



HISTORICAL WRITERS of AMERICA

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About HWA

HWA is a non-profit organization whose mission is to celebrate, support and connect ALL historical writers: whether they are writing fiction or non-fiction, books, short stories, or writing for the screen (movies or tv), the stage, magazines, or online blogs. HWA's focus is on the historical writer - in all genres. If your setting is at least 50 years in the past, it's considered historical. HWA welcomes traditionally published or self-published authors as well as those aspiring to be published to join as general members.

HWA has three other membership categories:

- Associate Membership for Agents and Editors
- Affiliate Membership for historical organizations, libraries and non-profit organizations
- Organizational Membership for businesses or booksellers who support the mission of HWA

For more membership information, check out historicalwritersofamerica.org

About the Conference

The conference programming will focus on quality historical writing – fiction and nonfiction, research, the submission process, the road to publication, and the life of a historical writer. There will be a mix of sessions on the craft of writing and era specific knowledge (food, clothing, language) as well as the business side of publishing including self/indie publishing, marketing and publicity and social media techniques.

The two-day conference will also offer

- pre-conference workshops
- keynote dinner events
- a book signing event featuring books by conference presenters and participants
- Networking Events
- a vendor exhibit floor combined with the conference bookstore to create a robust marketplace venue for attendees

CONFERENCE SPONSORSHIPS

Gain greater visibility and demonstrate your support for HWA by becoming a sponsor of the HWA Conference. Choose from one of the sponsorship opportunities below or you can customize a unique sponsorship to fit your organization's goals/needs.

The Federalist (\$5,000) TWO available

- Company name and logo recognition during keynote dinner events, and on general sponsorship signage
- Table w/logo recognition at dinner event
- One complimentary exhibit booth
- Full inside front cover or Full inside back cover ad, Logo and link on website
- Full Conference Registration: 3 badges
- Two Attendee list emails - 1 pre-and 1 post conference
- Logo on attendee tote bags
- Insert in tote bag

The Revolutionary (\$4,000) TWO available

- Company name and logo recognition during keynote dinner events, and on general sponsorship signage
- Table w/logo recognition at dinner events
- One complimentary exhibit booth
- Conference Guide: Full page center ad
- Conference Website: Logo and link to company website
- Full Conference Registration: 2 badges
- Two Attendee list emails - 1 pre-and 1 post conference
- Insert in tote bag

The Colonial (\$3,000) THREE available

- Company recognition during keynote dinner event, and on general sponsorship signage
- Table w/logo recognition at dinner events
- One complimentary exhibit booth
- Conference Guide: Full page ad
- Conference Website: Logo and link to company website
- Full Conference Registration: 1 badges
- Ad in One Attendee list emails - pre-conference
- Insert in tote bag

Mobile App (\$2,000) TWO available

- Company ad banner on mobile app
- Company recognition on general sponsorship signage
- Conference Website: Logo and link to company site

The Exhibitor and Bookstore Marketplace

The Exhibitor Area will be a central hub of activity for networking and education.

Exhibitor Space Fees

Booth: HWA Member	\$650
Booth: Non-Member	\$850
Exhibitor Table: HWA Member	\$450
Exhibitor Table: Non-Member	\$580

What Do You Get With Your Exhibit Booth Purchase

- 8 x 10 booth space includes, draped 6 foot table, 2 chairs (Booth carpet, 500w electrical outlet, additional furnishings and Internet access may be purchased separately.)
- Alphabetical listing in main conference program guide and on the conference website (floor plan and link to your website).
- Opportunity to publicize booth drawings to all attendees

What Do You Get With Your Exhibit Table Purchase

- 6 foot draped table, 2 chairs. (Booth carpet, 500w electrical outlet, additional furnishings and Internet access may be purchased separately.)
- Alphabetical listing in main conference program guide and on the conference website (interactive floor plan and link to your website).
- Opportunity to publicize booth drawings to all attendees.

* Additional Conference meal badges (Friday/Saturday meals) can be purchased separately for \$300.

Note: Organizational members of HWA receive the member discounts for Exhibit space and Conference Program Ads. Visit historicalwritersofamerica.org to join.

Conference Program Guide Ads

	Exhibitor/Member	Non-Member
Full Page	\$500	\$700
1/2 Page	\$300	\$400
1/4 page	\$150	\$200
Business Card ad (HWA member Authors only)	\$ 75	

***HWA Affiliate Members who are nonprofit/Charitable organizations receive an additional 40% discount**