

Elizabeth "Schatzi" Wood Nomination

JO SIMPSON

Nominated by:
John Watson
Steve Coxen

Years of Service: 2013–2015

Jo Simpson is the finest example in FWSA of the "go to" person. Do you have an important job that needs to be done? Go to Jo, that is, if she hasn't already volunteered to do it. Jo will get it done and on schedule as well.

Think FWSA Convention delegate book, think press releases for the Northern California news outlets, think FWSA Convention organizer. Jo is always ready and willing, especially in the communications arena.

She brings experience based on a 30-year Federal career in various public affairs and communications positions in four agencies, the last of which was Bureau of Land Management Reno.

Jo Simpson covers a broad range of responsibilities. Jo is the current Vice President of Council Services for FWSA, a position she has held since 2013. She is the current President of Sierra League and Council, a position she has held since 2008. She represents Sierra Council's 12 clubs and race teams on the FWSA Board of Directors.

She is the current Public Affairs Chair for the National Ski Council Federation. In that position, she monitors news items, ski industry trends and legislative action affecting the ski industry nationally and provides the information in a monthly newsletter to 30 ski councils located throughout the United States.

Jo Simpson is a vital and necessary part of organized skiing and FWSA benefits greatly from her service and unwavering dedication. For these qualities and her performance, Jo Simpson deserves your vote for the 2015 Elizabeth "Schatzi" Wood Award.



Photo courtesy Far West Ski Association