

SPONSOR PARTICIPATION PACKAGE

AGLCA FALL RENDEZVOUS & REUNION



OCTOBER
15TH–18TH,
2018

JOE WHEELER
STATE PARK,
ROGERSVILLE,
ALA.

SPONSOR PARTICIPATION PACKAGE

AGLCA FALL RENDEZVOUS



MAKE CONNECTIONS. MAKE AN IMPRESSION. MAKE A SALE.

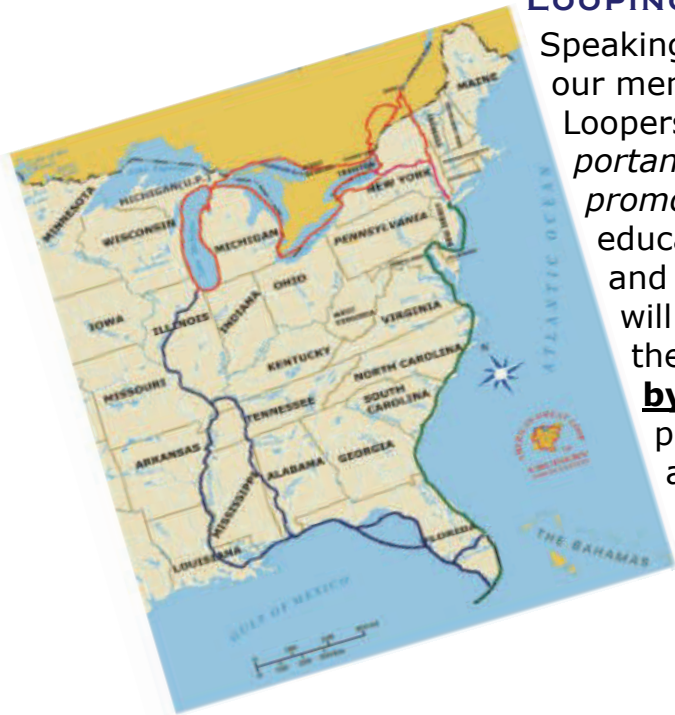
MEET & TALK TO SERIOUS BOATERS AT THE AGLCA RENDEZVOUS.

Exhibiting at an AGLCA Rendezvous lets you showcase your products and services to about 250 highly active boaters. These boaters (a.k.a. Loopers) are either in the process of completing the 6,000 mile Loop journey, have completed it already, or are making plans to do so. That gives you access to a target audience of serious boaters over a four-day period.

This Sponsor Participation Package describes all the available options to get your message to Loopers. Each Exhibit Package provides the essential ingredients for a successful vendor experience, with the option of generating even more exposure with our add-ons. Let us help you create a lasting impression.

LOOPING 101 SPEAKERS

Speaking at one of our "Looper 101" sessions is a great way to share your expertise with our members. Use your personal experience to present a session that is compelling for Loopers on all facets of the journey, be they planners, do-ers or veterans. *Most importantly, the session cannot be used to promote your business. (But shameless self promotion is welcome in the Show & Tell room!)* If you're interested in presenting an educational seminar about a topic of general interest to boaters, please email your title and a brief description of your proposed seminar to Kim at krusso@greatloop.org. We will be polling the members registered for the Rendezvous to determine which topics they'd like to hear about in the Looping 101 sessions. **Topics must be submitted by noon on Monday, July 23rd.** Where proposed sessions are of equal merit, preference will be given to Admiral level Sponsors, followed by Commander level and then Lieutenant level. At our last Rendezvous, we were pleased to be able to accommodate all Sponsor Looper 101 session proposals.



ADDITIONAL OPPORTUNITIES TO HAVE YOUR MESSAGE HEARD

EXHIBIT PACKAGE

There's no better way to get to know our members than to socialize with them! Join us at the Rendezvous as an Exhibitor and you'll have multiple opportunities across four days to mingle with our attendees, tell them who you are, show them what you can do, *and sell them your products and services.*

All Exhibitors Receive:

- 6' table for duration of show
- Use of the Show & Tell room
- Listing in Rendezvous booklet
- Attendance at three receptions

PRICE: \$1,000

ADMIRAL SPONSORS: INCLUDED IN ANNUAL FEE
COMMANDER SPONSORS: 50% DISCOUNT
LIEUTENANT SPONSORS: 25% DISCOUNT

USB DRIVE SPONSOR

Rendezvous attendees will leave with a USB drive containing a copy of the slides and handouts from the presentations where the speakers allow us to distribute them. Sponsor this benefit for attendees and your logo will be on the USB drive!

PRICE \$1,200

1 AVAILABLE

COFFEE SPONSOR

Nothing's more appreciated than a hot cup o' joe! Provide the morning coffee and include your 150 word message in the Rendezvous Agenda. Signage acknowledging your Sponsorship will be at the coffee station.

PRICE: \$750

3 AVAILABLE

BREAKFAST SPONSOR

What better way to start the day than with a hot breakfast buffet! This option includes five minutes to address the group, your 250 word message in the Rendezvous Agenda, and signage at the breakfast.

PRICE: \$3,700

3 AVAILABLE

LUNCH SPONSOR

Just when a break from a long day of seminars is needed, put yourself front and center! Host a lunch for all attendees. This option includes five minutes to address the group, your 250 word message in the Rendezvous Agenda, and signage at the lunch.

PRICE: \$4,000

3 AVAILABLE

RECEPTION SPONSOR

Loopers sure do enjoy happy hour! Provide finger foods and/or beer and wine for the reception and you'll get five minutes to address the group, your 250 word message in the Rendezvous Agenda, and signage.

PRICE: \$2,750-\$5,500

3 AVAILABLE

SNACK SPONSOR

Be remembered for providing attendees with snacks during the morning break between seminars. This Sponsorship includes your 150 word message in the Rendezvous Agenda and signage at the snack station.

PRICE \$700

3 AVAILABLE

GAME CARD AND GRAND PRIZE SPONSOR

Be the host to one of the most popular moments during the conference! Each attendee will receive a card during registration with each exhibitor listed, and your name and logo featured. After visiting all the exhibits, members will drop the cards off in a box at your booth. You'll be the one to draw the winner and present the grand prize you've provided during the Awards Dinner the final night of the Rendezvous.

PRICE: \$500

1 AVAILABLE

POWER CHARGE STATION

We all know what it's like to be somewhere and have your phone or computer battery die. Be the hero by sponsoring the power station! Attendees can charge their phone and computer all the while, looking at signs thanking you for this sponsorship.

PRICE: \$500

2 AVAILABLE

SPONSOR PARTICIPATION PACKAGE

AGLCA FALL RENDEZVOUS

ADDITIONAL OPPORTUNITIES TO HAVE YOUR MESSAGE HEARD

BE A PART OF THE AWARDS SHOW!

Want to be a part of the Looper Awards? Sponsorship opportunities include having your logo on a red carpet-style backdrop, create a special drink for the event, sponsor a DJ, or provide attendees with a printed photo of themselves from Awards Night, inserted into a photo frame complete with your logo!

PRICES:

BACKDROP LOGO \$300
4 AVAILABLE

CUSTOM COCKTAIL \$2000
1 AVAILABLE

ENTERTAINMENT SPONSOR \$600
1 AVAILABLE

PHOTO SPONSOR \$500
1 AVAILABLE

PLACE AN AD IN THE RENDEZVOUS BOOKLET

All Sponsors receive an ad in the Rendezvous Booklet, which is distributed to all attendees. If you'd like to use an ad previously submitted to us for an event booklet or directory, do nothing. We'll take care of everything for you. If you'd like to place a new ad, please send artwork to Julie Shea(jshea@GreatLoop.org).

FREE TO ALL SPONSORS!

NEW ARTWORK MUST BE RECEIVED BY AGLCA BY AUG. 20TH

SPONSOR SHOW & TELL ROOM

A meeting room will be set aside for the duration of the show for the exclusive use of our exhibiting Sponsors. Unlike the seminars, the "Show & Tell" room gives you a chance to sell your products and services to our members! A 20-minute time slot will be available to each Sponsor to get your message through. Give a demonstration. Present a slide show of your marina. Show why your product is better than other choices in the marketplace. Explain why you're the best at what you do. Facilitate a Q & A session. The agenda in this room is up to you! **Request a time slot by Sept. 15th** using page 7 of this package. If we cannot accommodate all requests, time slots will be given on a first come-first served basis. (Slots may be available for purchase for non-exhibiting Sponsors. Please contact us if interested.)

PROVIDE WELCOME BAG INSERT

A welcome bag insert gives you the opportunity to put your message in the hands of each attendee. Anything you'd like to include to promote your business or pass information to our group, such as logo items, brochures, coupons, and more are great options.

FREE TO ALL SPONSORS!

150 OF THE SAME ITEM MUST BE
CONFIRMED WITH AGLCA BY SEPT. 18TH
RECEIVED AT JOE WHEELER BY OCT. 13TH

PROVIDE A DOOR PRIZE

Our members love to win stuff! Each evening at the group dinners we do random drawings for a host of prizes provided by our Sponsors. You are welcome to send what you like; items like gift certificates, product samples, logo wear, and books are always well received! We will announce the Sponsor name and prize provided just before drawing the winners' names, and participating Sponsors will also be listed in the Rendezvous booklet. Please submit no more than six prizes as we will hold the raffles at three meals (two per meal per sponsor).

FREE TO ALL SPONSORS!

ITEMS MUST BE
CONFIRMED WITH AGLCA BY SEPT. 18TH
RECEIVED AT JOE WHEELER BY OCT. 13TH

DOOR PRIZE AND WELCOME BAG SHIPPING INFORMATION

Send to arrive by October 13th to:

Joe Wheeler State Park Lodge

Hold for AGLCA

4401 McLean Dr.

Rogersville, AL 35652

256-247-5461

EXHIBIT SPACE AT JOE WHEELER STATE PARK

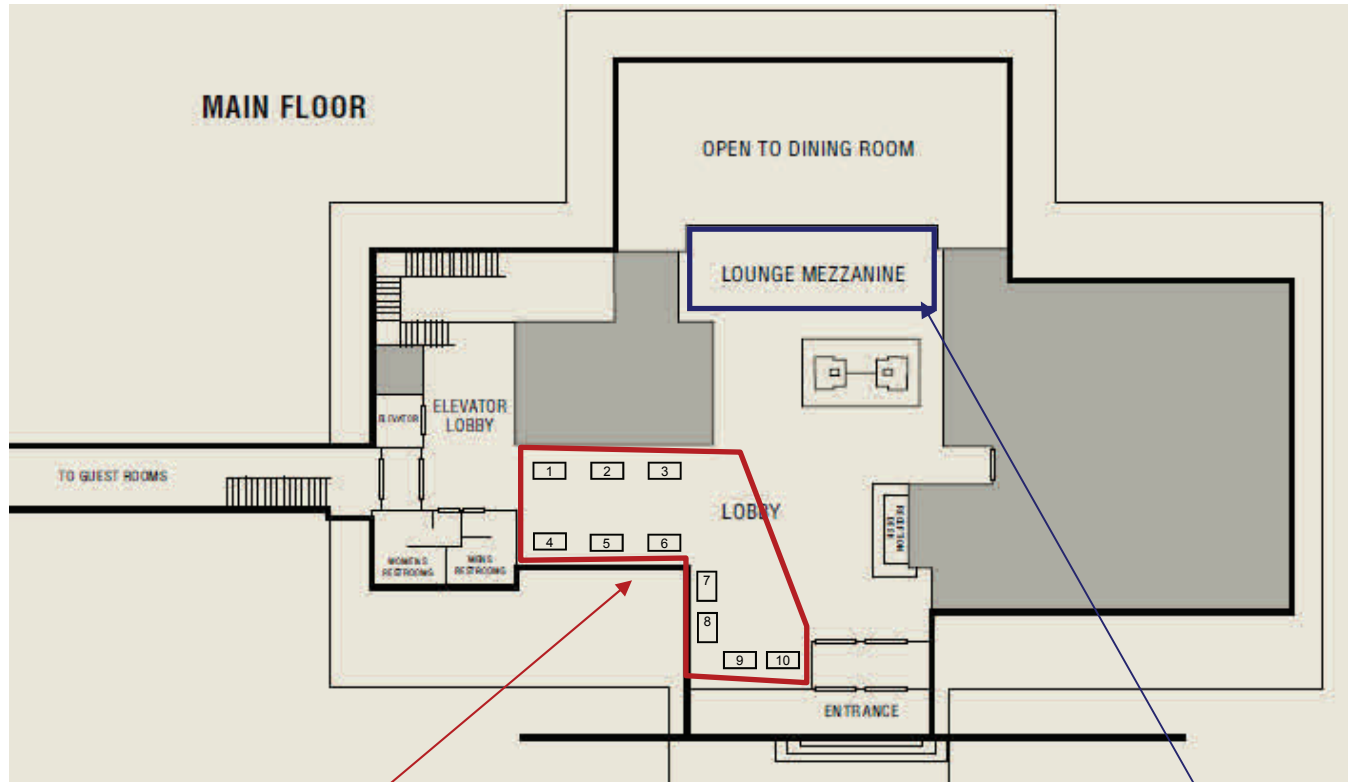


Exhibit Area (Number of tables and placement is subject to change)

Registration, Member Services, Sign-up Sheets

Although the limited space available at Joe Wheeler State Park makes it impossible for AGLCA to offer Sponsors a full meal package, this year, for your convenience, we're offering a lunch package that includes three lunches at \$50 per person. We hope this enables you to maximize your time with attendees rather than having to take a break for a restaurant lunch.

SPONSOR PARTICIPATION PACKAGE

A G L C A F A L L R E N D E Z V O U S

REGISTRATION FORM

	Price	Subtotal
<input type="checkbox"/> *Exhibit Package - List your table # choices 1st: 2nd: 3rd:	\$1,000	
<input type="checkbox"/> Admiral Sponsor (100% discount)	\$0	
<input type="checkbox"/> Commander (50% discount)	\$500	
<input type="checkbox"/> Lieutenant (25% discount)	\$750	
<input type="checkbox"/> Show & Tell Room Request (see next page)	Free for exhibitors, \$300 for non-exhibitors	
<input type="checkbox"/> Breakfast Sponsor	\$3,700	
<input type="checkbox"/> Lunch Sponsor	\$4,000	
<input type="checkbox"/> Reception Sponsor	\$2,750—\$5,500	
<input type="checkbox"/> Coffee Sponsor	\$750	
<input type="checkbox"/> Snack Sponsor	\$700	
<input type="checkbox"/> USB Drive Sponsor	\$1,200	
<input type="checkbox"/> Game Card and Grand Prize Sponsor	\$500	
<input type="checkbox"/> Welcome Bag Insert - List what you will be sending:	Free	
<input type="checkbox"/> Power Charge Sponsor	\$500	
<input type="checkbox"/> Door Prize (up to three) List what you will be sending:	Free	

Company Name: _____

Attendees: _____

Contact Person: _____

Name: _____

Tel: _____

Email: _____

***Please Note:** Exhibit space is limited to a 6' table. Your exhibit materials must not extend beyond the table's width and must not extend more than 2' beyond the table's front edge. Each sponsor may have a specific number of representatives: Lieutenants—2, Commanders—4, and Admirals-6 (but only 4 at the table at a time). Space is very limited and will be assigned based on Sponsorship level and date of registration.

Continued on next page.....

Please return form to JoAnn Smith by September 1st
 Email: jsmith@GreatLoop.org
 Fax: 843.873.3500
 Mail: 500 Oakbrook Lane
 Summerville, SC 29485

SPONSOR PARTICIPATION PACKAGE

A G L C A F A L L R E N D E Z V O U S

- | | |
|---|---------|
| <input type="checkbox"/> Back Drop Logo Sponsor | \$300 |
| <input type="checkbox"/> Custom Cocktail | \$2,000 |
| <input type="checkbox"/> Entertainment Sponsor | \$600 |
| <input type="checkbox"/> Photo Sponsor | \$500 |

***If paying by credit card, pay online.
You must have your log-in information
handy to make the online payment.***

Total: _____

Method of Payment: Check enclosed: _____ Bill Me _____

SHOW & TELL ROOM REQUEST - **Submit by Sept. 15th**

Please briefly describe how you intend to use the room:

Each sponsor may have 20 minutes. What is your preferred time slot for that 20 minute period? Please write 1 in the box for your first choice, 2 in the box for your second choice, and 3 in the box for your third choice.

	A.M.	P.M.
Tue, Oct 16th		
Wed, Oct 17th		
Thu, Oct 18th		

Company Name: _____

Attendees: _____

Contact Person:

Name: _____

Tel: _____

Email: _____

Please return form to JoAnn Smith
 Email: jsmith@GreatLoop.org
 Fax: 843.873.3500
 Mail: 500 Oakbrook Lane
 Summerville, SC 29485