

2017 Highlights

Supported **members, riders, and facility owners**

- Awarded Facilities Development Program grant to Pheasant View Farm in River Falls, WI to support the development of a water complex.
- Organized the annual CSDEA Dressage Festival & Championship, attracting more than 100 competitors and many spectators.
- Advanced the education of 20 young riders through the Junior Developing Rider Program with Olympian Becky Holder.
- Awarded scholarships to members to support their participation in educational clinics.
- Sponsored riding clinics with nationally recognized clinicians Jennifer Truett and Mary Wanless. Sponsored unmounted clinics that informed and educated.
- Recognized more than 125 competing members through CSDEA Year-End Awards.
- Raised approximately \$60,000 at the Spring and Fall Tack Swaps, with 85% returned to consignors and the remainder supporting area Pony Clubs and CSDEA programs.

Communications

- Award-winning *Cross Country* magazine kept members informed and entertained with 3 print and 2 online issues.
- Annual Omnibus directory provided one convenient publication for area horse shows and trials, schooling shows, clinics, and area equestrian businesses.
- CSDEA.org received over 54,000 visits, providing valuable resources and tools for members and non-members throughout the region.
- The CSDEA Facebook page connects members and informs the local community about events and opportunities within CSDEA. Since launching in October 2015, it has gained over 835 followers.

Representation

Represented the interests of our region at the national annual meetings of the United States Dressage Federation and the United States Eventing Association.

Recognition

The USDF recognized CSDEA for the following:

- Area IV GMO Volunteer of the Year: Robert Dunn
- For GMOs with 175-499 members:
 - Best Overall Website Layout and Design
 - Best Amateur Photograph
 - Best First Person Article
 - Honorable Mention General Interest Article

Our mission is to:

- Represent the interests of our members across Minnesota, Wisconsin, Iowa, and North and South Dakota;
- Promote the disciplines of dressage and eventing;
- Facilitate the growth of these sports through education, facilities development, and the support of local, regional, and national competitions; and
- Improve the healthcare, training, and treatment of horses.

The Central States Dressage and Eventing Association is a 501(c)(3) non-profit organization serving the eventing and dressage communities in Minnesota, Wisconsin, Iowa, and North and South Dakota.

For more information, visit our website at www.CSDEA.org.

