

2021 iGO Annual Conference Education Seminars

- 7/18/21**
- 9:00 - 11:15 Opening General Session - Keynote Janine Stange
 - 11:20 - 12:00 Recorder's Roundtable
 - 11:20 - 12:00 Election Roundtables
 - 11:20 - 12:00 Hot Topics - Clerk Roundtable
 - 1:30 - 2:30 Joint Education Workshop - Janine Stange
 - 2:30 - 3:25 EAC Presentation - Tom Hicks (EAC Commissioner)
 - 2:30 - 4:30 iGO Innovation in Action (nominations present)
 - 2:45 - 4:15 Effective Communication Strategies for Constituents - Brent Blankenship
 - 3:30 - 4:30 Voter List Maintenance, How to use ERIC - Shane Hamlin
- 7/19/21**
- 8:30 - 10:00 2nd General Session
 - 10:00-11:55 Reelection Trip-ups - How to run for re-election while doing your job - Columbia Professor Richard Briffault
 - 10:00 - 11:55 Cybersecurity & Misinformation - Noah Praetz & Matt Masterson
 - 10:15 - 12:00 Clark County Recording Kiosk - Deb Conway & Courtney Hill
 - 12:00 - 1:30 Trade Show Opening Lunch
 - 1:30 - 2:30 Clerks, Recorders & Treasurers in Trade Show
 - 1:30 - 3:00 Vote by Mail/VoteCenters - Ricky Hatch & Amber McReynolds(NVAHI)
 - 2:30 - 4:15 The Downside of Model Legislation (and getting your own bills passed, instead) - Rui Kaneya, Center for Public Integrity
 - 2:30 -3:30 Sovereign Citizens - FBI/Lauren Moser
 - 3:30 - 4:15 A Transatlantic Overview COVID-19's Impact on Elections: David Levine (Alliance for Securing Democracy)
 - 3:45 - 4:30 Public History w/ Clerk-Recorder - Eugene Sisneros
- 7/20/21**
- 8:30 - 10:00 Trends in Digital Government
 - 8:30 - 9:55 Election Officials in Trade Show
 - 8:30 - 9:45 "Records on the Run" Mobile Unit - Lucy Adame-Clark
 - 10:00 - 11:00 International Elections -Paul DeGregorio
 - 10:00 - 11:00 Roundtable Discussion of Future Topics for Recorders
 - 10:00 - 11:00 Future Topics for Clerks
 - 11:15 - 12:00 Trade Show Closing
 - 1:15 - 3:30 United Nations Tour
 - 6:00 - 9:00 Awards Banquet & 2021/2022 Officer Installation

7/21/21 9:00 - 12:00

CPL Course - Measuring the non-financial cost of policies - Some programs cost money to implement so it's easy to measure their cost. When the goal is other programs either don't require money or the scarce resource is something other than money. Those programs still have a cost. Whether it's time, political capital, or something else, measuring the cost let's us understand the true value of a program or policy. Participants in this session will explore non-financial methods for measuring that cost.

1:30 - 4:30

CPL Course - Causation or correlation? - You changed something and the outcome got better but is it just a coincidence or did your action cause the change? Some of our colleagues are comfortable with the status quo and others are always searching for a better way. After the enthusiasm of those new ideas wears off, a decision has to be made about whether it was worth doing and whether it should be done again. This session will explore some ways in which public policy ideas can be measured and, if they're going to be replicated, how they can be improved.