



## PHS Membership Benefits

PowerHouse SMART® is the only networking & education community for leaders in all areas of luxury design, build, development, and blue-chip real estate. Membership is exclusive, by invitation or referral only!

### Enjoy PHS Member Benefits:

- Members are invited complimentary to face to face PHS Symposiums, Builder/Architect Hard-Hat Tours, CEU Programs, Speed Networking, Kick-off Cocktail Events, collaborative events with NEOCON/LuxeHome & other associations, Coffee Meet & Greets and PowerConnections™ with full access to [www.powerhousesmart.com](http://www.powerhousesmart.com).
- Member receive discounts tickets to events such as, the PHS Luxury Conference and PHS AWARDS Party+ more!
- Member Connections – Connect with the *best of the best* in the industry in person and online through events throughout the year designed specifically to foster collaboration, education and business building.
  - Members receive monthly NEWS, an insider update on the most important events & industry news.
  - Member receive a list of attendees after attending a PHS event (not to be used as a database but used to connect one-to-one with people you have established a connection with).
- Members can refer their esteemed colleagues to PHS and become known as a powerful connector who helps others without expecting anything in return.
  - Members can bring a guest to a PHS event, for nominal guest fee, hosting others to build rapport.
  - Featured Member Profile – get more exposure, help people find you and build business relationships.
- Company Profile – SEO driven directory to consumers and trade partners, exposure for your firm leading people directly to your website.
  - Access to PHS Job Board – post job openings, improve networking by sharing and referring others.
- Resource PRO's – vetted business resources & service professionals, offering PHS member only discounts.
  - Event Page– advertise YOUR events for consumer and trade exposure
  - Events Bookings with your photo, RSVP to PHS events, and see who is attending.
  - PHS SMART® Blog – be a guest blog writer, build your industry credibility, share your insight!
- Speaker opportunities – become an industry expert and build rapport and collaborations with other members.
  - Social Media Connections – build your audience right through our website.
- Host an event – PHS LC Sponsors get first opportunity at hosting events at their company studio, showroom office or facility. Your time to show off!
- Members can get 1/2 Price Membership for additional people from your firm, with current primary member.
- Members and Member Companies have sponsorship opportunities, creating lead opportunities all year long.
- Annual Membership cost is \$439, or \$39 per month. Membership is a commitment of 1 year from date joining.
- One-on-One Consultation Opportunities – Priority consulting appointments with PowerHouse Advisors and PowerHouse Recruiting to discuss your needs and growth opportunities.

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04-24-2018

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*How the luxury home industry connects, learns and grows*