

# Far West Ski Association

presents the **Elizabeth “Schatzi” Wood Award** to



*Cindy Krupp*

Years of Service: **2015–2017**

We take great pleasure in nominating **Cindy Krupp**, current FWSA VP of Communications, for the prestigious Elizabeth “Schatzi” Wood Award. Cindy Krupp is a long-time member of Century City Ski Club in the Los Angeles Council of Ski Clubs. Cindy has been active at the FWSA level since 2008. She served four years (2008–2012) as FWSA Treasurer. Her background as a CPA has been immensely helpful to the FWSA Board of Directors.

In 2014 Cindy volunteered to be FWSA Convention Treasurer. She held that position until 2016. Cindy was responsible for managing the finances of the annual Convention and working with the FWSA Treasurer to create informative financial reports for the FWSA Board of Directors. As you might imagine, as the date of the Convention grew nearer the duties of the Convention Treasurer became more and more time consuming. Cindy offered many constructive ideas to improve the finances of the Convention and FWSA.

In 2016 Cindy was elected to the FWSA position of VP of Communications. She took on the job with enthusiasm and attention to detail. She began a review of the responsibilities of those volunteers who she would supervise to find ways to help them. The VP of Communications oversees Far West Skier’s Guide (Leigh Gieringer, editor), The Councilman (Connie Burdette, editor), FWSA website (Catherine Ohl, webmaster), Media Production (George Stewart), Facebook, and Information Services. It is a heavy load of responsibility and Cindy is very supportive of the volunteers she oversees.

We conducted a retreat at our July 2016 FWSA Board meeting. Cindy volunteered to be a co-facilitator with Nancy Ellis. Both Cindy and Nancy did an excellent job at the meeting and with follow-up at subsequent Board meetings. Cindy and Nancy are leading us through a process that will make for improvements to our FWSA programs and our organizational structure.

At our December 2016 Board meeting Cindy and Paul Vlasveld volunteered to revamp our Council and Clubs Communication Awards. Participation in these awards has been declining in recent years. The FWSA Board was faced with the possibility of discontinuing this awards program. Thanks to Cindy and Paul the program has been simplified and is now much more user friendly. Participation has increased significantly and we believe the program has been rescued.

Last but not least, Cindy has taken on re-organizing the FWSA information services. The goal is to create an integrated database of participants in all of the FWSA programs. Contact information for everyone in the database would be available to run our programs more effectively. The Convention, Travel Programs, Marketing, Communications, Membership, and Council Services would all benefit from improvements to the database.

We believe that Cindy deserves to be recognized with the Elizabeth “Schatzi” Wood Award for her significant contributions to FWSA over the last two years.

*The Elizabeth “Schatzi” Wood Award is given to the Far West woman who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to skiing during either the past two years or in a prior year.*

Respectfully nominated by *Steve Coxen & Sheri Parshall.*