

# National Virtual Village Gathering 2021



October 5-7, 2021

All Presentations and Videos from this exceptional event are here!

# National Virtual Village Gathering 2021

*The Power of Community Connection*

## Tuesday, October 5

11:00 - 11:15 AM **Welcome from Barbara Sullivan**

11:15 - 1:15 PM **Village 101 Workshop**

**Presenters:** Pazit Aviv; Marty Lamb; Evy Horton

**Description:** The Village 101 Workshop will highlight critical components of a successful village planning an implementation process and offer two case studies of recent successful villages with different approaches to the work. Participants will have the opportunity to bring their questions and offer their experiences on best practices for starting a village.

**Aviv Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=879388>

**Lamb Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=879390>

**Horton Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=879389>

**Video:** <https://youtu.be/CoarE7jDno4>

1:30 - 2:15 PM **Helpful Village**

**Presenters:** Manuel Acevedo

**Description:** Learn how utilizing technology and using Helpful Village's exclusive services can reduce cost. Whether you're a current Helpful Village member or thinking about using our system, this session will provide the tools necessary for your Village to flourish by combining ease-of-use, security, accessibility, and high-quality resources all in one easy-to-use platform. Come learn about new and exciting features that we have been developing!

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=885036>

**Video:** <https://youtu.be/eV-4A-Zzkso>

2:15 - 3:00 PM **RunMyVillage**

**Presenters:** Dan Ehrmann

**Description:** ClubExpress was launched in 2004 to become the premier association management platform for smaller clubs and associations. Over the past 17 years and 64 separate releases, we have built an award-winning, high-performing, secure, and reliable platform that provides membership-based organizations with everything they need. We started working with Aging-in-Place Villages in 2009 in the earliest days of the Village movement, building specific functionality for villages. Since then, we have continually enhanced the RunMyVillage platform to the point where more villages run on ClubExpress than any other software.

**Video:** <https://youtu.be/eV-4A-Zzkso?t=2669>

3:15 - 4:00 PM **Grant Writing for Villages**

**Presenters:** Carol Hegeman, Neighbors of Northern Columbia County

**Description:** How to (1) plan to write a Village grant application (2) appreciate the critical roles of a grant writer and the board in grant writing (No, it is not just answering the questions the funder asks or rubber stamping the grant writer's ideas!) and (3) learn the meaning of common components of most grant proposals and few tips for writing them.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=879387>

**Video:** <https://youtu.be/LgqUp5mewbM>

4:00 - 4:45 PM **Build Your Village To Stay**

**Presenters:** Michael Marcus

**Description:** A village is a non-profit. All non-profits are businesses. To ensure a non-profit business is prepared for the long haul, it needs to, among other things: Understand financial health, Think Big Picture, know the board's role, identify the assets you have available, and learn how to use them. This session will help you learn how to identify community assets, map them, and answer the critical question "How to?" How to grow? How to reach other potential members? How to make the best use of the assets you have available? Join us for a dynamic session where you will learn easy-to-use tools to help ensure your village's growth.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=879386>

**Video:** <https://youtu.be/LgqUp5mewbM?t=2650>

## Wednesday, October 6

11:00 - 11:45 AM **VTVN BOARD UPDATE**

**Presenters:** Carol Paquette, VtVN Board President

**Description:** This session is an opportunity to meet the VtVN Board of Directors. We will present an overview of Network activities and Board initiatives for the past year. We will also share highlights from the recently concluded membership survey. We will conclude with a Board recruiting announcement and a charge to the Village community to help us build the Network's capacity to provide new and improved programs and services.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=879397>

**Video:** <https://youtu.be/Ovlyrbmz-X0>

11:45 - 12:45 PM **How Community Supports Implementation of Six Pillars of Brain Health**

**Presenters:** Sarah Lock, AARP's Senior Vice President of Policy and Brain Health

**Description:** Lock will speak to "How Community Supports Implementation of the Six Pillars of Brain Health."

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=879407>

**Video:** <https://youtu.be/Ovlyrbmz-X0?t=2586>

1:00 - 1:45 PM **New Tactics in Development and Fundraising – Business Partnerships and Online Galas**

**Presenters:** Katie Brandon, Pasadena Village; Paula Lettice, President, Mount Vernon At Home; Jan Buchanan, Executive Director, Mount Vernon At Home

**Description:** Part 1: Aligning with businesses' marketing goals, identifying strategic partners, and starting new partnerships. Part 2: Keeping a major fundraising event going during the pandemic lockdown.

**Partnerships Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=879393>

**Gala Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=879395>

**Video:** <https://youtu.be/Ovlyrbmz-X0?t=6977>

1:45-2:15 PM **Member Groups Multiplying Connections**

**Presenters:** Elise Linehan, Mill City Commons; Ellie Hands, Co-Chair Organics Recycling

**Description:** Presentation will focus on expanding community connections through member groups. Three new, successful member groups will be highlighted including Organics Recycling, Racial Justice Action and The Future of Minneapolis. End of session Q&A and brainstorming/sharing ideas between villages for member groups.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=879391>

**Video:** <https://youtu.be/Ovlyrbmz-X0?t=9715>

2:30 - 3:30 PM

### **Never a dull moment: Washington in 2021 - Federal Update**

**Presenters:** Bob Blancato

**Description:** Session will provide up-to-date information on status of key priorities of the Biden Administration and Congress with special focus on those most directly affecting older Americans.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=879392>

**Video:** <https://youtu.be/0vlyrbmz-X0?t=12331>

3:30 - 4:15 PM

### **Stronger Memory**

**Presenters:** Rob Liebreich, President and CEO, Goodwin House Incorporated; Jessica Fredericksen, MSW, CDP, CADDCT, Goodwin House; Lynn Golub-Rofrano, MSW, Executive Director, Georgetown Village; Dorothy Pytel, Chicago Hyde Park Village; Diane Watson, Spring Hill Village

**Description:** In April 2021, we welcomed 17 Village to Village chapters to trial for free StrongerMemory, a brain health curriculum intended to slow down the symptoms of Dementia. In this session, you will learn the encouraging results of the trial, and receive the opportunity to sign up for free to introduce StrongerMemory to your Village (a way to gain membership and brain health)!

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=879582>

**Video:** <https://youtu.be/PyegQ7zW7sw>

4:15 - 5:00 PM

### **Community Organizing to Address Diversity, Equity & Inclusion**

**Presenters:** Emily Miller, LMSW, MSW, National SAGECare Certified Trainer; Traci Adair; Nikki Nguyen, Older Adults and Aging Program PPM; Charlotte Dickson, Executive Director, Village Movement California

**Description:** This workshop will address the basic principles of community organizing in order to start and/or strengthen your Village while also enhancing your Village's capacity in addressing Diversity, Equity and Inclusion issues.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=880109>

**Video:** <https://youtu.be/PyegQ7zW7sw?t=2673>

## **Thursday, October 7**

11:00 - 11:45 AM

### **Disrupt Ageism**

**Presenters:** Tracey Gendron

**Description:** We will explore the phenomenon of ageism within all levels of society and professional practice. The cultural narrative of aging as a single story of decline will be discussed and challenged. The negative impacts of ageism and stigma will be discussed along with simple strategies for disrupting them in daily practice.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=879399>

**Video:** [https://youtu.be/4Js5uodM\\_eg](https://youtu.be/4Js5uodM_eg)

11:45 - 12:30 PM

### **Stronger Together: Collaboration among 13 Villages in D.C.**

**Presenters:** Dr. Morgan Gopnik, Northwest Neighbors Village; Bruce Brennan, Capitol Hill Village; Laura Newland, D.C. Dept. of Aging and Community Living; Denise Snyder, Foggy Bottom West End Village

**Description:** The value of collaboration among Villages in the same region will be discussed along with the importance of connecting with Area Agencies on Aging. Defining complementary roles for staff and board members.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=879400>

**Video:** [https://youtu.be/4Js5uodM\\_eg?t=2808](https://youtu.be/4Js5uodM_eg?t=2808)

12:45 - 1:30 PM

## **Developing a Shared Language for Village Activities (Taxonomy)**

**Presenters:** Scott Price, Capitol Hill Village; Manuel Acevedo, Helpful Village; Judy Berman, Capitol Hill Village

**Description:** This presentation will describe the efforts of Capitol Hill Village in partnership with Helpful Village, to pilot a "taxonomy" or naming system for the activities and services that we provide. We will explain how the activities are coded so that the data can be automatically aggregated and shared across Villages.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=885037>

**Video:** [https://youtu.be/4Js5uodM\\_eg?t=6053](https://youtu.be/4Js5uodM_eg?t=6053)

1:30 - 2:00 PM

## **Building a Dementia Friendly Community**

**Presenters:** Janie Urbanic, South Loop Village; Dorothy Pytel, Chicago Hyde Park Village

**Description:** How to achieve the Dementia Friendly Community designation; How to start and run a Memory Cafe, both live and virtually; How to involve your community with the initiatives commensurate with a Dementia Friendly designation; How to build strategic partnerships with community experts to leverage the expertise of the whole for the benefit of all aspects of the community.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=879398>

**Video:** [https://youtu.be/4Js5uodM\\_eg?t=8909](https://youtu.be/4Js5uodM_eg?t=8909)

2:00 - 2:30 PM

## **What Dupont Circle Village has learned about intentional care and feeding of members**

**Presenters:** Abigail Wiebenson, Dupont Circle Village; Eva M. Lucero, Dupont Circle Village

**Description:** 1. How DCV sustained its membership, volunteers and increased donations during the crisis. 2. How DCV combats social isolation for our members during the COVID crisis and beyond. 3. How DCV built name recognition and respect in our community.

Summary: During the past year, DCV sustained membership, volunteers, and increased donations. We responded quickly to the crisis, working with our community partner organizations and vendors. Provided bi-weekly grocery delivery to 8 – 10 members, 2500 check-in calls, and a clinic for COVID-19 vaccinations for DCV members and the broader community.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=879403>

**Video:** [https://youtu.be/4Js5uodM\\_eg?t=10773](https://youtu.be/4Js5uodM_eg?t=10773)

2:30-3:00 PM

## **Village Life Post Pandemic**

**Presenters:** Larry Toy, Lamorinda Village; Kathryn Ishizu, Lamorinda Village

**Description:** 1. How we doubled our membership, volunteers, and donations during the crisis. 2. How we combat social isolation for our members during the COVID crisis and beyond. 3. How we built name recognition and respect in your community.

Summary: During the past year, we doubled membership, volunteers, and donations. We responded quickly to the crisis, working with our community partner organizations and vendors. We provided 1500 free shopping trips, 2500 check-in calls, go-bags to our members, and a drive in clinic for free COVID-19 vaccinations for members and others.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=879402>

**Video:** [https://youtu.be/4Js5uodM\\_eg?t=12899](https://youtu.be/4Js5uodM_eg?t=12899)

3:15 - 4:15 PM

## **Reimagining Villages and Impact- What We've Learned**

**Presenters:** Hilary Simmons, A Little Help; Carol Paquette, VtVN President; Joel Shapira

**Description:** In our sessions over the past year, we've taken a deeper dive into villages' impact on isolation, strategic partnerships, and shared data goals. We'd like to present these initial findings as a panel from our task force, including Hilary Simmons, Joel Shapira, and Carol Paquette, to discuss the work done and lessons learned in each of these three important realms.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=880161>

**Video:** [https://youtu.be/4Js5uodM\\_eg?t=14800](https://youtu.be/4Js5uodM_eg?t=14800)