



Dear iGO Business Partner,

“Start Spreading the News, I’m leaving today, I want to be a part of it, New York, New York”.....and we want you to be a part of the 2020 iGO Conference and Trade Show in the city that never sleeps and has a never ending skyline, New York, New York. Visit the top international destination in the US with world class museums, live theater, Michelin-starred restaurants and historic landmarks. Over 65 million visitors visited this dynamic city that is the most accessible with more direct flights than any other US city. Meetings held in NYC often report record breaking attendance.

The International Association of Government Officials also known as iGO is composed of the finest Clerks, Recorders, Election Officials and Treasurers that are elected and appointed throughout the United States and abroad. iGO’s membership grew from the merger of IACREOT and NACRC in September 2016. Our members are responsible for the purchase of equipment and services for their respective offices. They anticipate viewing the latest technology at our top-rated trade show. As a Business Partner we encourage your company to participate by hosting a booth in our trade show. It is the perfect opportunity to make contact with 300 potential customers who are looking for ways to operate their office more efficiently and to keep up to date with the latest technology and services on the market.

Our host hotel is the Sheraton New York Times Square Hotel and we are delighted to offer our group rate to our business partners. The Sheraton NY Times Square is located in the heart of midtown Manhattan and is within walking distance to Times Square, Central Park, Rockefeller Center, Carnegie Hall and Radio City Music Hall to name a few. Our room rate at this 4 star hotel is \$219 per night.

The 2020 Trade Show will open with a luncheon Monday, July 27th and will be open for Division Education Sessions in the exhibit area. These sessions will take place during the hours that the trade show is open. Each division is scheduled for education time in the exhibit area and will have one plus hours to visit with vendors that have a product or service that would be of interest to them. These Round Robin Sessions usually give each group a 10-15 minute audience at each participating exhibitor’s booth. The show will reopen on Tuesday, the 28th for breakfast and additional education sessions and will close at noon.

Each 8' x 10' booth is equipped with a draped table and two chairs. The booth fee is \$1,250. Featured on our web site is a fillable pdf booth contract form and a floor plan for your review. To view the floorplan go to <http://iaogo.org/attend/igo-annual-conference/vendors/>. In order to proceed with a booth registration at this time, please return the completed booth contract to pegysparks@att.net. Be sure to include more than one selection. Your booth choice will be confirmed. There is a \$625.00 deposit per booth in order to hold your selection. After February 28, 2020 the full payment of \$1,250 per booth is due at the time of reservation. You will also be able to post your company profile and register booth staff on our web site for our delegate's easy reference and information. You may pay with a credit card or if remitting by check, please make it payable to iGO and mail to iGO, 110 Horizon Drive, Suite 210, Raleigh, NC 27615. Reservations that are to be paid by check will be held for a two week period pending receipt of deposit.

As the Trade Show Director for iGO, I consider it a privilege to represent you and your interests at the iGO Trade Show. For those of you that attended both IACREOT and NACRC in the past, you will be attending only one important conference rather than two. This is definitely a favorable budget factor as you avoid dual booth fees, hotel and travel expenses. Come and be a part of our fourth iGO Conference and Trade show and celebrate President Wayne Rash's theme: "Fostering Excellence in Public Service through Education, Innovation and Networking "as we continue to advance as one united organization.

Kindest Regards,

Peggy Sparks
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