
2019 ADvance Program

Wednesdays, 6:30pm-8:00pm

Date	Topic/Speakers	Location
3/27/19	<p>Program Opening Reception Ron Frederick, Adcraft Board Member, Sales Director – Focus Media & Marketing Michelle Rossow, Executive Director – Adcraft Detroit</p> <p>Business of Sports Nolan Emlaw, Sports Marketing Manager - Comcast Spotlight</p>	<p>Comcast Spotlight 30700 Telegraph Road Suite 4600 Bingham Farms, MI 48025</p>
4/3/19	<p>Television Sales, Digital and News Anchors</p>	<p>WXYZ Channel 7 20777 W. Ten Mile Road Southfield, MI 48075</p>
4/10/19	<p>All About Google Speakers TBD</p>	<p>Google (@ LCA) 52 Henry Street Detroit, MI 48201</p>
4/17/19	<p>Agency Life Jim Berline, Chairman - Berline</p>	<p>Sapient Nitro (HUB space) 191 N. Old Woodward Avenue 2nd Floor Birmingham, MI 48009</p>
4/24/19	<p>The Future of Advertising – Tech and Media Ed Gotfredson, Client Partner - Facebook Dave Linabury, Director of Digital Strategy & User Experience - Element5 Digital</p>	<p>Leo Burnett 3310 W. Big Beaver Road Troy, MI 48084</p>
5/1/19	<p>The Power of Audio Sales, Digital and On-Air Personalities</p>	<p>Beasley Media Group 1 Radio Plaza St. Ferndale, MI 48220</p>
5/8/19	<p>The Client Side Casey Hurbis, Chief Marketing Officer - Quicken Loans</p>	<p>Quicken Loans 1050 Woodward Avenue Detroit, MI 48226</p>
5/15/19	<p>Public Relations Elizabeth Robbins-Sabourin, Account Director, Franco Geoffrey Geist, Digital Account Executive, Franco</p>	<p>Campbell Ewald (@ Ford Field) 2000 Brush Street Suite 601 Detroit, MI 48226</p>
5/22/19	<p>Creative Process</p>	<p>DP+ 38505 Country Club Drive Farmington Hills, MI 48331</p>
5/29/19	<p>The Intersection of Digital & Print Linda Thomas Brooks, President & CEO – MPA, The Association of Magazine Media</p> <p>Program Closing Reception</p>	<p>Campbell Ewald (@ Ford Field) 2000 Brush Street Suite 601 Detroit, MI 48226</p>