

2021 DALMAC Fund, Inc. Grant Requests

DALMAC Fund Inc. grant requests are due March 1, 2021. Final funding decisions will be made by May 15, 2021. Please review the following DALMAC Fund goals and evaluation criteria in developing your proposal.

The DALMAC Fund Inc. goals:

1. Improve the bicycling environment in Michigan
2. Expand bicycling in Michigan
3. Promote good will towards bicycling in the community
4. Increase bicycle safety

Grant requests will be evaluated on meeting the 4 goals, as well as,

5. The amount requested is reasonable
6. The request has documented local support
7. TCBA is comfortable funding the request
8. Previous funding does not guarantee future funding

Typical grant funded requests involve,

1. Construction and design of bicycle facilities
2. Bicycle education programs
3. Activities promoting bicycling for transportation, health and recreation
4. Purchase of bicycles and related equipment
5. Developing bicycle routes or maps

We expect to award a minimum of \$18,000 in 2021.

All organizations requesting funds should expect a member of the DALMAC Fund Inc. committee to contact them by email with questions concerning their proposal. A prompt response to questions and requests for additional information from committee members is essential for grant consideration. Consequently, an email address is required for 2021 grant requests.

All DALMAC Fund Inc. grant requestors are required to **mail the signed signature page of the application** to the DALMAC Fund Committee. The entire application **must** be submitted by email attachment in Word or PDF format to: DALMACFund@biketcba.org. The mailing address is: DALMAC Fund, PO Box 22146, Lansing, MI 48909.

If any DALMAC Fund Inc. project is substantially changed or reduced after the grant is submitted and awarded, the Tri-County Bicycle Association's Board of Directors reserves the right to reduce or cancel the awarded DALMAC Fund Inc. grant.

The DALMAC Fund Inc. and TCBA are improving our web and social media presence. TCBA would like to showcase all DALMAC Fund Inc. projects. The grant application includes a request to provide a link to your organization's relevant webpage, or Facebook page or other online program summary, that shows how successful your project or program is.

These instructions should not be included in your DALMAC Fund grant application. They are for informational purposes only. Please limit your DALMAC Fund grant application to seven pages of text including the signature page and any attachments.

DALMAC Fund “Share Your Project” Video Instructions

We would like you to share your program with us in another – *perhaps, even better* way. We are requiring each fund applicant to prepare a short video no longer than three minutes in which you share about your program and what you hope your DALMAC Fund Grants will help your program achieve. This video will be placed on the DALMAC Fund webpage and will also help the DALMAC Fund Committee understand your proposal.

It can be as simple as a 30-second thank you selfie video recorded in your living room, or as complex as an edited video, your choice.

- No more than 3 minutes in length
- Drop it in the following location when you're done, and send us an e-mail.

https://drive.google.com/drive/folders/1R20NmVxnZDozxStNdrYHe6j_SJC6QJ_b?usp=sharing

- We'll share it out with the TCBA and DALMAC Fund boards of directors via our Zoom call
- We'll also share it on TCBA-managed social media and tag your organization and community (city, county, etc.)
- Share it on your OWN social media and tag TCBA and DALMAC (details below) and tag your community (city, county, etc.)
- **Due by March 15, 2021.**

Through the power of social media, we have the chance to **achieve an even greater impact** for your program's visibility in your community with these videos. Plus, in a safe, socially-distanced way, you can share your story with us. All of the 2020 videos are on the DALMAC Fund webpage.

You can use smartphone video (professional videography or editing is not required). Your executive director, or program head can do a selfie video and talk about your program, or show where your physical project will be located. You could use video recorded in a previous year and edited to include 2021 selfie thank you video. Or the program head of a trail system could ride to where their new repair station will go, show us a video of the proposed location, and maybe even catch a few (socially-distanced) cyclists zooming by. A program head or team leader could record a thank you selfie video in their living room.

Your story should include your program name, the fund request and what you hope to accomplish and when. A sample script might be "Our organization plans to use the DALMAC Fund grant to install a bicycle repair station [your program's fund request.] We have 10,000 cyclists that cruise by on our trails and this will be a great asset to them [who your program helps]. We will install this by July 30th, 2021 [your program's intended timeline.] Thank you DALMAC Fund from [your organization's name.]

Project completion on or after August 31st, 2021

At the conclusion of your project (or the groundbreaking or kickoff if yours is a multi-year project) share a video of your project.

- 1) No more than three minutes in length
- 2) Show your trail, or program, or signage, or facility on the video
- 3) Share how your program / community has been impacted by this project
- 4) We'll also share it on TCBA-managed social media and tag your organization
- 5) Share it on your OWN social media and tag TCBA and DALMAC (details below)

If you have questions about format, submission or other details, please contact Steven Leiby, DALMAC Fund chair at DALMACFund@biketcba.org.

Example Project Descriptions

We are limiting project descriptions to 200 words.

Please review the suggest project descriptions below.

Example 1

We are proposing to build the _____ (trail name) non-motorized trail from place A to place B. This trail will connect with the Wonderful Trail network. The total cost is \$x,xxx,xxx. The project will be funded by \$xxx,xxx in TAP funds, \$xxx,xxx in DNR Natural Resources grant funds and \$xxx,xxx in local match.

Example 2

We are proposing to operate the _____ (program name) to teach ____ (number of participants) elementary school children from the _____ (area name) safe bicycle riding to school. We will use the _____ (curriculum name) developed by the _____ (organization name). Our instructors have _____ years of experience.

Example 3

We are proposing to operate a bike give-a-way program targeting _____ (name target population). We will teach them how to safely ride utilizing the _____ (curriculum name) curriculum. We will also teach them basic bicycle maintenance. Our instructors have _____ years of experience teaching bicycle maintenance and riding skills.

Example 4

We are proposing to purchase _____ to facilitate our teen bicycle program. The program (program name) will teach _____ bicycle skills to _____ teens from the _____ (area name) area. Our instructors have _____ years' experience.

Example 5

We are proposing to purchase (number) _____ bicycle racks manufactured by _____. The racks will cost \$_____. We are requesting the DALMAC Fund to pay _____% of the cost and the balance will be funded by _____.