



2019 Colorado Alliance for Continuing Medical Education Annual Leadership Conference

Thursday, August 8, 2019

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| 12:00 – 1:00pm | Registration Open |
| 1:00 – 1:30pm | <i>“Who Are You?” Icebreaker</i>
A fun way to get to know some of your fellow attendees! |
| 1:30 – 2:00pm | <i>CACME Business Meeting</i> – CACME Executive Committee Members
Hear about ways to get engaged with CACME, what’s been accomplished this past year and where CACME is headed next year! At this time, CACME Executive Committee elections will also be held. |
| 2:00 – 2:15pm | <i>Alliance for Continuing Education in the Health Professions (Alliance) Update</i> – Jan Schultz, MSN, RN, FACEHP, CHCP (Alliance Board of Directors)
Hear the latest and greatest from the Alliance. |
| 2:15 – 2:30pm | Break |
| 2:30 – 3:30pm | <i>Opening Keynote: Educational Design in CME</i> - Glen Baumgart, PhD
Designing and producing a learning activity is at the heart of the educational process. Learn about best practices to enhance shorter live programs as well as online learning. |
| 3:30 – 4:15pm | <i>CACME Awards and Presentations</i>
Winners of CACME’s annual awards will be announced with providers giving brief recaps of their award-winning activities, strategies, and/or innovations. |
| 4:15 – 5:00pm | <i>Jeopardy Comes to CACME!</i>
A fun way to end the first day, attendees will work in groups to compete on CME-related topics, particularly as they relate to ACCME’s Standards for Commercial Support. |
| 5:00 – 6:30pm | <i>Networking Reception Happy Hour at Big Trouble in Zeppelin Station!</i>
Enjoy a drink and some snacks while networking and unwinding! |

Friday, August 9, 2019

- 7:00 – 7:45am Registration and Breakfast
- 7:45 – 8:00am **Opening Remarks**
- 8:00 – 9:15am **Fast and Furious CME/CE Design** - Jan Schultz, MSN, RN, FACEHP, CHCP
Learn skills and /strategies for engaging in some out of the box thinking on designing an activity that could be provided tomorrow and still be compliant, as well as the more traditional longer time-frame process of activity design.
- 9:15 – 10:30am **Getting Started with Maintenance of Certification** - Sarah Porter
This session aims to provide a practical approach for CME professionals to 1) engage with the MOC requirements across the boards currently collaborating with the ACCME and 2) begin to develop a plan for integrating MOC into their current CME program.
- 10:30 – 10:45am Break
- 10:45 – 11:30am **Compliance with Standards for Commercial Support** – Facilitated by Jan Schultz, MSN, RN, FACEHP, CHCP

This interactive session will address attendees’ burning questions as well as touch on the ACCME’s survey results about, “Protecting the Integrity and Independence of Accredited CE.”
- 11:30am – 12:30pm **The Good, The Bad and The Ugly: Managing Faculty Conflicts of Interests** - Amanda Glazar, PhD, CHCP
This session will help participants understand ACCME's definition of a commercial interest, how faculty's conflicts should be identified and resolved, as well as what to do in those last-minute emergencies.
- 12:30 – 1:30pm Lunch
- 1:30 – 2:30pm **Recipe for Forward and Backward Education Outcomes Planning** – Donna Guadagnoli
Based upon performance in practice of the CE manager/coordinator, learn to differentiate between the different outcome level measures as well as how to turn outcomes data into accreditation reports.
- 2:30-2:45 Break
- 2:45 – 3:45pm **Reaching Your CME Audience** - Chantel Jones and Andrew Hajde, CMPE
In this session, learn how to identify the target audience and what tactics should be used to reach them. Also it will review the ACCME rules to ensure all marketing efforts remain in compliance.
- 3:45 – 4:00pm **Wrap-up and Evaluations**