



HISTORICAL WRITERS of AMERICA

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About HWA

HWA is a non-profit organization whose mission is to celebrate, support and connect ALL writers inspired by history: whether they are writing fiction or non-fiction, books, short stories, or writing for the screen (movies or tv), the stage, magazines, or online blogs. HWA's focus is on the historical writer - in all genres. HWA welcomes traditionally published or self-published authors as well as those aspiring to be published to join as general members.

HWA has three other membership categories:

- Associate Membership for Agents and Editors
- Affiliate Membership for historical organizations, libraries and non-profit organizations
- Organizational Membership for businesses or booksellers who support the mission of HWA

For more membership information, check out historicalwritersofamerica.org

About the Conference

The conference programming will focus on quality writing – fiction and nonfiction, research, the submission process, the road to publication, and the life of a historical writer. There will be a mix of sessions on the craft of writing and era specific knowledge (food, clothing, language) as well as the business side of publishing including self/indie publishing, marketing and publicity and social media techniques.

The two-day conference will also offer

- pre-conference workshops
- keynote dinner events
- a book signing event featuring books by conference presenters and participants
- Networking Events
- a vendor exhibit floor combined with the conference bookstore to create a robust marketplace venue for attendees

CONFERENCE SPONSORSHIPS

Gain greater visibility and demonstrate your support for HWA by becoming a sponsor of the HWA Conference. Choose from one of the sponsorship opportunities below or you can customize a unique sponsorship to fit your organization's goals/needs.

The Federalist (\$5,000) TWO available

- Company name and logo recognition during keynote dinner events, and on general sponsorship signage
- Table w/logo recognition at dinner event
- Organizational Membership (1 year)
- One complimentary exhibit booth
- Full inside front cover or Full inside back cover ad, Logo and link on website
- Full Conference Registration: 3 badges
- Two Attendee list emails - 1 pre-and 1 post conference
- Logo on attendee tote bags
- Insert in tote bag

The Revolutionary (\$4,000) TWO available

- Company name and logo recognition during keynote dinner events, and on general sponsorship signage
- Table w/logo recognition at dinner event
- Organizational Membership (1 year)
- One complimentary exhibit booth
- Conference Guide: Full page center ad
- Conference Website: Logo and link to company website
- Full Conference Registration: 2 badges
- Two Attendee list emails - 1 pre-and 1 post conference
- Insert in tote bag

The Colonial (\$3,000) THREE available

- Company recognition during keynote dinner event, and on general sponsorship signage
- Table w/logo recognition at dinner events
- One complimentary exhibit booth
- Conference Guide: Full page ad
- Conference Website: Logo and link to company website
- Full Conference Registration: 1 badges
- Ad in One Attendee list emails - pre-conference
- Insert in tote bag

The Exhibitor and Bookstore Marketplace

The Exhibitor Area will be a central hub of activity for networking and education.

Exhibitor Space Fees

Booth: HWA Member	\$650
Booth: Non-Member	\$850
Exhibitor Table: HWA Member	\$450
Exhibitor Table: Non-Member	\$580

What Do You Get With Your Exhibit Booth Purchase

- 8 x 10 booth space includes, draped 6 foot table, 2 chairs (Booth carpet, 500w electrical outlet, additional furnishings and Internet access may be purchased separately.)
- Alphabetical listing in main conference program guide and on the conference website (floor plan and link to your website).
- Opportunity to publicize booth drawings to all attendees

Presenter Opportunities for Organizational Members

- Sponsors at the Colonial, Revolutionary, and Federalist levels receive Organizational Membership - and can become sponsored faculty. Email soni.stokes@historicalwritersofamerica.org to inquire for further information and session time availability.

What Do You Get With Your Exhibit Table Purchase

- 6 foot draped table, 2 chairs. (Booth carpet, 500w electrical outlet, additional furnishings and Internet access may be purchased separately.)
- Alphabetical listing in main conference program guide and on the conference website (interactive floor plan and link to your website).
- Opportunity to publicize booth drawings to all attendees.

* Additional Conference meal badges (Friday/Saturday meals) can be purchased separately for \$300.

Note: Organizational members of HWA receive the member discounts for Exhibit space and Conference Program Ads. Visit historicalwritersofamerica.org to join.

Conference Program Guide Ads

	Exhibitor/Member	Non-Member
Full Page	\$500	\$700
1/2 Page	\$300	\$400
1/4 page	\$150	\$200
Business Card ad (HWA member Authors only)	\$ 75	

***HWA Affiliate Members who are nonprofit/Charitable organizations receive an additional 40% discount**