

# Jordan-Reily Nomination

Nominated by:  
**John Watson**

## *Kim Stravers*

Kim Stravers has been an outdoor-sports writer, editor and enthusiast since the turn of the century, working both on staff and as a contributor for publications ranging from *Powder*, *Surfer* and *Bike* magazines to the *Adventure Sports Network*, *ESPN* and *The Guardian*.

While living in Mammoth Lakes, California, from 2005 to 2012, she co-founded the *Mammoth Lakes Trails & Public Access Foundation (MLTPA)*, bringing together the local recreation community with the U.S. Forest Service, National Park Service, Town of Mammoth Lakes, Mono County, Mammoth Mountain Ski Area and the State of California to address accessibility and sustainability issues related to outdoor recreation and tourism in the area. She has helped to secure, in sum, more than a million dollars in funding through public grants, private donations, local tax measures and matching opportunities that continue to enhance the vibrancy, diversity and life-span of recreation assets in the Eastern Sierra, and her work through MLTPA has resulted in new and improved trails, signage, programming, communication and relationships among adventurers from all walks of life.

Kim played a pivotal role in securing funding for the Eastern Sierra Sustainable Recreation Partnership (ESSRP.org) in Mammoth Lakes, California. On March 7, 2019 the Sierra Nevada Conservancy (SNC) Governing Board, demonstrating a pioneering commitment to rural California's outdoor recreation economy and natural resources, authorized \$618,750 of Proposition 68 funding to go to the Town of Mammoth Lakes for the Eastern Sierra Office of Sustainable Recreation and Tourism Project. This grant enabled the functioning of the ESSRP.

The ESSRP is a unique partnership between two forests of the USFS, Mono County and the town of Mammoth Lakes. It is a replicable sustainable recreation program for the Eastern Sierra. It is designed to ensure the public's natural resources are enjoyed responsibly for generations to come. The sustainability deliverables of the ESSRP include climate adaptation and resiliency.

Now living in the beauty of the Sonoran Desert, she continues to contribute to the health, freedom and joy of the mountains she still calls home, every chance she gets.

