

2018 CSDEA OMNIBUS ADVERTISING FORM

This form must be postmarked and your ad artwork & payment received by **DECEMBER 15, 2017**.

Any late submissions are not guaranteed to make it in the Omnibus.

STEP 1 – Complete the following information in full:

Name: _____

Farm or Business: _____

Address: _____

City / State / Zip: _____

Website: _____

Primary Phone: _____

My business offers: Boarding Training Lessons School Horses Coaching at Shows
(check all that apply) Dressage Cross Country Stadium Clinic Hosting Facilities
 Horses for Sale/at Stud – Breed(s): _____

Other Product or Service: _____

Provide a short description of your product or service: _____

STEP 2 – Select your ad size:

<input checked="" type="checkbox"/>	Ad Size	Dimensions (WXH)	Rate	Total
<input type="checkbox"/>	Omnibus (plus website) business listing ONLY <i>CSDEA member rate</i>	n/a	\$40.00	
<input type="checkbox"/>	Omnibus (plus website) business listing ONLY <i>Non-member rate</i>	n/a	\$60.00	
<input type="checkbox"/>	Business Card with business directory & website listing	3.5" x 2"	\$80.00	
<input type="checkbox"/>	Half Page with business directory & website listing	4.5" x 3.5"	\$130.00	
<input type="checkbox"/>	Full Page with business directory & website listing	4.5" x 7"	\$230.00	

STEP 3 – Indicate new or old ad artwork:

I am a returning advertiser. Please use the same ad I supplied for advertising in 2017.

I will send a NEW camera-ready ad by **DECEMBER 15**.

All ad artwork must be camera ready (B&W, correctly sized, JPG or PDF format) and should be emailed to

csdeaomnibus@gmail.com

Ads are published exactly as received. If you want a border around your full-page ad, please include it on your ad copy.

STEP 4 – Submit your payment:

My check for \$_____ is enclosed.

I have submitted my payment of \$_____ online. Payment MUST be received by December 15.

Send this completed form **POSTMARKED BY DECEMBER 15** to CSDEA Omnibus:

10669 83rd Street Court N • Stillwater, MN 55082 –or– csdeaomnibus@gmail.com

Questions? Contact Christina Moutray at 651-202-5590 or csdeaomnibus@gmail.com

CSDEA Omnibus FAQs

Am I an advertisement or a showbill?

If you are communicating facts about a show, clinic, or schooling opportunity (i.e. clinician, location, date, time, how to enter, prize list, etc.), then you are a **showbill** and should complete the **showbill form**.

If you are advertising a business, product, or service (i.e. your credentials as an instructor, your farm for rent as a schooling venue, your molasses muffins, your tack swap, etc.), then you are an **advertisement** and should complete the **advertising form**.

If you have both types of information on the same page, you are an **advertisement**, and should complete the **advertising form**.

How do I pay online?

1. Go to www.CSDEA.org
2. Click on "2018 Omnibus" in the main menu
3. Click the "Pay Online" button
4. Select the "Omnibus Fees - Advertising & Show Bills" account by clicking the green "Contribute" button
5. Fill in the information and enter the correct amount for the showbill(s) and/or type of ad(s) you're buying
6. Follow the remaining instructions on the website