

Hans Georg Nomination

LINDA WESTLUND

Nominated by:
Steve Coxen
Randy Lew



Photo courtesy Catherine Ohl

The Hans Georg Award is given for distinguished accomplishment and long-term contribution to skiing. **Linda Westlund** embodies the spirit of this award. Her contributions to ski clubs, councils, Far West Ski Association and affiliate organizations span over 20 years.

Linda grew up in Chicago and started skiing in 1965 at the age of 3. She is a 1980 graduate of Northern Arizona University and lives in Scottsdale, Arizona. She joined Motorola Ski Club in 1993 and she has been a member of Scottsdale Sea & Ski Club since 1998. She joined the Board of Arizona Ski Council in 1996.

Linda has been involved in the selection and administration of two Far West Conventions in Arizona, the 2000 FWSA Convention in Scottsdale and the 2006 FWSA Convention at the Sheraton Wild Horse Pass Resort. In 2014 she volunteered to be the Arizona Ski Council Convention Chairperson and is currently involved in preparations for the 2016 FWSA Convention in Arizona.

Linda was elected to the FWSA Board of Directors as VP of Council Services at the Far West Convention in Los Angeles in 1999. She held this position for 4 years. In 2000 she was elected President of the Arizona Ski Club Council, a position she held for 3 years. She represented the Arizona Council on the FWSA Board from 2000-2003 while also serving as VP of Council Services.

Linda was the 2003 award recipient of the FWSA Elizabeth "Schatzi" Wood Award.

Linda was elected to the Far West Board of Trustees in 2003 at the Far West Convention in San Diego. She served as Trustee until 2014. Linda was selected by the Trustees to act as Chairman for 5 straight years, 2009-2014. Her strong management and financial skills along with her ability to "think outside the box" helped drive the success of the organization and its programs.

Linda established the FWSA Family & Youth Program and served as chairperson for 3 years while the program was under development. Her committee developed written policies for family and youth participation in Far West Ski Weeks. Linda provided Trustee oversight of the FWSA Service Awards Program for several years. She has reviewed documents, managed the voting process and staged the presentation of Awards at several FWSA Conventions. She has served as a judge for the FWSA Athletic Scholarship Program and participated on the Far West Ski Foundation committee to develop programs offering aid to Disabled Skiers and Wounded Warriors.

Linda represented the Arizona Ski Council at the National Ski Council Federation annual summit in Park City (1999) and Mammoth Mountain (2011). The annual meeting is an excellent opportunity for ski council representatives to interact with other national ski council leaders, ski area marketing directors and tour operators. Linda was actively engaged in all aspects of the meetings and her ideas and comments were appreciated by all participants.

Linda currently serves on the Board of Scottsdale Sea & Ski Club as Vice-President.