



HISTORICAL WRITERS of AMERICA

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### About HWA

HWA is a trade organization whose mission is to celebrate, support and connect ALL historical writers: whether they are writing fiction or non-fiction, books, short stories, or writing for the screen (movies or tv), the stage, magazines, or online blogs. HWA's focus is on the historical writer - in all genres. If your setting is at least 50 years in the past, it's considered historical. HWA welcomes traditionally published or self-published authors as well as those aspiring to be published to join as general members.

## CONFERENCE SPONSORSHIPS

Gain greater visibility and demonstrate your support for HWA by becoming a sponsor of the HWA Conference. Choose from one of the sponsorship opportunities below or you can customize a unique sponsorship to fit your organization's goals/needs.

### The Colonial (\$5,000) THREE available

- Company name and logo recognition during dinner event, and on general signage
- Table w/logo recognition at dinner event
- Full inside front cover or Full inside back cover ad, Logo and link on website
- Full Conference Registration: 3 badges
- Two Attendee list emails - 1 pre-and 1 post conference
- Insert in tote bag

### The Revolutionary (\$4,000) TWO available

- Company name and logo recognition during dinner event, and on general signage
- Table w/logo recognition at dinner event
- Full page center ad and link on website
- Full Conference Registration: 2 badges
- Two Attendee list emails - 1 pre-and 1 post conference
- Insert in tote bag

### The Federalist (\$3,000) TWO available

- Company recognition during dinner event, and on general signage
- Table w/logo recognition at dinner events
- Full page ad, link on website
- Full Conference Registration: 1 badges
- Ad in One Attendee list emails - pre-conference
- Insert in tote bag

### Contact

[soni.stokes@historicalwritersofamerica.org](mailto:soni.stokes@historicalwritersofamerica.org) to arrange sponsorships or advertising.

### Conference Program Guide Ads

	Exhibitor/Member	Non-Member
Inside front/back (ea)	\$625	\$750
Full Page	\$500	\$650
1/2 Page	\$300	\$400
1/4 page	\$150	\$200
Business Card ad (HWA member Authors only)	\$ 75	

**\*HWA Affiliate Members who are nonprofit/Charitable organizations receive an additional 40% discount**