



# AES 2017 Exhibitor & Industry Partner Prospectus

*AES 62<sup>nd</sup> Annual Scientific Meeting – February 22-23, 2017  
Downtown Marriott – Chicago, IL*

Please see the enclosed opportunities to support and exhibit at the AES 62<sup>nd</sup> Annual Scientific Meeting. Camaraderie is hallmark of the AES annual meeting and that includes our industry partners. By exhibiting at and/or sponsoring the AES you will meet some of the biggest names in dentistry and have the opportunity to build relationships with over 400 leaders in the fields of occlusion, TMD and comprehensive oral care. For more information see the enclosed, visit our website: [www.aes-tmj.org](http://www.aes-tmj.org), contact the AES central office or our Industry Relations Committee Chair at 847-965-2888.

**AES 62<sup>nd</sup> ANNUAL SCIENTIFIC MEETING  
THE CHICAGO DOWNTOWN MARRIOTT HOTEL – CHICAGO, IL  
FEBRUARY 22-23, 2017**

**EXHIBITOR/INDUSTRY-PARTNER REGISTRATION**

**Payment is required in full at the time of registration - \$1,750.00 per booth (US Funds)**

I am a returning Exhibitor     We are exhibiting at AAFP and would like to remain in the same booth

**AES Sponsorship Opportunities**

AES is offering opportunities to provide you with more exposure to conference attendees. Get maximum impact for your marketing dollars by using these special Exhibitor/Sponsor packages that include the standard booth spaces along with selected sponsorship and marketing tools for even greater name recognition. Adding your company name to a special conference activity will raise you above your competition in the eyes of AES Attendees. Please see the attached Sponsorship Opportunities and what benefits are included at each level of sponsorship. Each of these sponsorship packages includes an exhibit booth. If you have already paid for your exhibit space simply deduct the cost of the booth from cost of the sponsorship package and pay the difference.

**Name of Company:** \_\_\_\_\_

**Name of Primary Company Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Company Representatives at Booth (There is a limit of Three representatives per Booth)**

1 \_\_\_\_\_

2 \_\_\_\_\_

3 \_\_\_\_\_

**I would like to keep the same booth as 2016**

Yes     No, please move me to booth \_\_\_\_\_

\_\_\_\_\_ **\$5,000 Gold Level Sponsor**

Exhibit Booth/One Full Registration  
President's Reception Sponsorship (non-exclusive) or Exclusive Lunch  
Banner Ad on Mobile App  
Conference Sponsorship on Signage  
Registration Kit Insert  
Web Link  
1 Additional Use of Member Mailing List  
1 Message Broadcast to all Attendees During Meeting Via Meeting App

\_\_\_\_\_ **\$3,500 Silver Level Sponsor**

Exhibit Booth  
One Continental Breakfast Sponsorship (exclusive)  
Banner Ad on Mobile App  
Registration Kit Insert  
Web Link

\_\_\_\_\_ **\$2,500 Bronze Level Sponsor**

Exhibit Booth  
One Coffee Break Sponsorship (exclusive)  
Break Recognition Signage  
Registration Kit Insert

\_\_\_\_\_ **\$1,750 Exhibitor (Please indicate the number of booths)**

Exhibit Booth  
Listing in Mobile App: Logo, description, contact info, Booth #

\_\_\_\_\_ **\$500 Ala Cart Items (Please circle all selections)**

Lanyards (Exclusive) – Door Drop – Reg Inserts – Take One Table

\_\_\_\_\_ **Our Company has already purchased a booth (Deduct \$1,750 from Sponsor Price)**

\_\_\_\_\_ **Total Due**

**Method of Payment:** \_\_\_\_\_ **Check** \_\_\_\_\_ **AMEX** \_\_\_\_\_ **Visa** \_\_\_\_\_ **MasterCard**

**Name on Card:** \_\_\_\_\_

**Card #:** \_\_\_\_\_ **Expiration:** \_\_\_\_\_

**Verification Number** \_\_\_\_\_ (3 digit code on back of Visa, MC and 4 digit code on front of AMEX)

I hereby agree to abide by AES exhibit regulations.

**Signature:** \_\_\_\_\_

Please note that a signature is required of all exhibitors regardless of the method of payment.

207 E. Ohio Street, Suite 399, Chicago, IL 60611

P: 847-965-2888 – E-mail: [exec@aes-tmj.org](mailto:exec@aes-tmj.org) – F: 609-573-5064 - website: [www.aes-tmj.org](http://www.aes-tmj.org)

**AES 2016 Commercial Exhibit Rules, Regulations and Information**

1. A limited number of commercial exhibit spaces are available in the AES Exhibit Hall at the Downtown Marriott Hotel which is located in Salon III, 7<sup>th</sup> Floor next to the Scientific Sessions Lecture Hall
2. The fee for exhibiting is \$1,750.00 per booth and must be paid in full prior to the meeting.
3. One unit of exhibit space (8'X10' Booth) includes: pipe and drape, ID sign, 1 six foot table, 2 chairs, 1 high rise presentation table and 1 electrical outlet. Table top or portable back wall exhibits are recommended.
4. Exhibit fee also includes: 1 set of meeting materials, 1 free use of an attendee mailing list (distributed by e-mail after the meeting), Continental Breakfast and lunch for 2 on both days and attendance at the President's Reception. Additional personnel may be registered for an additional fee.
5. The AES reserves the right to refuse any commercial display deemed inappropriate to the scientific nature of the meeting. First time exhibitors must be approved.
6. Exhibit materials may be distributed at the exhibitor's booth only
7. All exhibit materials must comply with local fire laws, insurance underwriter and safety regulations. Inherently explosive or flammable materials and substances are not permitted. All electrical work must be installed in accordance with local regulations.
8. All packing materials and containers must be removed from the exhibition area by the time the exhibit hall is open.
9. Exhibitors are required to staff their booth with an attendant during all open hours.
10. AES will provide a security guard during the hours which the exhibit hall is closed.
11. Exhibitor's equipment is not insured by AES for loss, theft, damage or breakage. Neither the Chicago Downtown Marriott Hotel employees or representatives, or any representative of AES can be held responsible for any injury, loss or damage to the exhibitor's employee or property. The exhibitor must assume responsibility for damages to the property caused by, or which in any way arises out of the actions of the exhibitor.
12. Exhibitors who fail to arrive will be responsible for all rentals and no refunds will be issued.
13. The AES will allow the exhibitor to cancel is exhibit space up to four weeks prior to the meeting and will refund 70% of the registration fee. After four weeks no refunds will be granted.
14. All exhibitors who ship materials directly to the hotel, will do so with the AES's contracted exposition service coordinator. Information and an exhibitor registration kit will be sent at a later date.
15. Proposed exhibit Hours:

Tuesday	February 21 <sup>st</sup>	3:00 pm (subject to change)	Setup Only
Wednesday	February 22 <sup>nd</sup>	7:00 am – 5:00 pm	Hall Open
Thursday	February 23 <sup>rd</sup>	7:00 am – 4:00 pm	Hall Open
Thursday	February 23 <sup>rd</sup>	4:00 pm – 7:00 pm	Breakdown

**Please note that if you are not exhibiting at AAFP you must clear your booth by 7:00 pm on Thursday, February 23<sup>rd</sup>.**

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