



## White Bear Makerspace

<b>Job Title:</b>	Product Manager	<b>Location:</b>	White Bear Lake, MN
<b>Level/Salary Range:</b>	\$18-20/hr plus profit sharing	<b>Position Type:</b>	Part Time, may include some evening or weekend hours, may increase over time
<b>HR Contact:</b>	Theresa Lendway	<b>Date Posted:</b>	4/9/21
<b>Will Train Applicant(s):</b>	Will Train Applicant(s)	<b>Travel Required:</b>	None
<b>External Posting URL:</b>	NA		
<b>Internal Posting URL:</b>	whitebearmakerspace.com		
<b>Applications Accepted By:</b>			
<b>FAX OR EMAIL:</b> whitebearmakerspace@gmail.com		<b>MAIL:</b> Theresa Lendway White Bear Makerspace 5966 Hwy 61 N White Bear Lake MN 55110	
<b>Job Description</b>			
<p>At White Bear Makerspace, we're proud to offer a unique service to our community. To help us continue to grow our offerings, we're in search of an experienced product manager. As an ideal candidate, you will have a keen eye for opportunities to enhance our service offerings and the innovative mindset to fill them. You're a highly skilled market analyst with a proven ability to strategize the full lifecycle of services — from conception through implementation. You may already be a confident leader who has experience guiding cross-functional teams in the successful creation of services that improve consumer experience and grow market share.</p> <p><b>ROLE AND RESPONSIBILITIES</b></p> <ul style="list-style-type: none"> <li>• Gain a deep understanding of customer experience, identify and fill product gaps and generate new ideas that grow market share, improve customer experience and drive growth</li> <li>• Occasionally manage the shop</li> <li>• Develop product pricing and positioning strategies</li> <li>• Scope and prioritize activities based on business and customer impact</li> <li>• Evaluate promotional plans to ensure that they are consistent with product line strategy and that the message is effectively conveyed</li> <li>• Assist in company communications</li> <li>• Act as a product evangelist to build awareness and understanding</li> <li>• Solicit feedback on company services</li> <li>• Analyze consumer needs, current market trends, and potential partnerships from an ROI perspective</li> <li>• Appraise new product ideas and strategize appropriate to-market plans</li> </ul> <p><b>QUALIFICATIONS AND EDUCATION REQUIREMENTS</b></p> <ul style="list-style-type: none"> <li>• Bachelor's degree in business or sales/marketing or equivalent</li> <li>• Experience in a dynamic product management role</li> <li>• Experience delivering finely-tuned product marketing strategies</li> <li>• Exceptional writing and editing skills</li> </ul> <p><b>PREFERRED SKILLS</b></p>			



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Below are nice to have but not required:

- Flexible schedule
- Knowledge of woodworking, metal working, or crafting
- Strong presentation and public speaking skills
- A desire to make things
- Willingness to learn new things

### **ADDITIONAL NOTES**

Additional Notes

Reviewed By:	Tom Lendway	Date:	4/8/21
Approved By:	Theresa Lendway	Date:	4/9/21