

**IT'S A  
MATTER  
OF WHEN,  
NOT IF.**

A transformational crisis is just a natural disaster, security breach or made-made threat away for any organization. Emergency preparedness and business continuity planning is not a luxury; it is a cost of doing business. And while every crisis can't be prevented, effective planning means a better response, less damage, increased safety and stronger resiliency.

**WE CAN  
HELP.**



READY TO RESPOND

# BICEPP

BUSINESS INDUSTRY COUNCIL for EMERGENCY PLANNING AND PREPAREDNESS

**For more than 30 years, BICEPP has been at the center of LA's disaster preparedness community.**

## BICEPP TODAY:

- A storehouse of disaster readiness resources
- The intersection of public and private sector interests and ideas
- Diverse programming – from survival training and social media workshops to business continuity guidance, earthquake tabletops and active shooter trainings – it's here.
- Unparalleled access to subject matter experts
- Rich networking, educational and social opportunities
- A meaningful way to build whole community capacity

**IS YOUR  
BUSINESS  
READY?**

**BECOME A  
PARTNER IN  
PREPAREDNESS**

Individual, Corporate and Sponsor-level memberships offer a wealth of valuable benefits.

Visit [www.bicepp.org](http://www.bicepp.org) to learn more and become a part of LA's premier emergency preparedness forum.

Together we can achieve a more prepared and resilient Los Angeles.



**EPP**

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# BECOME A MEMBER OF BICEPP

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PO BOX: 7942  
Van Nuys, CA 91409-7942  
(213) 386-4524  
[bicepp.org](http://bicepp.org)

**BICE**

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