

Bill Berry Award— Hard News

JANE WYCKOFF

Assistant Editor & Writer, "Far West Skier's Guide"



Jane Wyckoff is best known to most people in Far West as our Convention Chairperson. We are aware of all her hard work and innovations she has implemented to make the FWSA conventions such a success. Besides being in charge of it all, she has written Convention "Best Practices," streamlined registration, updated RFPs and extended convention planning farther in the future.

There is a side of Jane that many may not be aware of. In 1988, she teamed with Leigh Gieringer to launch "Far West Skier's Guide." Jane solicited ads, wrote articles and edited the magazine. The first issue consisted of 40 pages and 25 display ads, plus a Resort Lodging Directory.

Jane has worked with Leigh on the "Far West Skier's Guide" for the past twenty-seven years in varying roles. Currently, Jane is the Assistant Editor largely responsible for most of the editing.

Besides writing the Convention articles, Jane has published a number of unique articles over the years. Jane wrote "It's been 25 years: Far West Skier's Guide 25th Annual Issue" for the 2012-13 "Far West Skier's Guide" 25th anniversary edition. She tells the story of how the Guide has developed and evolved over the years. Today the complete Guide can be found on the Internet— both interactively and as a pdf document. The link to the Guide can be found at www.fwsa.org.

For the 2014-2015 issue of the "Far West Skier's Guide" Jane wrote "Snowboarding: Extreme Sport to Mainstream" chronologizing the evolution, integration and acceptance of snowboarding.

Jane, Assistant Editor and Advertising Sales of the "Far West Skier's Guide," is a Past President of the Far West Ski Association and currently a member of the FWSA Board of Trustees and Convention Chairperson. She was a schoolteacher and administrator in another life.