

## 2015 Highlights

### *Supported* **members, riders, and facility owners**

- Awarded Facilities Development Program grants to help build a water complex at Hollow Creek Farm in Menomonie, WI and an indoor arena at Sunset Hill Equestrian in Baldwin, WI.
- Organized the annual CSDEA Dressage Festival & Championship, attracting more than 150 competitors and spectators.
- Held a cross country schooling show, a fun and educational day offering the chance to ride a marked, timed, and scored cross country course outside the pressure of recognized competition.
- Advanced the education of 20 young riders through the Junior Developing Rider Program with Olympian Becky Holder.
- Sponsored 9 riding clinics with nationally recognized clinicians Jennifer Truett, Paul Belasik, and Dom Schramm.
- Sponsored the unmounted Piper Clinic Trainer Series, featuring free lectures by veterinarians on a variety of horse health topics.
- Awarded scholarships to members to support their participation in educational clinics.
- Recognized more than 90 competing members with CSDEA Year-End Awards—including 12 new award categories for 2015.
- Raised \$65,000 at the Spring and Fall Tack Swaps, with 85% returned to consignors and the remainder supporting area Pony Clubs and CSDEA programs.

### **Communications**

- *Cross Country* magazine was awarded a 2015 USDF Group Member Organization (GMO) Newsletter Award for Best General Interest Article, and honorable mention for First Person Experience Article.
- Yearly Omnibus directory provided one convenient book listing horse shows and trials, schooling shows, clinics, and area equestrian businesses.
- CSDEA.org received over 62,000 visits, providing valuable resources and tools for members and non-members throughout the region.
- New Facebook page is connecting members and informing the local community about events and opportunities within CSDEA. Since its launch in October, it has reached over 3,600 people.

### **Recognition**

USDF recognized CSDEA board member and education committee chair Kelly Vallandingham as the Region 4 Volunteer of the Year.

### **Representation**

Represented the interests of our region at the national annual meetings of the United States Dressage Federation and the United States Eventing Association.

### *Our mission is to:*

- Represent the interests of our members across Minnesota, Wisconsin, Iowa, and North and South Dakota;
- Promote the disciplines of dressage and eventing;
- Facilitate the growth of these sports through education, facilities development, and the support of local, regional, and national competitions; and
- Improve the healthcare, training, and treatment of horses.

The Central States Dressage and Eventing Association is a 501(c)(3) non-profit organization serving the eventing and dressage communities in Minnesota, Wisconsin, Iowa, and North and South Dakota.

For more information, visit our website at [www.CSDEA.org](http://www.CSDEA.org).

