

# 2019 BICEPP Award Recipients' Rationales

## Award of Excellence Awardees

### **1. Joffe Emergency Services School Safety Team**

Joffe Emergency Services has been serving communities for over 12 years, offering emergency preparedness services for individuals, schools, non-profits, small businesses, and corporations nationwide. Over the years JES has developed programs for over 1000 schools, with a heavy focus on the greater Los Angeles region. As school-based violence in our country increases, JES safety programs have been instrumental in making schools safer. It's because of people like Chris and his School Safety Team, that our schools and students are better prepared and equipped to respond to any emergency.

The JES School Safety Team's normal role is to provide emergency preparedness services related to plan development, training and exercises/drills. During the Camp, Woolsey and Hill fires, many school administrators and community leaders were overwhelmed by the emergency. The JES School Safety Team went above and beyond their normal role and helped by organizing and facilitating crisis management meetings during the actual crisis. JES also provided daily webinar calls to provide weather and other related information to assist impacted communities with their response and recovery efforts. They offered these services free of charge not only to existing clients, but to anyone in need, whether they were a customer or not.

### **2. Hector Corral - Project Manager, HSAC@SPP**

Hector is a Project Manager at the Homeland Security Advisory Council (HSAC). He works regularly with executive staff on special projects and programs that contribute to the organization's goals of fostering resiliency and preparedness in the Los Angeles region. He helped to develop several key HSAC programs, many of which he manages, including the Distinguished Speaker Series, Crisis Management Case Challenge, Crisis Leadership and Emergency Management Workshop, and HSAC Internship Program, all of which add great value to emergency preparedness in our communities.

### **3. QuinnWilliams**

Following the Paris terror attacks, QuinnWilliams authored the white paper, Attacks on Paris: Lessons Learned. The paper documents the lessons learned from a multi-agency Los Angeles delegation sent to Paris to meet with law enforcement and intelligence officials on how Southern California can prepare for comparable terror attacks. In February 2019, QuinnWilliams delivered a new Strategic Plan to the City of Los Angeles Emergency Management Department capturing the Department's goals and strategic actions for the next three years. The Plan captures the Department's updated vision, mission and core values and highlights EMD's recent achievements, including Notify LA, Ready Your LA Neighborhood, and efforts to update all emergency communications.

#### **4. The Big One Podcast – KPCC**

The Big One Podcast is a podcast created by a team from Public Radio station KPCC out of Pasadena. The podcast focused on the possibility of a large-scale eruption of the San Andreas fault and uses that scenario to discuss and educate the listener on the science, the politics, the economics and the personal side of dealing with a major disaster in Southern California.

#### **5. LA Fleet Week**

LA Fleet Week was created through a unique public-private partnership to connect Southern Californians with the men and women of our United States Sea Services. These connections are facilitated through numerous outreach and engagement opportunities across the region and at a centralized event location on the LA Waterfront at America's largest port. Besides the standard Fleet Week activities, LA Fleet Week hosts several other events that support emergency response and disaster management and education. One of these activities was a Humanitarian Assistance Disaster Relief (HADR) Village in Downtown LA, a new Fleet Week element. The HADR gives Angelenos a firsthand opportunity to see how military and local first-responder resources are mobilized in a Defense Support of Civil Authorities (DSCA)-level disaster, such as a major earthquake. Free to the public, the HADR Village features displays, first responder exhibits and humanitarian assistance demonstrations.

#### **6. Nathan Wolfstein – Be More Prepared**

Nathan currently leads Councilmember Bob Blumenfield's Emergency Preparedness Community Action Team (BobCAT) which has made incredible progress in training volunteers and establishing new protocols so the West Valley, and much of Los Angeles, is more prepared. Nathan and his team have established the Volunteer Emergency Command Center (VECC) housed in Council Member Bob Blumenfeld's District Office in Reseda. It has become a one stop shop for emergency training and needs. This center contains HAM radios and Volunteer Emergency Communications (VECOOM) as well as fully loaded Volunteer Emergency Preparedness On Demand (VEPOD) containers.

### **Rising Star Awardees**

#### **1. Lorraine Schneider - The Walt Disney Company**

Lorraine is a professional working in the field of Emergency Management. She recently started a new position at the Walt Disney Company as a Program Manager, Training & Exercise Design. With extensive experience in the public sector, she has focused on community engagement and building resilience through training and outreach. Her area of interest lies in optimizing the way emergency managers drive change in our communities' preparedness culture, such as through the art of storytelling.

#### **2. Lorianne Bundick - UCLA Emergency Management**

Lorianne has served as the Emergency Management Admin Specialist at UCLA for about two years. During that time, in spite of the fact that her duties only technically involve only admin duties, she has completed the FEMA Emergency Management Basic Course as well as the CERT

Train the Trainer course. She has served as an instructor for the UCLA CERT program for the past year. Additionally, she has completed training to be certified as a Type III Plans Section Chief in accordance with CalOES.

### **3. Jacqueline Fernandez-Ireland - NBCUniversal**

Jacqueline is a CERT Advisory member at NBCUniversal and has worked as an active volunteer with many CERT teams throughout Southern California. She helps to train CERT members at Burbank Fire as well as assists with CPR and First Aid classes at NBCUniversal. One of her biggest accomplishments was completing every single online Independent Study course study available on the FEMA.gov website. Her transcript is literally 3 pages long! Her outstanding volunteer dedication over the past 10+ years is a prime example of her dedication and a great example to others.

### **4. Carlos Reyes-Andrade - HSAC@SPP**

Carlos is the GIS Analyst for SALUS at the Homeland Security Advisory Council (HSAC). As the GIS Analyst, Carlos is responsible for managing SALUS, HSAC's ArcGIS Online platform, which supports crisis and event management objectives of crisis managers and public safety personnel. Carlos helped configure the maps that are used by the City of Los Angeles' EOC during recent fires, as well as the public-facing map tweeted by Mayor Garcetti. His work enables people to see the fire perimeter, evacuation areas, evacuation routes, and open shelters in real-time throughout the incidents. His work also includes mobile applications used in the field to track patient treatments and transports during the LA marathon, and CicLAvia events, as well as supporting the City's homelessness efforts.

### **5. Ryan Hubbard - WorkSafe Technologies**

Ryan is involved in teaching businesses the benefits of base isolation of critical infrastructure; primarily server areas. He is high energy and engaging--and is a great addition to the field. Ryan is also new to the board of BICEPP and has provided great assistance in his role as the treasurer as well as supporting the social media and website activities.

*Ryan is fairly new to the Emergency Preparedness industry. He transitioned from the political world and now is the marketing manager for an earthquake safety product manufacturing company. He is passionate about teaching businesses the benefits of earthquake safety, specifically showing how base isolation of critical IT systems can keep businesses operational after a seismic event. He is high energy and engaging--and is a great addition to the field. Ryan is also new to the board of BICEPP and has provided great assistance in his role as the treasurer as well as supporting the social media and website activities.*

## **Award of Recognition Awardees**

### **1. Annie Kao - Simpson Strong Tie**

Annie is a structural engineer who helps businesses determine the best path forward in preparing for an earthquake. She has presented to thousands of companies outlining the differences between code compliance and business continuity and presents the top building vulnerabilities that exist and provide the biggest threats to business sustainability. Her work

with the Federal Alliance for Safe Homes in the national roll-out of the FEMA QuakeSmart program has helped many communities and businesses around the country get better prepared.

## **2. Kate Long - The Lucy Jones Foundation for Science and Society**

Kate has spent two decades in emergency management, most recently serving as the Earthquake Program Officer for the State of California. Having worked previously for FEMA and the Los Angeles City Mayor's Office, Kate is recognized nationally for her leadership in seismic and disaster hazard and communication and was a driving force in the creation of the Earthquake County Alliance. She is currently developing an earthquake bracing protocol for Assisted Living Centers in Kentucky--a methodology that can be used in the sector all over earthquake country.

## **3. Ines Pearce - Pearce Global Partners**

Ines is the founder of Pearce Global Partners Inc. a firm providing government, businesses, non-profits, and communities comprehensive planning, training, education, and solutions to help reduce the potential for devastating loss of life and property from all hazards. She specializes in public-private partnerships. She also developed a toolkit to assist businesses in their planning efforts. The toolkit is one major features of the new FEMA QuakeSmart business resiliency program, and Ines is one of the developers of the new FEMA program. Her work in developing methods for business resilience is recognized world-wide. She also worked closely with Federal Alliance for Safe Homes (FLASH.org) in the national roll-out of the program (quakesmartcommunity.org).

## **4. James Pellegrini - COPE Preparedness**

James has 30+ years coordinating logistics, distribution and product placement and development, as well as experience in donations to non-profits and charitable organizations. He has coordinated donations of products to support to Whole Community Emergency & Disaster Preparedness, Communication & Relief Presentations, Events, Drills, Exercises, Intensives and Refreshers. He currently serves as the Chairman of the Board for the Community Outreach Promoting Emergency Preparedness, (COPE Preparedness) a California 501(c)3 non-profit with the mission of "Promoting Emergency Preparedness through Proactive Community Outreach and Education.

## **5. Dave Dezotell - ETC Building & Design**

Dave has been a superintendent on nearly one hundred retrofit projects in California. His extensive project list totals hundreds of millions of dollars in non-structural retrofit projects. He has been a valued leader at Safe-T-Proof and ETC Building & Design since the Northridge earthquake, and his experience in completing NPC (NonStructural Performance Category) projects in hospitals is noteworthy. He has appeared on Dateline NBC and many other television shows sharing his knowledge and STEP ONE in the 7 Steps to Earthquake Safety.