

# Genesee Wanderers Cycling Club



Present and future Genesee Wanderers Cycling Club members,

We are sending this letter with the hope that you will be inspired to sign up for a new membership or renewal. Membership is the lifeblood of our organization. Your participation helps us to remain vital, vibrant and, above all, **fun**. Cycling is best enjoyed in the company of friends. In the interest of the camaraderie of cruising down the road with your friends, please consider a membership to the club. You can join and pay membership dues through our website [www.geneseewanderers.com](http://www.geneseewanderers.com).

Some of the benefits of membership include access to the club's forums for communication with other members, a member rate for the 2021 Assenmacher 100 and no processing fee for registration through our website, a place at the annual potluck and Christmas parties, too many rides to list, amenities such as the porta-john in Lennon, access to the club's Ride With GPS (RWGPS) account for club and area routes with cue sheets and turn-by-turn directions, AND the sense of belonging to something great! Also included in membership is accident insurance coverage at club-sanctioned rides, including Tuesday night in Lennon and the Assenmacher 100.

And our club kit (available to order on a periodic basis) is fantastic...



If that isn't enough, club membership also comes with a 10% discount on most products and services at Assenmacher's Cycling Center on Hill Road. (That savings could pay for your membership quickly!)

For current members, we would like to encourage you to renew your membership when the time comes for the same reasons listed above. Our club thrives with diversity and inclusion, with one common thread: through cycling. We look forward to seeing you on the road! Come join us for fun rides!

Happy Cycling,  
GWCC Board