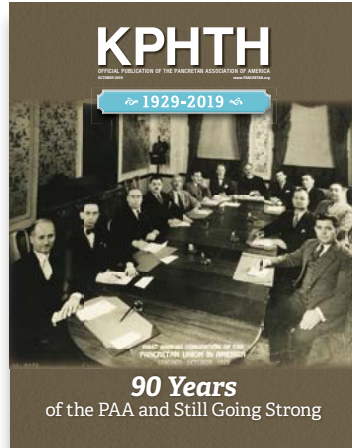
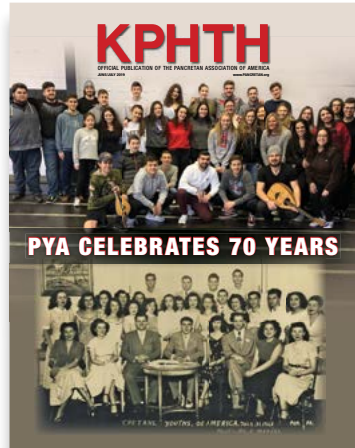


# KPHTH

OFFICIAL PUBLICATION OF THE PANCRETAN ASSOCIATION OF AMERICA



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PAA 2nd Vice President  
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## KPHTH MAGAZINE SUBSCRIPTION FORM

The **BEST** gift for your relatives in Greece, your children or your friends. **Subscribe NOW!**

LAST NAME: \_\_\_\_\_ FIRST NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TEL: \_\_\_\_\_ EMAIL: \_\_\_\_\_

### Yes! I would like to subscribe to KPHTH Magazine

- 1 Year Subscription 7 issues for \$55 - USA
- 1 Year Subscription 7 issues for \$90 - World

**Check payable to:**  
KPHTH Magazine/PAA

**Mail to:** Chrysoula Hallis Stagakis  
5044 Soave Lane, Salida CA 95368  
**T:** (209) 765-5655 **E:** paasecretary@pancretan.org

Publication Schedule 2020-2021		Circulation	
<b>Publication Issue</b>	<b>Deadline</b>	Estimated Readership .....	<b>11,500</b>
February/March	January 5	2018 Total Circulation .....	<b>2,300</b>
April/May	March 5	PAA Member Subscription Price .....	<b>\$20 per year</b>
June/July	May 5	Non-PAA Member Subscription Price .....	<b>\$55 per year</b>
August/September	July 5		
October	September 5		
November	October 5		
December/January	November 5		

### Digital Requirements

**DIGITAL REQUIREMENTS:** Require print quality artwork and photos. For photos, supply digital photo with a minimum resolution of 300 dpi. For advertisement/artwork, provide print ready .pdf, .jpeg, .tiff, .psd at a minimum 300 dpi resolution. If .eps from Adobe Illustrator, need with type converted to outlines. If .indd from Adobe InDesign need all supporting graphic files and fonts. All files must be saved as CMYK or Grayscale. Black text must be 100% K (black), NOT 4-color black. Files can be submitted via email to your KPHTH representative. Publisher accepts no responsibility for errors, including but not limited to spelling, telephone numbers, websites, dates or addresses.

**RESTRICTIONS:** All advertising and articles submitted are subject to approval. KPHTH MAGAZINE in its sole discretion reserves the right to approve the content and appearance of any ad or article prior to acceptance for publication. Ads are not accepted over the telephone.

**PAYMENT TERMS:** All ads are payable in advance.

### ADVERTISING SIZES

<b>FULL PAGE</b> 8.5" x 11"  Live Area: 8" x 10.5"  Bleed: 8.75" X 11.25"	<b>2/3 PAGE</b> 5.6" x 11"	<b>1/2 PAGE H</b> 8.5" x 5.5"	<b>1/2 PAGE V</b> 4.25" x 11"	<b>1/3 V</b> 2.8" x 11"	<b>1/4 PAGE</b> 4.25" x 5.5"  <b>1/4 PAGE BANNER</b> 8.5" x 2.75"
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Text for full page and cover page (back cover, inside front cover, inside back cover) must be 1/4" from the edge of the page. Also, please add a 1/4" bleed to the full page and cover page size listed above.

### ADVERTISING SIZES

Back Cover.....	\$750	2/3 Page.....	\$200	The prices shown DO NOT include the annual December/January Holiday issue. Please call for rates.
Front Inside Cover.....	\$350	1/2 Page.....	\$175	
Back Inside Cover.....	\$350	1/3 Page.....	\$150	
Full Page.....	\$250	1/4 Page.....	\$125	

### ADVERTISING ORDER

You are hereby authorized to insert \_\_\_\_\_ of advertising to run \_\_\_\_\_ in KPHTH MAGAZINE, beginning with the \_\_\_\_\_ issue and ending with the \_\_\_\_\_ issue.  
ad size & shape number of times  
month/year month/year  
 Insertions will be made indicated below.

Contracted ads will be billed at a cost of \$\_\_\_\_\_ gross per insertion. Total Amount: \$\_\_\_\_\_

#### Please submit this form and/or check to:

Chrysoula Hallis Stagakis, 5044 Soave Lane, Salida, CA 95368 • Phone 209-765-5655 • PAAsecretary@pancretan.org

### ADVERTISER'S INFORMATION

FIRST NAME:		LAST NAME:		
COMPANY NAME:				
ADDRESS:	CITY:	STATE:	ZIP:	
COUNTRY:		EMAIL:		
PHONE:		FAX:		
SIGNATURE:			DATE:	

### CREDIT CARD INFORMATION

NAME ON CARD:	CARD TYPE:
CARD NUMBER:	EXPIRATION DATE:
	3-DIGIT CODE:

We, the advertiser/agency, agree to furnish advertisement prior to the deadline for the desired publication issue; otherwise you are authorized to repeat the advertisement run in previous issue. We agree to furnish final artwork, including high-resolution images and fonts, for creating a print-compliant advertisement. Additional costs may apply if problems are encountered. TERMS/PAYMENT: Payable in advance of publication print date or alternatively 30 days net for special circumstances. Rendering of bill to an advertising agency shall not release advertiser in case of a non-payment by agency. In the event of non-payment by agency, publisher reserves the right to hold advertiser and/or its advertising agency jointly and severally liable for such invoices as are due and payable to publisher. Agency commissions will be recognized only if invoices are paid within 30 days of billing date. All advertisers are subject to short rate invoicing if contract is not fulfilled and/or a rebate for a lower earned rate. Cancellation of contracts must be made in writing and are not acceptable after established closing dates. ADVERTISEMENT REQUIREMENTS: Advertiser and advertising agency assume full liability for all content including text and illustrations or advertisement printed, assume responsibility for any claims arising therefrom made against the publisher, and agree to pay the publisher for any expense or loss suffered by reason of such claims. All copy is subject to publisher's approval. IMPORTANT: KPHTH MAGAZINE reserves the right to change publication dates and/or skip issues without prior notification. Deadlines (see publication schedule) are for everything needed, i.e.: copy, layouts, camera-ready artwork, photographs and payment.