

Minutes—Final
TCBA Advocacy Committee
April 11, 2018 Meeting
League of Michigan Bicyclists, 410 S. Cedar St. Suite A, Lansing, MI
6:30-8:00 p.m.

Attending: Dale Freeman, Steve Leiby, Jeannie Wright, Phil Wells, Tim Potter, Lenny Provencher, Mike Unsworth, Dean Brailey

- I. Call to Order—at 6:40
- II. Approval of Agenda—done with modifications
- III. Old Business:
 - A. Bike Safety Billboard project:
 1. On April 3 the TCBA Board accepted the concept and approved the preliminary graphics.
 2. Ann Siegle will finalize the Five Foot Passing message
 3. The Byelich family is looking for a photo that will “size” well, preferably of Jill with her family.
 4. To get an affordable rate, Adams Outdoor Advertising Company will choose the location
 - B. Bike Films:
 1. MI Bike Shorts Films Festival (<https://www.facebook.com/events/1778763672433129/>) (March 19):
 - a. The numbers: about 50 attendees. \$190 in donations were collected
 - b. Urban Beats was a good venue
 - c. We should do it again: mid-winter and possibly mid-fall
 2. Demand Film (DF) movies:
 - a. *Mamil* (<https://www.facebook.com/events/1967356500186617/>) (Feb. 21) --we still haven’t received our portion of the proceeds
 - b. *All for One* (<https://www.facebook.com/events/398629720611159/>)
 - i. On March 26 the distributor announced a May 2 screening; giving us five weeks as opposed to the 6+ weeks that *MAMIL* had.
 - ii. As of this writing, DF has not provided any of the support material that they provided for *MAMIL*.
 - iii. Moreover, they want pre-sales (by April 24) of 65 seats as opposed to 50 for *MAMIL*. As of April 13, two tickets were sold.

- iv. Mike will try social media in the next couple of days to drum up interest
- C. Contact with Public Officials:
 - a. Newton and Towner Road access in the redesign of the Business I-69 Corridor--Lenny will remind Derek Perry (Director of Public Works), Tim will do so at the Meridian transportation meeting, and Steve will contact Dan Stockwell to press the issue with the Bath Township Board.
 - b. East Lansing's abandoned bikes—Tim has knocked on several office doors before getting the EL Police Department to tag and impound orphan bikes
- D. Bike Fix-It Session at City Rescue Mission (CRM):
 - 1. About 7 volunteers showed up on the cold rainy evening of April 3 for the inaugural session
 - 2. Four bikes were worked on and the CRM clients and staff were very pleased.
 - 3. There should be a good turn-out for the May 1 session due to word of mouth publicity
 - 4. Mike's exploring getting permission to use part of the old "Clara's" parking lot.
 - 5. We need a parts budget.
- IV. New Business:
 - A. TCBA Booth at the Clean Commute Day Celebration (Friday, May 4, 2018 from 4 p.m. to 7 p.m. in Old Town at Urban Beat Event Center):
 - 1. Dean, Steve & Mike will staff the booth space. Dean will bring his hyper-illuminated mount to demonstrate ultra-high-visibility.
 - 2. Tim and Mike will try to get Brad Funkhouser to do a reconnaissance bike ride which would end up at Old Town
 - B. TCBA Financial Situation:
 - 1. DALMAC ridership is down by 300, probably due to the closing of the Mackinaw bridge. It will have a detrimental impact on TCBA's finances
 - 2. We discussed the general situation and ways that Advocacy can contribute to economizing efforts. Mike and Steve will be participating at a financial retreat next week.
- V. Meetings Update:
 - A. Non-Motorized Plans:
 - 1. Delta Township Planning Commission—Due to many suggestions at the April 9 public hearing, the Commission asked the Planning Director to incorporate them into another draft NMT Plan which will

be examined at a future Planning Committee meeting. The suggestions included:

- a. Addressing the split caused by I-96/I-69 by putting remediation as a high priority in the Plan
 - b. Study the feasibility of ped/bike cantilever bridges over the expressway
 - c. Linking to the Lansing River Trail at both the North and South ends of the township
 - d. Initiating a trails millage
 - e. More bike lanes on Willow, Michigan, St. Joe
 - f. Improve Canal Road from Saginaw to Willow for bike/peds
2. Tri-County Regional Planning Commission—At the most recent meeting, there was a long discussion about defining and prioritizing routes (from a transportation and not a recreation viewpoint). Five maps of the area were distributed to the participants with the view of marking primary and secondary routes that conform to priorities that will be distributed by TCRPC. At this writing, no priorities have been distributed to the NMT committee's members
- B. East Lansing City Council—The City will move forward on a road diet for Harrison Road between Michigan and Grand River Avenues.
 - C. Ingham County Parks Commission—Steve reported that there are growing pains concerns the allotment of funds to various jurisdictions. Advocacy Committee members will continue to attend these meeting and report on the debate.
- VI. Next Meeting (May 9) -- Andy Kilpatrick, Public Service Director for the City of Lansing. We should bring some libations to help recharge LMB's aquifer of spirituous beverages.