

Bill Berry Award— Hard News

BEN JACKLET

Ben Jacklet is a co-founder and principle writer of “Shred-Hood,” a community news and information website founded in 2013 to cover the skiing, snowboarding and backcountry scene on Mount Hood.

The vision of “Shred-Hood” is to serve the people who love Mount Hood in winter with a lively, reliable and timely source of relevant information and entertainment. Shred Hood’s co-founders are Ben Jacklet and Bjorn van der Voo, friends and co-workers, saw an opportunity to create something new and original in the evolving field of web-based niche journalism.

“Shred Hood” is a media company supported by businesses and organizations that want to reach a passionate audience of skiers, snowboarders and mountain enthusiasts.

Ben is a writer, editor, photographer, skier and tennis addict. He lives in Portland, Oregon.

<http://www.shredhood.org/>

