

2015 Highlights

Supported **members, riders, and facility owners**

- Awarded Facilities Development Program grants to help build a water complex at Hollow Creek Farm in Menomonie, WI and an indoor arena at Sunset Hill Equestrian in Baldwin, WI.
- Organized the annual CSDEA Dressage Festival & Championship, attracting more than 150 competitors and spectators.
- Held a cross country schooling show, a fun and educational day offering the chance to ride a marked, timed, and scored cross country course outside the pressure of recognized competition.
- Advanced the education of 20 young riders through the Junior Developing Rider Program with Olympian Becky Holder.
- Sponsored 9 riding clinics with nationally recognized clinicians Jennifer Truett, Paul Belasik, and Dom Schramm.
- Sponsored the unmounted Piper Clinic Trainer Series, featuring free lectures by veterinarians on a variety of horse health topics.
- Awarded scholarships to members to support their participation in educational clinics.
- Recognized more than 90 competing members with CSDEA Year-End Awards—including 12 new award categories for 2015.
- Raised \$65,000 at the Spring and Fall Tack Swaps, with 85% returned to consignors and the remainder supporting area Pony Clubs and CSDEA programs.

Communications

- *Cross Country* magazine was awarded a 2015 USDF Group Member Organization (GMO) Newsletter Award for Best General Interest Article, and honorable mention for First Person Experience Article.
- Yearly Omnibus directory provided one convenient book listing horse shows and trials, schooling shows, clinics, and area equestrian businesses.
- CSDEA.org received over 62,000 visits, providing valuable resources and tools for members and non-members throughout the region.
- New Facebook page is connecting members and informing the local community about events and opportunities within CSDEA. Since its launch in October, it has reached over 3,600 people.

Our mission is to:

- Represent the interests of our members across Minnesota, Wisconsin, Iowa, and North and South Dakota;
- Promote the disciplines of dressage and eventing;
- Facilitate the growth of these sports through education, facilities development, and the support of local, regional, and national competitions; and
- Improve the healthcare, training, and treatment of horses.

The Central States Dressage and Eventing Association is a 501(c)(3) non-profit organization serving the eventing and dressage communities in Minnesota, Wisconsin, Iowa, and North and South Dakota.

For more information, visit our website at www.CSDEA.org.

