



Exhibitor and Sponsorship Opportunities

New York State Floodplain and Stormwater Managers Association 20th Annual Conference

May 5-7, 2020 ~ The Landing Hotel at Mohawk Harbor ~ Schenectady, New York

The NYSFSMA conference provides a valuable opportunity to promote your company or agency. Workshops and plenary sessions will be held on recent flood events, post disaster response, recovery and mitigation, levees, stormwater management, the National Flood Insurance Program, CRS communities, climate change, and flood risk communication. We expect 200 attendees including elected officials, scientists, engineers, surveyors, regulators, code officials, emergency managers, insurance agents, real estate professionals, conservationists, and vendors.

FOUR EXHIBITOR SESSIONS!

To provide more exposure for exhibitors, the conference will include four exhibit sessions including two on Wednesday May 6 (post-Lunch and during the social event) and two on Thursday May 7 (during breakfast and lunch). Details on the Exhibitor Schedule will be provided along the conference schedule.

Exhibitor/Sponsorship Options

<p style="text-align: center;"><u>Exhibitor Level 1 - \$300</u></p> <ul style="list-style-type: none"> • Exhibit table • Plenary Session registration for one attendee • Company logo on display during conference • Company brochure in the Conference Packet • Social Event beverage tickets 	<p style="text-align: center;"><u>Exhibitor Level 2 - \$500</u></p> <ul style="list-style-type: none"> • <i>High visibility exhibit table location</i> • Plenary Session registration for <i>two</i> attendees • Company logo on display during conference • Brochure in the Conference Packet • Social Event beverage tickets
<p style="text-align: center;"><u>Social Event Main Sponsor - \$1,000</u></p> <ul style="list-style-type: none"> • All benefits of Exhibitor Level 2 • Company highlighted in the conf. brochure • Company sign on display during the Social Event (set up by exhibitor) • Recognition of sponsorship during the plenary session and in conference packet • Social Event beverage tickets 	<p style="text-align: center;"><u>Social Event Friend - \$300</u></p> <ul style="list-style-type: none"> • Company sign on display during the Social Event (set up by exhibitor) • Recognition of sponsorship during the plenary session and in conference packet • Social Event beverage tickets
<p style="text-align: center;"><u>Bus Tour Sponsor - \$500</u></p> <p style="text-align: center;">The tour sponsorship will provide funds for tour refreshments and helps defray the tour cost.</p> <ul style="list-style-type: none"> <li style="width: 50%;">• <i>High visibility exhibit table location</i> <li style="width: 50%;">• Company logo on board the bus <li style="width: 50%;">• Plenary Session registration for <i>two</i> attendees <li style="width: 50%;">• Social Event beverage tickets 	

Exhibitor space is limited! The Social Event Main Sponsors must be registered by January 10, 2020 to be included in the conference brochure. Exhibitor and Sponsor registration deadline is March 31, 2020.



Exhibitor /Sponsor Agreement

Any party who registers as an Exhibitor on a NYSFSMA Conference Form, upon payment of the applicable fee, consents to the following terms and conditions:

CODES/AGREEMENTS

Exhibitors hereby agree to be bound by the “Rules and Regulations” of the Conference. Exhibitor further agrees to adhere to and be bound by:

- All applicable fire, utility and building codes and regulations;
- The terms of all leases and agreements between NYSFSMA and the management or owners of said facilities; and
- The terms of any and all leases and agreements between NYSFSMA and any other party relating to the Conference.

SPACE ASSIGNMENTS

Booth preference will be given to the Main Social Event Sponsor and Level 2 Exhibitors. After that, booths are provided on a first come/first served basis. Conference updates and additional hotel details will be sent to registered exhibitors.

BOOTH SPECIFICATIONS

Booth size will be approximately 10 feet long by 6 feet wide. One 6-ft long table with skirting and two chairs will be provided.

EQUIPMENT

All equipment shall be provided by the Exhibitor. Electric power is limited. You must indicate if power is needed for the exhibit.

LIABILITY

This agreement shall not constitute a partnership, employer-employee relationship, joint venture or agency between NYSFSMA and Exhibitor. Exhibitor hereby agrees to and does indemnify, hold blameless and defend NYSFSMA from and against any and all liability, responsibility, claims, demands, loss, damage, cost or expense of any kind whatsoever (including but not limited to cost, interest, and attorney’s fees) which NYSFSMA may incur, suffer, or be subject to, pay or be required to pay, as a result of intentional or negligent act or omission by Exhibitor or any of its employees, servants, or agents prior, during, and subsequent to the period covered by this agreement and the Exhibitor’s presence at the Conference.

Exhibitor further agrees that NYSFSMA and their respective agents and employees and the facility shall not be responsible in any way for:

- Damage, loss or destruction of any property of Exhibitor; or
- Injury to Exhibitor or its representatives, agents, employees, licenses, or invitees.



CANCELLATION OF LEASE

Exhibitor shall have the right to cancel this agreement up to **April 15, 2020** by written notice to NYSFSMA. In the event of such cancellation, NYSFSMA shall refund in full any rental payment already made by the Exhibitor.

CONFERENCE CANCELLATION

In the event that the Conference is canceled due to any circumstances beyond the control of NYSFSMA, the obligations of the parties under this agreement shall be automatically terminated and all rental payments made under this lease shall be refunded to Exhibitor.

SPONSORSHIP LEVELS (Please check level; see Page 1 for level benefits)

- Exhibitor Level 1 - \$300**
- Exhibitor Level 2 - \$500**
- Social Event Friend - \$300**
- Social Event Main Sponsor - \$1000**
- Bus Tour Sponsor - \$500**

Please note that sponsorship covers Plenary fees only (for one or two attendees based on sponsorship level) but does not include fee attendance at the conference workshops, training or participation in the bus tour. Checks to be made out to: New York State Floodplain and Stormwater Managers Association. Please complete this form, indicating the level of sponsorship, and mail with payment to: **NYS Floodplain and Stormwater Managers Association, Attn: Russell Houck, 738 Allen Street, Syracuse, NY 13210. Email: rhouck@syr.gov.net; telephone: 315-448-8059**

LOGO/BROCHURES

For your logo to appear in the Sponsor recognition slide, please email your company logo in electronic format to Russell Houck at rhouck@syr.gov.net. Please be prepared to ship **200 copies** of your brochure for the conference packet to Russell Houck at the above address.

COMPANY NAME _____

CONTACT PERSON _____

ADDRESS _____

EMAIL _____

ATTENDEE NAME(S) (Dependent upon Sponsorship Level)

Electric Power Required for Exhibit? Yes _____ No _____

 Exhibitor Signature Date NYSFSMA Representative Date