

NAME (FIRST/LAST)

SCHOOL CURRENTLY ENROLLED

ADDRESS

EXPECTED GRADUATION DATE

CITY

STATE

ZIP

MAJOR

PHONE

GPA

SOCIAL SECURITY NUMBER OR ID NUMBER

PORTFOLIO SITE

BIRTH DATE (DAY/MONTH/YEAR)

HOW DID YOU HEAR ABOUT THE SCHOLARSHIP?

What words best describe you?

(check all that apply)

- | | | | | |
|--|-------------------------------------|-------------------------------------|--|--------------------------------------|
| <input type="checkbox"/> ADVENTUROUS | <input type="checkbox"/> COURAGEOUS | <input type="checkbox"/> EFFICIENT | <input type="checkbox"/> INTROSPECTIVE | <input type="checkbox"/> OPEN-MINDED |
| <input type="checkbox"/> ANALYTICAL | <input type="checkbox"/> CREATIVE | <input type="checkbox"/> FORGIVING | <input type="checkbox"/> INVENTIVE | <input type="checkbox"/> OUTGOING |
| <input type="checkbox"/> BOLD | <input type="checkbox"/> CURIOUS | <input type="checkbox"/> HOPEFUL | <input type="checkbox"/> STORYTELLER | <input type="checkbox"/> VISUAL |
| <input type="checkbox"/> COLLABORATIVE | <input type="checkbox"/> EXPRESSIVE | <input type="checkbox"/> INSIGHTFUL | <input type="checkbox"/> MUSICAL | <input type="checkbox"/> STRUCTURED |

What career are you planning on entering?(check all that apply)

- | | | |
|---|---|--|
| <input type="checkbox"/> ART DIRECTION | <input type="checkbox"/> MUSIC PRODUCTION | <input type="checkbox"/> OTHER (SPECIFY) _____ |
| <input type="checkbox"/> COPYWRITING | <input type="checkbox"/> DIGITAL PRODUCTION | |
| <input type="checkbox"/> DESIGN | <input type="checkbox"/> EDITING | |
| <input type="checkbox"/> BROADCAST PRODUCTION | <input type="checkbox"/> MOTION GRAPHICS | |

Please list any organizations or clubs you belong to and leadership positions you hold: _____

Have you had any past internships, and if so, where and when: _____

Do you currently receive financial aid: _____

Why do you need this scholarship: (Submit a 300-500 word essay)

What are your career goals, both immediate and long-range: (Submit a 300-500 word essay)

ABOUT THE SCHOLARSHIP

Adcraft Detroit in partnership with the Detroit advertising community is committed to supporting diversity within the Detroit creative advertising industry. Through this partnership, we will support female and minority Juniors and Seniors by providing them with mentorship, financial support and experience gained through internships.

Scholarship funding, mentorship and internship will be provided for this two year program by the sponsoring advertising agency or production company.

- College Junior Year: \$5000 Scholarship + Mentorship
- College Senior Year: \$5000 Scholarship + Mentorship
- 10 week paid internship to be completed during Junior or Senior year

ABOUT ADCRAFT

Established in 1905, Adcraft Detroit is America's oldest and one of the largest and most respected advertising organizations in the country. We serve 2,000+ members who come from all segments of the marketing communications industry, ranging from high-level industry executives to young professionals to college students. Our mission: Adcraft Detroit is the catalyst that brings together Detroit's advertising, marketing and media community to exchange ideas, support and educate our members and young professionals, recognize and celebrate great work and foster creativity in our various crafts and greater community.

ELIGIBILITY

To qualify you must be a U.S. national or permanent resident and belong to a minority group: Female, African American, Asian American, Hispanic American, Native American, Asian Pacific American or Subcontinent Asian American. You must be at least 18 years of age and have a high school diploma.

PERFORMANCE REQUIREMENTS:

Scholarship recipients must maintain a 3.0 GPA and meet the school's attendance policy to retain their scholarship.

DEADLINES

Deadline for your application is October 15, 2019

QUESTIONS

For any questions on the application or eligibility you may contact:

Michelle Rossow, Executive Director Adcraft
mrossow@adcraft.org
313.872.7850 ext. 2#

Adcraft Club of Detroit
2000 Brush Street, Suite 601
Detroit MI 48226

SUBMIT APPLICATION BY EMAIL OR MAIL TO:

Michelle Rossow: mrossow@adcraft.org
Adcraft Club of Detroit
ATTN: Michelle Rossow
2000 Brush Street, Suite 601
Detroit MI 48226