



AIA Springfield

January 12, 2018

Dear Potential Allied Member,

The Board of the American Institute of Architects Springfield Component would like to thank you for your interest in supporting our Component. Through your support from companies like yours, we are able to provide outreach programs to our community, continuing education opportunities to our members, and scholarship support to our area architectural students.

In order to simplify our membership process and provide better value to our members, we have revised our Allied Membership benefits package and reduced the multiple tiers to a single membership level, but we've added extra sponsorship opportunities.

While there are many benefits to being an AIA Allied Member, the biggest value is the opportunity for face-to-face contact with local industry professionals. Membership provides many networking opportunities throughout the year, with no better way to engage local architects at one time. Visit AIASpringfield.org for a calendar of upcoming events, or watch your inbox for the AIA Springfield email blast.

Enclosed you will find the newly revised Allied Membership benefits package. We look forward to having you as a valued AIA Springfield Allied Member in the coming year; return the form to renew your membership for 2018 and continue building relationships with us, your local AIA architects.

Sincerely,

Jennifer Wilson, AIA

AIA Springfield President
nForm Architecture, Principal & Architect
417.873.2255 or jwilson@nformarc.com

Enclosure.



AIA Springfield

Allied Membership – \$350 per year. Benefits Include:

- Allied Members (2 people) are welcome to join AIA Springfield members at industry events, networking opportunities, tours and programs at the Member registration rate. Events include professional development and continuing education programs.
- Receive a listing on the AIA Springfield website under Membership/Allied Members category with a brief description. Send brief description to Linden Mueller, linden@clubmanagementservices.com
- Publicize to our email-based distribution list for approved information.
- Receive a 10% discount on paper AIA Contract Documents™ purchased through AIA Springfield. AIA Contract Documents™ are the most widely accepted standard form documents in the industry, prepared by the AIA in collaboration with owners, contractors, attorneys, architects, and engineers, to help you conduct construction-based business efficiently and effectively
- Opportunities to submit for consideration a continuing education program or host seminars and workshops for the local chapter. For 2018, send to Kate Stockton, kate@vecinogroup.com.
- Opportunities to submit content, logo, and images of project experience to the AIA Springfield / Springboard website or blog for consideration.
- Receive an AIA Springfield Component official “Allied Member” designation and branded logo (*for use while membership is in good standing*).
- In addition, Allied Members (2 members) are invited to the following:
 - Annual AIA – Springfield Holiday Party (2 members + 2 guests)
 - All component events (including lunch, when provided, at all monthly component meetings); our attending Allied Members are recognized at monthly component meetings.
 - Invitation to the Fall and Spring Allied Member Socials.

Allied Membership Dues are prorated quarterly (new memberships only).

- Joining October–March 100% dues
- Joining April–June 25% reduced dues
- Joining July–September 50% reduced dues



AIA
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2018 Allied Member Sponsorship Opportunities

As Allied Members, we would like to give you the opportunity to be a sponsor at our upcoming 2018 events. These are the different events that we will be hosting throughout the year. If you are interested in being a sponsor, you can contact Karen Spence at kspence@drury.edu or Linden Mueller linden@clubmanagementservices.com or 886-8606, or complete this form and return it to Linden by email, mail, or fax. *Additional sponsorships confirmed to those who pay first.

- Bill me for my \$350 Allied Membership
- Bill me for my \$350 2018 Allied Membership plus the selected sponsorships*
- Enclosed, please find a check for my \$350 2018 Allied Membership plus the selected sponsorships*

Company: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

Tier I Sponsors

- As a tier one sponsor, your logo will be included on all announcements and graphics for all special events throughout the year.
- The cost of Sponsorship is \$2,500

Tier II Sponsors

Component Meetings:

- Each month AIA Springfield has a lunch time component meeting which includes a presentation for continuing education. We are looking for a sponsor for each meeting. Typical attendance at the component meeting is 30-40 architects. As a sponsor your company name/logo will be displayed on the announcement and displayed throughout the space.
- We are currently putting together a list of presentations and we will work with you to partner you up with a presentation that will work well with your company.
- The food and drinks will be provided by the AIA.
- The cost of the sponsorship is \$550.

Mail to: AIA Springfield
1717 E. Republic Rd, Ste. A
Springfield, MO 65804

Fax to: (417) 886-3685
Email to: info@aiaspringfield.org

Tier III Sponsors (Individual Events Sponsors)

As a sponsor your logo will be used for the announcements and the graphics at the event.

☐ Happy Hour (Feb, June, July, August, September, November):

- The happy hour events will be throughout the year during the months that do not have the regular evening events. The intent is to have one sponsor and the event is open to just architects. The AIA will provide the first round of drinks. The sponsor can provide food and additional drinks, if they desire.
- The sponsorship is \$500.

☐ (January 2019) Holiday Party 2018:

- The annual AIA Holiday Party is open to AIA Architects and its Allied Members.
- The individual sponsorships are \$350.

☐ (March) Spring Allied Social:

- The Allied Social is an event that is open to AIA Architects and our Allied Members.
- The individual sponsorships are \$250.

☐ (April) Architecture Week Event:

- Happy Hour Social to celebrate Architecture week.
- The sole sponsorship is \$250.

☐ (October) Fall Allied Social:

- The Allied Social is an event that is open to AIA Architects and our Allied Members.
- The individual sponsorships are \$250.

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