

Bill Mackey Nomination

BRANDON BANG

Nominated by:
Gloria Raminha
Randy Lew

Brandon Bang started his career at Big Sky after receiving a double major in marketing and management from The University of North Dakota. Brandon is currently the Director of Sales and Marketing for Big Sky Resort, Montana.

During his years at Big Sky, Brandon has worked at the front desk, accounting, reservations and managerial roles before beginning his sales career at Big Sky as National Sales Manager in 1998. In 2008 Brandon was promoted to Director of Sales.

Brandon has been working in the ski industry for over 20 years. Skiing, golf, great friends and the love of the mountain are the reasons he is a very happy long time local to Big Sky.

Under Brandon's marketing leadership, Big Sky has been a long time supporter of the Far West Ski Association. At the 2009 FWSA Convention, Big Sky received the Tommi Tyndall award. Big Sky has participated in the Silent Auction since 1992.

In January of 2009, Far West Ski Association held their first ever ski week in Big Sky. This event was successful from the first sales presentation to planning to check-in to the on mountain activities due primarily to Brandon's involvement in every aspect of the ski week. Brandon's intimate knowledge of the resort, positive attitude, big smile, handshakes and hugs shows he is genuinely friendly to all who are around him. All aspects of the trip (lodging, skiing, racing, parties, food, etc.) were outstanding.

In December of 2012, on the day of his 20th anniversary at Big Sky Resort, Brandon was promoted to the Director of Sales and Marketing.

We have a tremendous amount of admiration and respect for Brandon Bang and are honored to nominate him. Like Bill Mackey, his love of the mountains and support of skiing is an inspiration to all of us.



Photo courtesy Bunny Arms/Far West Ski Association.