

Hans Georg Nomination

Mike Sanford

Nominated by:
Lynnell Calkins
Susie Vetter

Michael Sanford joined North Island Ski Club in San Diego Council in 1988. For the past nineteen years he has worked tirelessly to support the sport of skiing. Not only has he been a leader within his ski clubs and council, he has formed relationships with the ski industry, the National Forest Service, NSAA (National Ski Areas Association), SIA (Snow Sports Industry), ISHA (International Ski History Association), ski museums and the ski media which have been invaluable to Far West Ski Association. Mike has significantly expanded the relationship between these organizations and FWSA.

Currently Michael is past president of FWSA. He was president from 2003 – 2006. From 1997 – 2003, as FWSA VP of Public Affairs Mike created the Safety Person of the Year Program which is sponsored by Aspen Ski Corporation and the Western Ski Heritage Award which is sponsored by Steamboat Ski and Resort Corporation.

Since elected to the FWSA board in 1997, Mike has invited Olympians and government officials to our annual conventions. He has charisma and friendships with Olympic athletes, the ski industry, media, and government officials that once invited to a FWSA convention, many return year after year to participate in our convention.

For the National Ski Council Federation (NCSF) Michael has been their public affairs officer since 2001. As president of San Diego Council, Mike was instrumental in having the council join NCSF in 1999.

With San Diego Ski Council, Michael was president from 1999 – 2001, vice president 1996 – 1999, and public affairs from 1992 – 1996, then again from 2001 – 2005. He was twice elected San Diego Council's Man of the Year, in 1993 and 1996.

At the ski club level Michael continues to be a member of North Island Ski Club. He has been president 1995 – 1999, vice president 1993 – 1995, and social director 1992 – 1993. From 1990 – 1993 he was also a member of Don Diego Ski Club where he worked on the Don Diego Silent Auction to benefit the USARC (U.S. Adaptive Recreation Center).

Michael received the Jordan Reily Award in 2000 for his work with public affairs, the J. Stanley Mullin Award in 1998 for outstanding service and was FWSA Man of the Year in 1996. It's now time for Mike Sanford to be recognized for his long term service to skiing by receiving the Hans Georg Award in 2007.

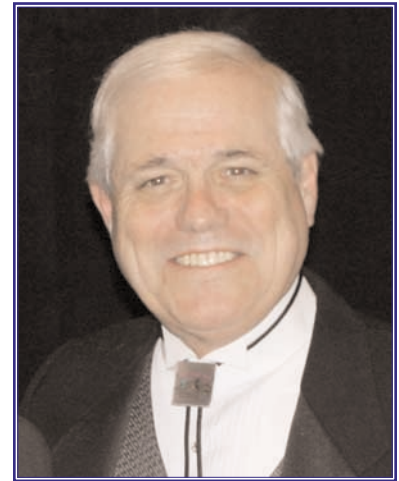


photo courtesy Catherine Ohl