

ENTRY CATEGORY	CAMPAIGN NAME	AGENCY/COMPANY	CLIENT	
<b>Audio Marketing</b>	Bring Back Bronco Podcast	GTB/Hill+Knowlton	Ford Motor Company	
	Lincoln - City That Sleeps	Hudson Rouge	The Lincoln Motor Company	
<b>Branded Entertainment</b>	Cadillac Escalade First Listen	Carat Detroit	Cadillac	
	A Surfer's Search	Rathaus	Carhartt	
	The Vitals: True Nurse Stories	Doner	Allegheny Health Network	
	Ford Bronco Disney Reveal	GTB	Ford Motor Company	
	Mustang Mach-E Electri-Vacation	GTB	Ford Motor Company	
	Lincoln Chart Your Course	Hudson Rouge	The Lincoln Motor Company	
	Enter the Cavaliers	Woodward Original	Cleveland Cavaliers	
	Rocket Mortgage Demo Day 2020	Woodward Original	Rocket Mortgage	
<b>Craft</b>	<i>Cinematography</i> Outwork The Water	Rathaus	Carhartt	
	<i>Cinematography</i> 'Since 1935'	Commonwealth // McCann	Chevrolet	
	<i>Graphic Design</i> The Cult	Commonwealth // McCann	The Filmore Detroit	
	<i>Motion Post (CGI, FX, Color)</i> 'Since 1935'	Commonwealth // McCann	Chevrolet	
	<i>Photography</i> Motown 'Stevie'	Commonwealth // McCann	Motown Museum	
	<i>Photography</i> Motown 'Marvin'	Commonwealth // McCann	Motown Museum	
	<i>Photography</i> Motown 'Diana'	Commonwealth // McCann	Motown Museum	
	<i>Photography</i> Motown 'Smokey'	Commonwealth // McCann	Motown Museum	
	<i>Sound Design</i> Motown 'Imagine'	Commonwealth // McCann	Motown Museum	
	<i>Motion Post (CGI, FX, Color)</i> The D Show 2019 Advertising Award Show - Graphics	Cutters Studios	Adcraft Club of Detroit	
	<i>Cinematography</i> When the Motor Stops	Doner	NA	
	<i>Sound Design</i> Emoji Day	Cutters Studios	GTB	
	<i>Sound Design</i> Apollo Charade	Cutters Studios	GTB	
	<i>Editing</i> Sam Austins Last Money	Hiatus Post	Sam Austins	
	<i>Editing</i> Groundhog Day	Cutters Studios	Highdive Advertising	
	<i>Editing</i> Comfortable	Cutters Studios	Highdive Advertising	
	<i>Editing</i> Hummer EV	Cutters Studios	Leo Burnett	
	<i>Editing</i> Biden Harris 2020 Empty Chairs	WIN	Biden Harris	
	<i>Cinematography</i> Shinola - Is This Your Runwell?	Woodward Original	Shinola	
	<i>Editing</i> Pepsi - Full of Detroit Soul	Woodward Original	Pepsi	
	<i>Editing</i> Shinola - Is This Your Runwell?	Woodward Original	Shinola	
	<i>Original Music</i> Pepsi - Full of Detroit Soul	Woodward Original	Pepsi	
	<i>Sound Design</i> Pepsi - Full of Detroit Soul	Woodward Original	Pepsi	
	<i>Original Music</i> Bosch - Llama Drama	Yessian Music	Jung von Matt / Next - Alster	
	<i>Original Music</i> DYC	Yessian Music	Detroit Youth Concert Choir & Performing Arts Company	
	<i>Original Music</i> Vistaprint	Yessian Music	Vistaprint	
	<i>Original Music</i> Mercari	Yessian Music	Rain for Growth	
	<i>Original Music</i> Kaufland: Fruits of Love	Yessian Music	Kaufland Internal Agency	
	<i>Sound Design</i> Budweiser	Yessian Music	Anheuser-Busch (New York)	
	<b>Creative Use of Media</b>	Anticlimactic: Facebook Instant Experience	Campbell Ewald	OnStar
		Corvette Racing Oil Poster	Commonwealth // McCann	Chevrolet
		'Cinema Trailer'	Commonwealth // McCann	Chevrolet
		The New Power Suit	GTB	Ford Motor Company
Cadillac Gaming Club		Leo Burnett Detroit	General Motors, Cadillac	
	Ram-O-Lantern - Pumpkin Wall	Tibbs Inc.	Sapient Collective	
<b>Dias de los Ideas Muertos / Spec</b>	Trademark Print Ad	LUDWIG+	Trademark	
	Cyprus Campaign	LUDWIG+	Cyprus	
	The Search - Volvo Spec w/ James Kroner	Tibbs Inc.	Volvo	



**D SHOW 2021  
SHORTLIST  
5.20.21 (R1)**



ENTRY CATEGORY	CAMPAIGN NAME	AGENCY/COMPANY	CLIENT
<b>Digital</b>			
Website	2021 Nissan Rogue Launch Website	Armstrong-White	Critical Mass - Nissan
Website	Cadillac Live - 1:1 Virtual Showroom	Dentsu Detroit	Cadillac
Social Media	Truck Emoji	GTB	Ford Motor Company
Social Media	Ford - Women Who Power America Forward	Tibbs Inc.	GTB
Social Media	Mustang Mach-E Electri-Vacation	GTB	Ford Motor Company
Social Media	Apollo Charades	GTB	Ford Motor Company
App + Game	Living Portraits of Courage	Hook	Google + Vital Voices
Social Media	Holocaust Memorial Center - Eichmann Instagram Experience	Lafayette American	Holocaust Memorial Center
Social Media	Detroit City Football Club - Bragging Rights	Lafayette American	Detroit City Football Club
Social Media	Buick Big Little Lies	Leo Burnett Detroit	Buick
Website	V-Series Digital Brochure	Leo Burnett Detroit	General Motors, Cadillac
Website	Certified Story Time	MRM	General Motors
Social Media	Halloween Social 2020	Quicken Loans	Rocket Mortgage
App + Game	Rev Up Your Animal Crossing World	Weber Shandwick	Chevrolet
<b>Experiential / Live Shows</b>			
	2021 Nissan Rogue Launch Website	Armstrong-White	Critical Mass - Nissan
	STEAM Machine	GTB	Ford Motor Company
	Drive 4 UR School Virtual Test-Drive Experience	GTB	Ford Motor Company
	Living Portraits of Courage	Hook	Google + Vital Voices
	Lincoln - City That Sleeps	Hudson Rouge	The Lincoln Motor Company
<b>Integrated Campaign</b>			
	Fatherhood #Dadication Campaign	Campbell Ewald	Ad Council
	The Vitals: True Nurse Stories	Doner	Allegheny Health Network
	No Matter How You Parent	Doner	Chrysler
	Women Who Power America Forward	GTB	Ford Motor Company
	Mustang Mach-E Electri-Vacation	GTB	Ford Motor Company
	Detroit City Football Club - Bragging Rights	Lafayette American	Detroit City Football Club
	GMC World's Biggest Tweet	Leo Burnett Detroit	GMC
	Quiet Revolution	Leo Burnett Detroit	GMC Hummer
	Carbon Pro	Leo Burnett Detroit	GMC
	Hummer Reveal	Leo Burnett Detroit	GMC Hummer
	Little Caesars Delivery Launch	McKinney Durham & Little Caesars InHouse	Little Caesars
	Certified Story Time	MRM	General Motors
	In XT6 Seconds	MRM	General Motors
<b>Low Budget</b>			
Integrated (All in under \$25K)	Detroit Is Us	2050 Partners, Inc.	TandemEd
Print (All in under \$1K)	Toaster	Commonwealth // McCann	Chevrolet
Print (All in under \$1K)	Covid Posters	Commonwealth // McCann	Detroit Design Guild
TV/Video/Moving Picture (All in under \$20K)	Motown 'Imagine'	Commonwealth // McCann	Motown Museum
TV/Video/Moving Picture (All in under \$20K)	When the Motor Stops	Doner	NA
TV/Video/Moving Picture (All in under \$20K)	Taklima Stories	Three Words	NA
<b>Mobile</b>			
	Anticlimactic: Facebook Instant Experience	Campbell Ewald	OnStar
	Living Decals	Hook	Design Core Detroit
	Living Portraits of Courage	Hook	Google + Vital Voices
	Trailblazing The Feed	Weber Shandwick	Chevrolet
<b>Print</b>			
	Corvette Racing Oil Poster	Commonwealth // McCann	Chevrolet
	Vacuum	Commonwealth // McCann	Chevrolet
	Toaster	Commonwealth // McCann	Chevrolet
	Safety 'Hansel/Gretel'	Commonwealth // McCann	Chevrolet
	The Cult	Commonwealth // McCann	The Filmcore Detroit
	Motown 'Marvin'	Commonwealth // McCann	Motown Museum
	Motown 'Smokey'	Commonwealth // McCann	Motown Museum
	Motown 'Stevie'	Commonwealth // McCann	Motown Museum
	Lincoln Aviator Pre-Launch Direct Mail	Hudson Rouge	The Lincoln Motor Company

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<b>PSA</b>	Covid Posters	Commonwealth // McCann	Detroit Design Guild
	Nature's Essential Workers	Extra Credit Projects	earthday.org
	Almost Home	Hudson Edit	Almost Home Animal Rescue
	Detroit Youth Choir - Glory	Imagination	Detroit Youth Choir
	Maddox	Woodward Original	NF Forward
	NF2 BioSolutions	Cutters Studios	NF2 BioSolutions
<b>Public Relations</b>	Chevrolet Suburban Earns Its Place On The Hollywood Walk Of Fame	Weber Shandwick	Chevrolet
	The 2020 Corvette Stingray: Destiny Achieved	Weber Shandwick	Chevrolet
	Corvette's Unpaid YouTube Takeover	Weber Shandwick	Chevrolet
	EV Myths Busted	WPP (BCW, PS-B, GTB), Chrome Productions	Ford Motor Company
<b>Response to COVID-19</b>	Chevrolet New Roads Magazine Papercraft Dream Garage Series	Campbell Ewald	Chevrolet
	Real People. Stay Home.	Commonwealth // McCann	Chevrolet
	Cadillac Live - 1:1 Virtual Showroom	Dentsu Detroit	Cadillac
	When the Motor Stops	Doner	
	The Vitals: True Nurse Stories	Doner	Allegheny Health Network
	Wayne County Covid-19 Campaign	DP+	Wayne County
	Drive 4 UR School Virtual Test-Drive Experience	GTB	Ford Motor Company
	Coming Together	Leo Burnett Detroit	GMC
	Voice-over Guy	Leo Burnett Detroit	GMC
	Shinola - The Champ	Shinola Internal Creative Team	Shinola
<b>Self Promotion</b>	Factory Detroit Inc. Christmas Card 2020	Factory Detroit Inc.	Factory Detroit Inc.
	Rocket Mortgage IPO Times Square Takeover	Quicken Loans	Rocket Mortgage
	A Day In The Life with Social N The City: An Influencer Making A Social Impact	Social N The City	Social N The City
	Tibbs Customer Testimonial	Tibbs Inc.	NA
	Woodward Original Showreel Vol. III	Woodward Original	Woodward Original
<b>Student</b>	Dunkin' Dating	Jessica Bonello, CCS	Dunkin'
	Our Day	Chelsea-Ann Bonofiglio, CCS	Ball Mason Jars
	WhatsApp: WhatsUp	Adam Dellavecchia, CCS	WhatsApp
	Everything Sweats	Juliana Gearig, CCS	Megababe
	Crybabies	Anthony Quito, CCS	2020 Election
	Twitch Together	Anthony Quito, CCS	Twitch
	#IMAGINEIF	John Spagnuolo, CCS	#IMAGINEIF
	Design Looks Like Me	John Spagnuolo, CCS	Adobe
	Screen Time Well Spent	John Spagnuolo, CCS	Duolingo
<b>TV/Video/Moving Picture</b>	<i>TV/Cinema</i> 'Since 1935'	Commonwealth // McCann	Chevrolet
	<i>TV/Cinema</i> Motown 'Imagine'	Commonwealth // McCann	Motown Museum
	<i>Online/Virtual Video</i> Motown Sunglasses	Commonwealth // McCann	Motown Museum
	<i>TV/Cinema</i> Pale Blue Dot	Doner	Jeep
	<i>Online/Virtual Video</i> Pale Blue Dot	Doner	Jeep
	<i>Online/Virtual Video</i> When the Motor Stops	Doner	NA
	<i>Non-Broadcast Video</i> CASE Anthem - Partnership Performance and Purpose.	Green Sky	EEl Global
	<i>TV/Cinema</i> Mustang Mach-E Electri-Vacation	GTB	Ford Motor Company
	<i>Online/Virtual Video</i> Lincoln - Feel The Joy / Soundshirt	Hudson Rouge	The Lincoln Motor Company
	<i>TV/Cinema</i> Cadillac XT6 - Crew Ready	Leo Burnett Detroit	General Motors, Cadillac
	<i>Non-Broadcast Video</i> Nutsumentary	McKinney Durham	Little Caesars
	<i>Non-Broadcast Video</i> Certified Story Time- Super Fresh Granny	MRM	General Motors
	<i>Non-Broadcast Video</i> Certified Story Time- Hidden Camera Hunt	MRM	General Motors
	<i>Online/Virtual Video</i> Certified Story Time- Super Fresh Granny	MRM	General Motors
	<i>TV/Cinema</i> Jason Momoa Digital Divide longform video	Quicken Loans	Rocket Mortgage
	<i>Online/Virtual Video</i> Shinola - Is This Your Runwell?	Woodward Original	Shinola
	<i>Online/Virtual Video</i> Pepsi - Full of Detroit Soul	Woodward Original	Pepsi
	<i>Online/Virtual Video</i> Cranbrook Academy of Art - This is the Space	Woodward Original	Cranbrook Academy of Art