

Club/Council Web Site – Work Sheet 2021

This is what the judges will be looking for and scoring on.

1.0 AFFILIATIONS

1.1 Club/Council promotion (dedicated page with details of club or council purposes, URL link to council web site, contact information)

Clubs inclusion of their Council information or vice versa

	Yes	No
Dedicated council or clubs pages	<input type="radio"/>	<input type="radio"/>
Details of Club/Council purpose	<input type="radio"/>	<input type="radio"/>
Contact link for Council or Clubs	<input type="radio"/>	<input type="radio"/>

1.2 Other ski related affiliations pages: promotion of any other ski or sports related appropriate to the council/club, URL Link, description of resource and contact information

	Yes	No
URL Links	<input type="radio"/>	<input type="radio"/>
Description of resource	<input type="radio"/>	<input type="radio"/>
Contact information	<input type="radio"/>	<input type="radio"/>

1.3 FWSA promotion (dedicated web page, purpose of FWSA, inclusion of the FWSA headlines of news items and events, convention, awards program participation, and contact information)

Summary lists: IE bullet point items with URL links (minimum requirements)

	Yes	No
FWSA trips with URL links to events	<input type="radio"/>	<input type="radio"/>
FWSA social events with URL links to events	<input type="radio"/>	<input type="radio"/>
FWSA convention noted and URL links	<input type="radio"/>	<input type="radio"/>
FWSA awards program participation and URL links	<input type="radio"/>	<input type="radio"/>
FWSA contact information and URL links	<input type="radio"/>	<input type="radio"/>

1.4 Dedicated web page to for charitable / Community Outreach activities

As defined: <http://en.wikipedia.org/wiki/Outreach>

	Yes	No
Dedicated web page for community causes	<input type="radio"/>	<input type="radio"/>
List of supported organizations	<input type="radio"/>	<input type="radio"/>
Short description of services you provided current /past years	<input type="radio"/>	<input type="radio"/>
List of man hours provided by members	<input type="radio"/>	<input type="radio"/>
Estimated dollar value goods donated	<input type="radio"/>	<input type="radio"/>

1.5 Club/Council activity promotion (activities that promote skiing clubs as a lifestyle)

Please check club calendar for activities

	Yes	No
Adult or youth racing programs	<input type="radio"/>	<input type="radio"/>
Social events that build members long term relationships	<input type="radio"/>	<input type="radio"/>
Club/Council organized weekend or longer trips/ events	<input type="radio"/>	<input type="radio"/>
Club/Council organized dinners or happy hours	<input type="radio"/>	<input type="radio"/>

1.6 Ski industry related news or current affairs

Dedicated page with Content list with links to ski magazines, video, etc

- Yes
- No

2.0 CLUB BUSINESS AND MEMBERSHIP

2.1 Club/Council or Skiing industry history

Check all that are verifiable, contact information of club historian, web location, etc.

	Yes	No
Club History articles and or pictures	<input type="radio"/>	<input type="radio"/>
Skiing industry history articles and or pictures	<input type="radio"/>	<input type="radio"/>
Contact information of club historian	<input type="radio"/>	<input type="radio"/>
Is a navigation/menu item	<input type="radio"/>	<input type="radio"/>

2.2 Membership form and or contact form.

Contact/location, information of where to obtain one (web link to PDF, phone number and name, local location, or other instructions on how to join)

	Yes	No
Membership form is a navigation/menu item	<input type="radio"/>	<input type="radio"/>
Contact form is a navigation/menu item	<input type="radio"/>	<input type="radio"/>
Forms are: Online submittal or download form	<input type="radio"/>	<input type="radio"/>

2.3 Contact information of Club/Council representatives or webmaster (contacts for whom to contact for more information, activity, or membership information)

Check for dedicated BOD web page

	Yes	No
Board of Directors list with email links	<input type="radio"/>	<input type="radio"/>
Web Master with email link	<input type="radio"/>	<input type="radio"/>
Newsletter editor with email link	<input type="radio"/>	<input type="radio"/>
Trip or Event Chairs (check events calendar for information)	<input type="radio"/>	<input type="radio"/>

2.4 Policies & forms supporting the club or information or instructions on where to find them (list of what documents are available, names and numbers of whom to call, links to PDF's, etc.)

	Yes	No
Bylaws online	<input type="radio"/>	<input type="radio"/>
Trip /Event Policies	<input type="radio"/>	<input type="radio"/>
Liability waivers	<input type="radio"/>	<input type="radio"/>

2.5 Mission and scope

Do the clubs/council activities demonstrate those qualities?

	Yes	No
Mission statement provided	<input type="radio"/>	<input type="radio"/>
Mottos used in the web site	<input type="radio"/>	<input type="radio"/>
Mission statement is a navigation/menu item	<input type="radio"/>	<input type="radio"/>

2.6 Club/Council event promotion (use club calendar or event list)

Any event sponsored or put on by the club; trips, parties, gatherings, community support activities, etc.)

	Yes	No
Trip events sponsored or put on by the club	<input type="radio"/>	<input type="radio"/>
Social events sponsored or put on by the club	<input type="radio"/>	<input type="radio"/>
Open (nonmembers) events sponsored for member recruitment	<input type="radio"/>	<input type="radio"/>
Bonus point for easy event sign up, documents or contact info	<input type="radio"/>	<input type="radio"/>

2.7 Ski & Sports Safety

Examples: Avalanche, helmet usage, skiers' codes, or any other equipment, environment, or behavioral related safety information)

	Yes	No
Dedicated web page for Ski & Sports Safety	<input type="radio"/>	<input type="radio"/>
Articles or lists of articles with URL links	<input type="radio"/>	<input type="radio"/>
Are articles current? check for posting dates	<input type="radio"/>	<input type="radio"/>

2.8 A consistent and dependable posting schedule is used to ensure timely postings and membership trust of the site as a reliable and comprehensive resource.

Used to ensure timely postings and membership trust of the site as a reliable and comprehensive resource.

	Yes	No
Is the event calendar or events list current?	<input type="radio"/>	<input type="radio"/>
Does the web page have a "last updated" date on the top or bottom of the page?	<input type="radio"/>	<input type="radio"/>
Verify site content and articles are current (view the content should be no older than 12 months)	<input type="radio"/>	<input type="radio"/>

