



Project Summary

Application Deadline: November 4, 2020

## **100th Anniversary Murals Celebrating Women's Right to Vote & Going Forward**

### **PROJECT DESCRIPTION**

Presented in partnership with the League of Women Voters of the Pikes Peak Region, Manitou Art Center, Downtown Ventures and a volunteer, mural steering committee, the Women's Right to Vote mural elevates the voices of female and female identifying artists in the Pikes Peak Region.

This multi-site mural project activates multiple, strategic billboards throughout the area with 10.6 x 36 or 10 x 22 works and one large mural on the side of a downtown structure (final location tba). Contributing artists are selected by a multiracial jury of regional women leaders. Selection is made based on artistic merit, creation of prior work and a brief artist statement. Contributing artists are compensated \$ 300 for their contribution of a hi-res image of their original work to be printed on either a 10.6 x 36 or 10 x 22 billboard or the design chosen for the structure mural will be installed on the structure from February - March 2021.

The billboards will be located in strategic areas around the Pikes Peak region with the large mural in downtown Colorado Springs. If fundraising allows, billboard and mural renderings will be used on postcards, notecards, tiles, canvas bags and t-shirts to help offset mural expenses. Individual billboards will be up for 1-3 months; the downtown mural will be up for 1-3 years.

### **PROJECT SCOPE**

Selected artists will be asked for a high-quality, high-resolution digital file of their work prior to printing and installation. Any work that, upon delivery, has been altered significantly (from description and/or images in the entry submission) as to scale or content without prior approval from the jury, will not be accepted. Artist fee will be paid upon submission of files for final, approved artwork.

Fabrication and installation of the murals will be managed and paid for by the League of Women Voters of the Pikes Peak Region. Maintenance of the mural located downtown will be handled by the vinyl company and the artist with any additional costs covered by the LWVPPR. Billboards are intended to stay installed as long as the billboard panel remains in good condition or until the board is rented by another organization. The downtown mural is expected to be maintained for up to 1-3 years.

### **PROJECT LOCATIONS**

Billboards located in the Pikes Peak Region. Locations to be determined.

Large mural on a downtown structure in Colorado Springs.

## **JURY PANEL - MURAL COMMITTEE**

The panel of jurors for the LWVPPR Mural encompasses women leaders actively engaged in the community.

- Yolanda Avila
- Detra Duncan
- Tina Fa'apouli
- JJ Frazier
- Debbie Howell
- Jerima King
- Rosemary Lytle
- Dwanna L. McKay (Muscogee)
- Anna Marie Ortiz
- Julie Ott
- Nancy Perez
- Nikki Pike
- Shelly Roehrs
- Patricia Scotland
- Alicia Smith
- Monycka Snowbird
- Yev Tsyganok
- Lisa Villaneuva
- June Waller

## **PROJECT BUDGET ELEMENTS**

- Publicity - \$ 1,000
- Artist Stipend - \$ 300 per artist x 5 = \$ 1,500
- Mural Commission Fee: \$ 1,500
- Billboard Commission Fees: \$ 500 per artist x 5 = \$ 2,500
- Hardware, Equipment & Vinyl for mural - \$ 7,500
- Billboards - Production - VARIES
  - 10.6 x 36 = \$ 1,250 for 1 billboard (4 weeks) plus \$ 900 for production = \$ 2,150 (4 weeks)
    - 3 billboards = \$ 6,450 needed
    - 5 billboards = \$ 10,750 needed
    - 10 billboards = \$ 21,500 needed
  - 10 x 22 = \$ 350 for 1 billboard (4 weeks) plus \$ 150 for production = \$ 500 (4 weeks)
    - 3 billboards = \$ 1,500 needed
    - 5 billboards = \$ 2,500 needed
    - 10 billboards = \$ 5,000 needed
- Promotional Items - T-shirts, postcards, notecards, tiles, canvas bags = \$ 1,000

Expense Total with 10.6 x 36 Billboards: \$ 21,450 (3 boards); \$ 25,750 (5 boards); \$ 36,500 (10 boards)

Expense Total with 10 x 22 Billboards: \$ 16,500 (3 boards); \$ 17,500 (5 boards); \$ 20,000 (10 boards)

Fundraising Goal: \$ 25,000 - \$30,000

**LWVPPR Donation to Date: \$ 1,000**

**Individual Donations to Date: \$ 2,300 (from Love the League donors)**

## **SPONSORSHIP LEVELS**

Note: The League of Women Voters is contributing a total of \$ 2,300 (\$1,000 from budget; \$2,300 from individual donors) to this project with the commitment to work with the Mural Team in raising the money needed for this project.

\$ 2,500	TITLE SPONSOR	\$ 300	ARTIST SPONSOR
\$ 1,000	COMMUNITY SPONSOR	\$ 150	LEAGUE SPONSOR
\$ 500	BILLBOARD SPONSOR		

## **TIMELINE**

- Application Open: October 2020
- Application Deadline: November 4, 2020
- Jury Process: November 5-8, 2020
- Notification to Artists: November 9, 2020

- Final Design Approval: December 15, 2020
- Artwork Due: January 15, 2021
- Billboard Installation: February 2021
- Mural Installation Begins: February 2021
- Mural Unveiling: Early March 2021  
(International Women's Day - 3/6/2021 - afternoon celebration)

## **DESIGN GUIDELINES**

- Design must be original work created by the applicant
- Artist may create new work or propose use of an existing piece of original work
- Design cannot include brand logos or copyrighted slogans
- Design should consider best practices for graffiti deterrence, avoiding large, open areas in the design
- As the sites for this project include neighborhoods and communities, it is recommended that designs be suitable for children.
- Artists wishing to propose more confrontational designs are assured that the mural committee will make a thorough, reasonable effort to include their work.

## **ABOUT US**

The League of Women Voters was founded in 1920 as a “mighty political experiment” by suffragist Carrie Chapman Catt and other forward thinking women. The organization’s early goal was to help the 20 million newly enfranchised women understand and carry out their new responsibility as voters. With the success of this effort, and tireless efforts over the last 100 years to strengthen and uphold its mission to empower voters and defend democracy, the League has become a trusted non-partisan organization.

The 19th Amendment, ratified in 1920, is a cornerstone of gender equality in our country, yet many of us know very little about the way the right to vote was won and how the fight for suffrage for all women continued past 1920. For a long time, the history of the suffrage movement has been told mainly as the story of a few famous white women, such as Elizabeth Cady Stanton, Susan B. Anthony and Alice Paul. It’s true they were among the important leaders of the movement in the 19th century. But there were many more women who helped make suffrage a reality: African-American women such as the writer and orator Frances Ellen Watkins Harper, community organizer Juno Frankie Pierce, and journalists Josephine St. Pierre Ruffin, Elizabeth Piper Ensley and Ida B. Wells-Barnett, who championed both suffrage and civil rights; Native American women such as Susette La Flesch Tibbles and Zitkala-Sa; queer women like the poet Angelina Weld Grimké and the educator Mary Burrill; Latina women like Jovita Idár, who protected her family’s newspaper and the rights of Mexican-Americans, and Asian-American women like Dr. Mabel Ping-Hua Lee, who led thousands of marchers in a 1912 suffrage parade in New York. Despite the work of this diverse group of women, the passage of the 19th Amendment in 1920 meant suffrage was realized, effectively, only by white women. Further action was required to enfranchise indigenous women and women of color; later legislation expanding suffrage included the Indian Citizenship Act (1924), the Magnuson Act (1943), the McCarran-Walter Act (1952), the passage of the 24th Amendment (1964), and the Voting Rights Act of 1965.

Women fought for the vote as part of a broader struggle for equality; the fight for equality continues and ongoing vigilance to protect the right to vote is required. The League of Women Voters Mural is designed to celebrate the last 100 years, look toward the next 100 years, and consider what this looks like for all women.

## **QUESTIONS**

Please contact Shelly Roehrs with the League of Women Voters of the Pikes Peak Region via email: [LWVPPR@gmail.com](mailto:LWVPPR@gmail.com) or call 719-447-9400.