



Lessons Learned:

How Social Media has Devastated Public Relations

Breakfast & Learn

How has social media has changed the relationship a company has with the public during and after a crisis? Ken Kondo, an expert in dealing with the press and social media, will share his experiences and answer questions on how social media has changed our world.

Wednesday, February 12, 2020 - 07:30 to 09:00

IHOP Tarzana

19100 Ventura Blvd, Tarzana, CA 91356

BICEPP Members - Free

Non-Members \$15.00

(Includes breakfast & free parking in rear,
plus an annual BICEPP Membership)
Limited to about 20 people

This event is sponsored by Be MorePREpared and RGL Consulting



[Register Here or at www.BICEPP.org](http://www.BICEPP.org)

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