach out to Catherine A. Oleksiw, Ph.D., PCC, current Secretary of the ICF-NT Board, for an overview of the Doerr Institute. She has been consulting with the Institute since January, serving as the external evaluator.

Business Development COP Call – August 25

ICF-NT 2016 Board

President: [Randy Fernandes](#)

President-Elect: [Jude G Olson](#)

Secretary: [Catherine A Oleksiw](#)

Treasurer: [Mike Caracalas](#)

VP of Alliances:
[Stephen Coxsey, MA, PCC](#)

VP of Membership:
[Timothy S. Kincaid](#)

VP of Prism Program:
[Pamela Van Dyke, PhD, PCC](#)

VP of Programs: [Laurel A Rolls](#)

VP Public Relations: [Erika Horton](#)

VP of Technology:
[Gretchen Martens, MA](#)

Ambassador Coordinator:
[Alma Weaver Jones](#)

ICF Regional Liaison: [Sara C Smith](#)



Business Development Community of Practice

Virtual Meeting on ZOOM

**Thursday, August 25
6:30–8:00 PM**

Via ZOOM Link: <https://zoom.us/j/156171899>

How is your Business Development going? If you desire to grow your practice, increase your number of clients and enjoy multiple paths of income, this is the group for you. Our meetings are very interactive, engaging and enjoyable.

Our next virtual meeting is Thursday, August 25, from 6:30-8:00 PM on ZOOM. ZOOM is a very easy platform to use. While at your computer, click on the join link shown above and below and you will be taken to the ZOOM website on your computer. If you do not have a free account with Zoom, you will be asked for your email address. Then, you will join the webinar.

During the webinar, you will appear on the screen with the others, and you will be able to see everyone else, hear each person's contributions and be heard by others. If you would prefer to use a smart tablet or phone, you can download the free ZOOM app to your phone or tablet and follow the same directions for joining. For anyone who would like to only listen, and not be able to participate, you can use the "phone in" option.

Our topic in August is *Building a Sales Presentation*.

Here's another way to stay connected. Join us on Facebook. Search for the "ICF-NT Business Development COP" group page on Facebook and request to join. As soon as I verify that you are a member of ICF-NT, I will approve your request to join. Then you will be able to get reminders, notices and other posts through Facebook. You will be able to access documents (such as our future meetings) in the Files Section of our group page.

Save the Date! Our first "In Person" meeting will be Friday, September 9 at 1:30 at Hackberry Creek. We have a really exciting meeting planned. Our topic will be *Branding*. Stay tuned! (Yes, to make this meeting super convenient for everyone, this meeting is following the ICF-NT Chapter meeting!)

If you have any difficulty getting ZOOM set up or joining the meeting, please contact Cheryl Close at cheryljclose@gmail.com. She will be glad to help!

Click here for the ZOOM Joining Link: <https://zoom.us/j/156171899>.

Coach Veterans Transitioning to Civilian Life

Veterans Transitioning to Civilian Life

Melissa Walker is heading the chapter's outreach to military veterans. She will locate a partner organization where our members can provide coaching to veterans. These vets need support transitioning to civilian life after serving in the military. Their focus areas can include career search, interview preparation, preparing for a work setting different from the military, and juggling competing demands of family and work, and sometimes school.

Melissa would like to have an estimate of the number of coaches who can participate in a program as she approaches potential partner organizations. We will provide introductory training on specific considerations when working with veterans to help coaches be prepared.

If you are interested, or if you have further questions, please contact Melissa Walker at melissawalker@nextcareerconsulting.com.

Update Your Member Profile on the ICF-NT Web Site

Update Your Member Profile Membership in ICF-NT Has its Benefits

The ICF-NT Board has responded to requests from our members for an enhanced "coach" search capability. The enhancement to the member Directory on the website is finished. When people look for a coach on the ICF-NT website, they can now search by key words as well as zip codes. Sounds good, doesn't it? The ICF-NT Member Directory has new and enhanced search capabilities. These "search" criteria are similar to global ICF member profile Directory data points.

It is up to you to *update your Profile*. Follow the instructions below or go to the website and download a copy of the instructions found in the "Members Only Section" and "Member Only Documents." Follow these instructions:

Step 1:

Login to the ICF-NT website. In the upper Right hand corner find "Profile." Click on Profile, which opens to a web page with five dialog boxes.

"Membership Summary" is the top box and it should reflect your current status. If you have a question about your membership, please contact Tim Kincaid: memberships@icf-nt.com.

Step 2:

Look at the "Website" box (right column, top box). Click on "Interests." Move your cursor down to "Interests" and update your information in the two boxes on this page.

In the first box, "Coaching Specialties," there are now seven *Coaching Specialties*. Check the boxes of the items that apply to you. The last choice under "Coaching Specialties" is *Available for Speaking or Training Engagements*. Check that box if it applies to you. In the second box, "Coaching Delivery," has four methods to choose. Check all that apply.

When you finish checking your boxes on this page, scroll down and hit the "Save" button. You should receive a confirmation notice that your changes were saved.

Step 3:

Look at the "Personal Info" box (left column, top box). Click on "Contact Info." You will want to update the information on this page. Scroll down and hit the "Save" button at the bottom of the page. You should receive a confirmation notice that your changes were saved.

When updating your contact info, "Website" means your personal website. Enter the full url: <http://www.etc>.

Step 4:

In the same "Personal Info" Box, move your cursor down to "Additional Membership Data" and click on it to update your information. Then scroll down and hit the "Save" button at the bottom of the page. You should receive a confirmation notice that your changes were saved

Step 5:

In the same "Personal Info" Box, move your cursor down to "Membership Directory" and click on it to update your information. (See the Note on Membership Directory information below.) The information here is what shows on the website. Scroll down and hit the "Save" button at the bottom of the page. You should receive a confirmation box that your changes were saved.

Note on the Social Media sections of Membership Directory:

FB = Facebook. Only enter your name, not the full url.

LI = LinkedIn. Per ICF-NT, enter everything after the www.linkedin.com.

Twitter: This is your username—everything after the @ on Twitter.

NOTE: The "Membership Directory" information is now key word searchable. You will want to include important search terms in your directory information. One possibility is to include an extra paragraph at the bottom. Start with the phrase, "Keywords:" and then include the terms separate by a comma. For example: Keywords: Career coaching, young adults, entrepreneurs, solopreneurs, business plans, business designs, financial coaching, marketing.

Upcoming Chapter Meetings and Programs

YOUR COMPANY NAME



Advertise your services,
offer your books,
or tout your expertise to
ICF-North Texas members

Sign up now to advertise in both
our monthly newsletter and on
our web site for only:

\$100 quarterly for members and
\$150 quarterly for non-members

Discounts for submissions
extending beyond quarterly

- ✓ High Res (300 dpi) jpeg ad
- ✓ jpeg no wider than 250 pixels
- ✓ Ads are subject to approval
of ICF-NT's Board
- ✓ Artwork and content must be
approved and payment made
prior to placing ad

Contact Mike Caracalas today
(treasurer@icf-nt.com)
to have your ad posted

August 12	ICF-NT Luncheon Program at Hackberry Creek Country Club. <i>Book Writing and Publishing: What You Wanted to Know but Didn't Know What or Who to Ask.</i> By Tonja Waring, Niki McCuiston, Sara Smith, and Harry Hall. This is an extended program that features four breakout sessions.
September 9	ICF-NT Luncheon Program at Hackberry Creek Country Club. <i>Personal Branding: Make Your Mark and Make it Count!</i> Presented by Valerie Sokolosky.
October 6	Prism 2016 at American Airlines CR Smith Museum. From 9:00 AM—4:00 PM. Prism 2016 includes afternoon Workshop offerings and a Poster Session.
Coming in October	Look for a Five-Part Virtual Series with Tonya Smith on <i>Snack-Size Marketing</i> beginning in October.
November 11	ICF-NT Luncheon Program at Hackberry Creek Country Club. <i>Conflict Management.</i> By Pattie Porter.
November 11	ICF-NT Workshop at Hackberry Creek Country Club. <i>Conflict Management.</i> By Pattie Porter.
December 1	ICF-NT 2016 Winter Holiday Party from 5:30—8:30 PM. <i>Ho-Ho-Home for the Holidays: A Holiday Comedy Show.</i> Presented by the over forty improve comedy troupe, Been There, Done That.

Tell Us About Your Coaching Success Stories!

We'd like to hear about your coaching success stories—the successes of your coaching business and especially your clients' successes. These are an integral part of our ICF North Texas Coaches story. Your experiences remind us of our mission to grow and support a professional coaching community that drives results for individual coaches and those they serve. And sharing your story could help others.

Please take a minute to tell us about a positive experience you've had as a Coach. All stories will be reviewed and documented, and with permission, we may share your story online or in one of our ICF-NT publications.

If you're willing to share your story, please contact PR@icf-nt.com.

Thanks!

International Coach Federation—North Texas Chapter

www.icf-nt.com

Follow us on:

