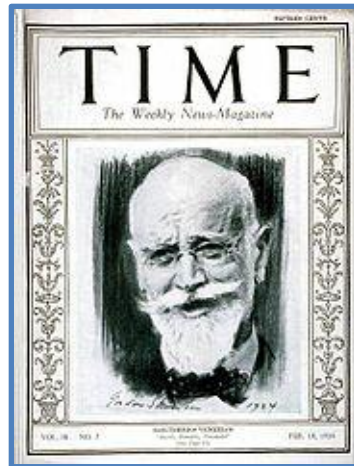


# Pancretan Association of America Strategic Foundation



# Strategic Foundation 2015-2017

## VISION

A stronger "PAA & PYA Community of Chapters" where the chapters are empowered to lead the effort to maintain & disseminate the values of the Greek and Cretan culture

## MISSION

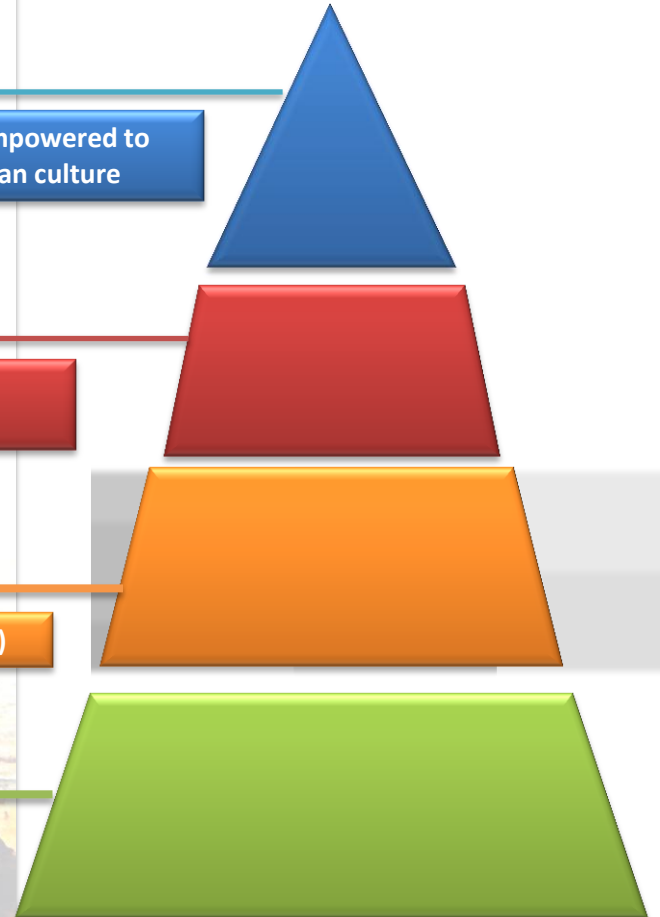
Chapter rejuvenation , resurgence , benefits and Chapter/PAA interface restructure

## VALUE

Trust, Sincerity, Participation (reputation) - Perseverance, Respect (culture)

## ASSETS

Our members and the values of our culture



# Strategic Foundation 2015-2017

## Vision

Build a stronger “PAA & PYA Community of Chapters” where chapters are empowered to maintain & disseminate the values of the Greek and Cretan culture

- We are one of the most vibrant and active groups in the Greek communities throughout the United States
- Our chapters do take cultural initiatives in their local communities and that needs to be reinforced with PAA’s help
- A healthy, active and robust PAA & PYA Community of Chapters is the cornerstone of our existence in the U. S.

## Mission

Chapter Rejuvenation , Resurgence and Chapter/PAA interface restructure

- Rejuvenate our chapters by providing the necessary tools to make them successful
- Reinstigate programs that have worked in the past (Leadership Workshops, Mentor Program,..)
- Help reestablish chapters that are currently inactive.
- Improve the interface between PAA and chapters and utilize all forms of media to enhance the link between the national board and the local chapters (KPHTH Magazine, email, teleconferences, social media, email blasts, etc.)
  - Visits to the chapter by Board members along with the respective Governors to see and hear first-hand any issues requiring attention and to share “best practices” uncovered during other chapter visits.
- Strengthen the sense of belonging to PAA by introducing benefits , such as insurance discounts.
- Promote a Board that is flexible to the needs of our chapters

# Strategic Foundation 2015-2017

## **Value**

- **Trust, Participation, Sincerity( is our reputation)**
- **Perseverance, Respect, ( is our culture)**

## **Assets**

- **Our members**
- **The values of our culture**

# Strategic Foundation 2015-2017

## **WANTED POSITIONS/TARGETS OF PAA**

Everyone in the PAA plays a critical role in our success to attract and retain new chapters and members!

1. **CHAPTERS** – Help to attract, enrich and retain new members of all ages
  1. Cultural events
  2. Energetic local initiatives (family nights, dance group, recreational trips,...)
  3. Youth events that conform with today's realities
  4. Always remember, we exist only because of our culture and we need to keep it that way.
2. **MEMBERS** – We need to bring value to our members
  1. Organize cultural programs
  2. Encourage participation in the Mentor program by youth and adult members
  3. Continue and improve the “Leadership Workshops”
  4. Strong Scholarship program
  5. Create a Youth/Adult PAA artist program
  6. Develop and maintain strong ties with our organized youth to bolster our continuity in US
  7. Pursue new benefit initiatives (insurance and others)
3. **COMMUNITIES** – Become a responsible and relevant driver of positive change.

# Strategic Foundation 2015-2017

## OUR MESSAGE

**We can all have confidence in our strong “Community of Chapters” strategy, because PAA is a fantastic organization with a fantastic heritage. Now is the time to create the next chapter in our history. The priority now is to lead and accelerate the execution of our strategy!**