

SPONSORSHIP OPPORTUNITIES





Dear Sponsor,

Since 1978, the Ohio Victim Witness Association (OVWA) has been a leading resource for crime victim advocates in the state of Ohio. As the oldest state-based advocacy coalition in Ohio, OVWA continues to professionalize the field of victim advocacy by ensuring that crime victim advocates receive the highest quality training, technical assistance, access to best practices, and are represented in public policy efforts to improve victim services.

Research from the Ohio Criminal Justice Services (OCJS) showed that violent crime increased by 1.4% in Ohio in 2016. Violent crimes are defined as murder, rape, robbery and aggravated assault. In the same research from OCJS from 2016, Ohio saw an increase in rape and aggravated assault. Ohio's advocates have a primary role of providing support services to these victims of crime and support survivor decision making when determining the best options in the aftermath of a crime whether or not the survivor goes through the criminal justice system.

Ohio advocates provide a critical service to survivors in their time of need, with the most important being ensuring that the survivor's voice is heard throughout their recovery journey. Survivors are the people behind the crime statistics, who suffer physical and emotional injuries long after the crime, and often the ones who hold the keys to apprehending their perpetrators. As justice is sought every day in communities and courts across the state, the role of advocates bridges the gaps for survivors from the earliest stages immediately after a crime to ensuring trauma-responsive care to build a survivor's resiliency.

As Ohio's advocate coalition, OVWA believes it is our responsibility to ensure that these advocates are best prepared for the services they provide. For every dollar donated to OVWA, \$0.92 goes towards continuing education initiatives for advocates and allied professionals, development of best practices, providing direct services to victims and technical assistance for advocates, influencing public policy and celebrating advocates at our annual Visionaries in Victim Advocacy Awards.



As a sponsor or donor, your generosity directly supports us in our mission to promote access to safety, healing, justice and financial recovery for Ohio crime victims through meaningful rights and quality services. Your gift helps OVWA continue to be a leader in the victim advocacy movement in Ohio and directly helps victims receive the best possible advocacy services.

Thank you for your generous consideration of this request. We look forward to your sponsorship!

Liz Poprocki

Liz Poprocki
OVWA Executive Director

Mark Weiner

Mark Weiner
OVWA Board President



WHAT IS OVWA?

The mission of the Ohio Victim Witness Association (OVWA) is to promote access to safety, healing, justice, and financial recovery for Ohio crime victims through meaningful rights and quality services.

For over forty years, our purpose has been to provide valuable services and comprehensive opportunities to Ohio's crime victim advocates. This includes professionalizing the field of

advocacy through training opportunities, quality technical assistance, developing best practices, and public policy representation. OVWA also provides a unique social networking outlet for Ohio's crime victim advocates to help develop professional relationships on both a personal and professional level to improve crime victim services in Ohio. Members of OVWA have the opportunity to get involved, build their skills, and become the next generation of victim advocates in Ohio's advocacy

WHEN WAS OVWA CREATED?

OVWA began when a small group of prosecutor-based advocates realized that they could have a more powerful and influential voice together and made it their mission to improve the rights and services to Ohio crime victims. This group was known as the Ohio Association of Victim Witness Divisions.

In 1978, the Ohio Association of Victim Witness Divisions became incorporated and changed its name to Ohio Victim Witness Association. Now, membership is open to all persons, agencies, and organizations which subscribe to OVWA's mission.

WHY SPONSOR OR DONATE TO OVWA?

As a sponsor or donor of OVWA, you will be providing funds necessary to ensure the longevity of the organization and, most importantly, improved services to victims of crime. Your generosity, in

addition to the tangible benefits outlined in this packet, will support a variety of services that are being provided to crime victims and survivors all over the state of Ohio.

INCREASE YOUR EXPOSURE

As a sponsor or donor of OVWA, your company's name and services would be visible to advocates for crime victims, signaling your support to these passionate people.

Our services are provided to:

- Community leadership
- Judges
- Prosecutors
- Doctors
- Nurses
- Counselors
- Students
- Hospitals
- Non-profits
- State agencies
- Domestic violence shelters
- Rape crisis centers and many more

HOW WILL MY SPONSORSHIP FUNDS BE UTILIZED?

Corporate sponsorship monies help OVWA cover costs that aren't covered by our grants. All donations go directly to OVWA's discretionary fund. OVWA receives operating funds through the Victims of Crime Act through the U.S. Department of Justice. While these funds provide OVWA with necessary items for day to day operations, they do not allow for extraneous costs that celebrate OVWA and Ohio's advocates, continuing education fees,

staff certification fees, or costs for contract services. OVWA knows that as survivors need more support from our advocates the need for greater diversity of professional development and networking opportunities arises. Sponsorship monies will ensure that advocates continue to receive our services and be celebrated for their work in Ohio.

BENEFITS OF SPONSORSHIP

- Designation and recognition as an event sponsor gaining exposure to Ohio's state departments, crime victim advocates, and state coalitions.
- The sponsor's logo will be placed on the homepage of OVWA's website, www.ovwa.org, with a link to your company's website.
- The sponsor's name and logo will be included on all promotional items used for the VIVA Awards including brochures, flyers, emails, social media and signage.
- Recognition with special signage during OVWA events.
- The ability to distribute your materials at OVWA events.
- Sponsor will be a part of all publicity prior to and during the VIVA Awards.
- The opportunity to place literature in every seat at a sponsored event, and provide a giveaway item.
- Tickets to OVWA events (specific number negotiable).
- A table for your company at the VIVA Awards.
- The change to host a specific OVWA event at your venue or venue of your choice.
- Opportunity for a stewardship ad in your company's publications.

If you don't see what you are looking for here, we are open to hearing new sponsor benefit ideas.

WHAT DOES OVWA DO?

TRAININGS

OVWA provides quarterly, four-hour in-person trainings for its over 300 members and provides continuing education credits where applicable. These training opportunities are designed to help enhance and develop advocate skills. Each quarter is a different expert and topic. These trainings also provide networking opportunities for advocates where you can showcase your sponsorship in a relaxed learning atmosphere.

For members and non-members, starting in 2019, OVWA will hold monthly webinars. These webinars are designed to be accessible to all advocates in Ohio so that they can receive quality education without the cost of travel. These educational opportunities will be available to all advocates and allied professionals with continuing education credits where applicable.

BRINGING TRAUMA-RESPONSIVE CARE TO OHIO'S ADVOCATES

Survivors of trauma do not always react or behave in the way that we might expect. In order to best serve survivors in their time of need we need to intensify educational efforts to expand the availability of trauma-informed care. Trauma-informed care means treating the whole person while taking into consideration past trauma and the

resulting coping mechanisms. As victim services evolve, we are seeing the benefits from the impact of trauma-informed care.

OVWA is partnering with statewide organizations to bring these trauma-responsive trainings to Ohio's advocates in 2019.

VISIONARIES IN VICTIM ADVOCACY (VIVA) AWARDS



VISIONARIES IN VICTIM ADVOCACY

OVWA is proud to represent more than 300 crime victim advocates in the state of Ohio! As Ohio's advocate network, we wish to celebrate these advocates and recognize the tremendous invaluable role they have at our annual VIVA Awards. OVWA would like for your company to be a part of this inspiring event and build your brand reputation as a company committed to advocacy for crime victims as a solution to our community's needs.

MEMBERSHIP EVENTS

Our members are comprised of advocates, allied professionals and statewide organizations. Every year, OVWA holds its Annual Membership Meeting to obtain input from its members when planning service priorities, receive ideas for upcoming OVWA events, allow for networking, build leadership skills,

and provide members with information from their state coalition in regards to the field of victim advocacy. Our members are very important to us. They are seasoned advocates and community leaders with a wealth of knowledge who contribute to OVWA's growth.

TECHNICAL ASSISTANCE

OVWA offers technical assistance to all types of advocates, specialties and their organizations. OVWA also provides technical assistance to victims of crime. It is paramount that staff give victims a warm handoff to services in their area that can help them directly. Technical assistance is provided by

OVWA staff, its members, state coalitions and experts in the field. Technical assistance can be provided over the phone, via email or in-person. OVWA seeks to bring all of these resources together to provide assistance to advocates and their organizations to improve victim services.

BEST PRACTICES AND RESOURCES

OVWA believes that advocates are only as good as the information they are given. OVWA provides advocates with best practices covering a wide array of topics. These resources are invaluable to any

advocate and can provide them with applicable information to improve their daily work with victims of crime.

PUBLIC POLICY AND PROMOTING FUNDING

In keeping with OVWA's history of successful public policy initiatives, OVWA continues to promote public policy that enhances the rights of crime

victims and advocates for services and promotes funding for victim services across Ohio and nationally.

SPONSORSHIP LEVELS

VISIONARY (\$3,000+)

As a Visionary sponsor you would be an exclusive partner at OVWA's events. Benefits of the Visionary level include:

- Your logo and name on all advertising materials for the event, including pre-event marketing
- An exhibitor's table at the event
- Recognition at the OVWA event
- An opportunity to speak about your company and relationship with OVWA at the event
- Your logo in event media when available
- Your logo with a link back to your website on the OVWA website, which increases your search engine optimization
- Custom signage in high-traffic areas
- Inclusion on sponsor signage in high-traffic areas
- Identification of sponsorship level on event badges (when applicable)
- One full-page advertisement in VIVA Awards event program
- Up to five VIVA Awards event tickets
- Up to five promotional items for each attendee

CHAMPION (\$2,000)

Benefits of the Champion level include:

- Your logo and name on all advertising materials for the event, including pre-event marketing
- An exhibitor's table at the event
- Your logo in event media when available
- Your logo with a link back to your website on the OVWA website, which increases your search engine optimization
- One half-page advertisement in VIVA Awards event program
- Three event tickets
- Up to three promotional items for each attendee
- Identification of sponsorship level on event badges (when applicable)

PARTNER (\$1,000)

Benefits of the Partner level include:

- Your logo and name on all advertising materials for the event, including pre-event marketing
- An exhibitor's table at the event
- Your logo in event media when available
- Your logo with a link back to your website on the OVWA website, which increases your search engine optimization
- One business-card size advertisement in VIVA Awards event program
- Two event tickets
- Up to two promotional items for each attendee
- Identification of sponsorship level on event badges (when applicable)

GUIDE (\$250–499)

Benefits of the Guide level include:

- Acknowledgement of sponsorship in VIVA Awards event program
- Your logo with a link back to your website on the OVWA website, which increases your search engine optimization
- One event ticket

LEADER (\$500–999)

Benefits of the Leader level include:

- Your logo and name on all advertising materials for the event, including pre-event marketing
- Your logo in event media when available
- Your logo with a link back to your website on the OVWA website, which increases your search engine optimization
- Acknowledgement of sponsorship in VIVA Awards event program
- One event ticket
- One promotional item for each attendee
- Identification of sponsorship level on event badges (when applicable)

NONPROFIT & SMALL BUSINESS OPPORTUNITIES (\$1–249)

OVWA wouldn't be here if it weren't for the grassroots efforts of advocates across the state of Ohio. OVWA loves working with small, community oriented businesses.

Thank you for your interest in OVWA sponsorship opportunities!

YOUR SUPPORT IS VITAL

DONATIONS

OVWA accepts donations! All donations will receive a letter of acknowledgement and are all tax-deductible.

HOW TO GIVE

By check: OVWA, Inc.
90 Northwoods Blvd., Suite B-6
Columbus, OH 43235

Online: Visit OVWA at www.ovwa.org to give online.
We accept Paypal and credit cards.

SUBMIT YOUR LOGO FILE

For inclusion on OVWA's printed and digital materials, please submit your high-resolution logo file (.eps, .ai, .tiff, .pdf) to liz@ovwa.org. Logos from websites (.jpg, .png, .gif) may appear blurry or low quality when printed.

QUESTIONS

Please contact Liz Poprocki, Executive Director of OVWA at liz@ovwa.org or **614-787-9001**.

If you wish to be recognized for your contribution, please complete the Sponsorship/Donor Pledge Form on the next page.

OUR SPONSORS & DONORS

Parker Realty

Children's Development, LLC

Mark Poprocki Creative, LLC

Columbus Police Academy

LuLaRoe (Colleen & Jon Edge)

Individual donors

SPONSORSHIP/DONOR PLEDGE FORM

Please complete and return via email, fax or mail to:

Liz Poprocki, Executive Director
liz@ovwa.org
Fax: 614-396-8863

OVWA
90 Northwoods Blvd., Suite B-6
Columbus, OH 43235

Company/donor name _____

Company contact _____

Mailing address _____

City _____ State _____ Zip _____

Phone () _____ Email _____

I/We wish to be an OVWA sponsor at the following level:

- Visionary Champion Partner Leader Guide Nonprofit & Small Org.

For recognition purposes, please list contributor name as: _____

I/We cannot participate as a sponsor, but wish to donate to OVWA.

For recognition purposes, please list donor name as: _____

PAYMENT INFORMATION

Enclosed is a check for \$_____ made payable to OVWA, Inc.

I would like to pay OVWA the amount of \$_____ by credit card.

- VISA MasterCard American Express

Card number _____ Exp. date _____ Three-digit code _____

Name on card _____ Signature _____

OVWA is a private, non-profit organization. Tax-deductible contributions are appreciated.

Contact us or visit our website for information about the Ohio Advocate Network (OAN), the Ohio Crisis Response Team (OCRT) and other OVWA initiatives.



90 Northwoods Blvd., B-6
Columbus, OH 43235

phone 614-787-9000

fax 614-396-8863

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